

Communiqué

UNIVERSITY OF MISSOURI - COLUMBIA

DEPARTMENT OF COMMUNICATION

How to Win Teaching Awards

Only 10 of the prestigious Kemper Awards are announced campuswide each year

When students walk into the classes led by Michael Kramer, Michael Porter or Pam Benoit, they begin a journey of communication that will produce thinkers. The trio of communication professors is part of a distinguished group honored for teaching.

Each has received the William T. Kemper Award for excellence in teaching, which includes a \$10,000 prize. Kramer is a 1999 recipient. Porter won in 1997 and Benoit in 1995.

Every semester is a challenge for these professors, who work at improving the nature of the courses and introducing new material to keep courses fresh and interesting. It is apparent that they are succeeding.

Kramer studies effective teaching

A nine-year veteran at MU, Kramer enjoys the department's small classes and the balance of teaching and research. He teaches

Organizational Communication, Group Communication, and Business and Professional Communication, and does research on organizational communication, focusing on personnel who experience transitions in their careers.

A study that Kramer conducted on effective college teachers may offer some insight into the teaching methods of the department's winners. In examining college teachers, he found that effective teachers use three successful styles: interpersonal class involvement, effective

lecturing and class structures that clearly define what is expected of students.

Although Kramer points out that the three Kemper Award winners use a combination of those styles, he rates his own teaching style overall as structured. And Kramer, who appreciates Porter's ability to teach the large lecture classes, ranks Porter's style as effective lecturing.

Porter makes large classes meaningful

Porter teaches Media Communication in Society, Television Studio Production and Television Criticism, and focuses his research on the narrative structure of television dramas.

In the classroom, Porter sees students as individuals with specific needs that he is responsible for meeting. "I create environments and situations that help students learn," he says. "My job is to create an environment that allows students to learn at their optimum potential.

"Then I can express that aliveness to students," he says. "I show respect for the students as learners, and try to get them to participate and become active in learning."

Small classes and interpersonal style are Benoit's fortes

With a nearly five-year-old Kemper Award in her possession, Benoit considers the honor a constant but welcome challenge. "It sets up an expectation to be even better," she says. "If this honor has been bestowed upon you, you'd better live up to it."

Benoit challenges her students by setting high standards and urging them to develop skills in critical thinking. She teaches
(Continues on Page 2)



Michael Kramer, Pam Benoit and Michael Porter are the communication department's faculty members who have been honored as William T. Kemper Fellows. The award recognizes excellence in teaching.



(Teaching Awards, continued from Page 1)

Relational Communication and Controversies in Communication, using a style that Kramer says she excels in: interpersonal involvement.

“So much of what we communicate about is in the form of narratives,” she says. “There’s a reason why we tell stories. There’s something intuitively interesting about hearing stories about people.”

Benoit’s book *Telling The Success Story* is a study of how people try to be modest while taking credit for personal successes.

Porter sums up the general response of these award-winning professors: “It’s nice to be honored for doing something we like to do.”

Alumni Gather in Chicago

See you in Seattle in November

Sweet memories of Mizzou mingled with the reports of impressive accomplishments as the faculty of the communication department hosted an alumni reception Nov. 5 at the Chicago Hilton and Towers. It was standing room only at the event, which coincided with the meeting of the National Communication Association.

Joseph Blaney, PhD ’98, supplied a striking suite overlooking Michigan Avenue and Soldier Field. The recreation of Tiger spirit in Chicago was assisted by stickers, pom-poms and literature provided by MU Alumni Relations.

Lisa Birnbaum, AB ’98, Brian Drum, AB ’97, Chris Wisbrock, AB ’97, Anne Sommerkamp, AB ’81, Alan Weingarden, PhD ’89, Jeff Shires, PhD ’98, Steve Cox, PhD ’96, Theo Ross, PhD ’81, and Sammy Danna, PhD ’67, were among the many alumni attending.

Candidates for the open faculty positions also were invited to mingle and listen to the fond recollections of Mizzou.

Planners report that the reception was so successful that the department will host a reception in November 2000 during the National Communication Association conference in Seattle.

Communiqué is published annually by the Department of Communication at the University of Missouri-Columbia.

Editorial Office

Department of Communication
115 Switzler Hall
Columbia, MO 65211
Phone: (573) 882-4431
E-mail: BenoitP@showme.missouri.edu

Editorial Board

Pam Benoit
Nancy Moen

The department appreciates hearing from alumni and friends. Send announcements or milestones to the address listed above. Website at www.missouri.edu/~commwww.

Socking it to Joseph Wolfe

Colorful award is satiric salute to dry wit

When Associate Professor Joseph Wolfe retired from the department in August 1997, he emphatically refused a party and said he wouldn’t come to any event marking the retirement. He should have known better.

With tongue planted firmly in cheek, the faculty created an annual student award to commemorate Wolfe’s career. The G. Joseph Wolfe Award honors academic achievement with the presentation of a brightly colored pair of socks, at the senior reception. Winners of the Wolfe Award are Aaron Brown, 1997, Tammy Griffiths, 1998, and Tanya Stables, 1999.

Wolfe is known for wearing brightly colored socks to match his sweaters. “Most people don’t have red, yellow or orange socks in their wardrobe,” Associate Professor Michael Porter explains, “and because Joe was dead set against any acknowledgement of his retirement, we figured we’d provide some as an award to an outstanding student. It’s a small way to honor and remember in perpetuity our esteemed colleague.”

Porter says the faculty carefully weighed other attributes of the graduating seniors, in addition to their “respectable grade point average.” G. Joseph Wolfe scholars must be “good citizens” of the department and meet the following criteria:

- Be able to speak a coherent academic sentence without using the words “paradigm, like, fallacious, parameter, impact, utilize and proactive.”
- Possess a dry wit and love of etymology.
- Appreciate those who act curmudgeonly but have the polyester fill of a Gund teddy bear.
- Have the ability to stand with one leg resting on top of a desk or table to show the colorful socks and to match the colorful socks with equally colorful sweaters.
- Know the etiquette for entering a professor’s office and appreciate four-legged animals, especially large dogs and pigs.

Weaving the Web

Department web site has alumni section

The communication department’s new and improved web site offers visitors everything from faculty e-mail addresses to course requirements to information about Columbia. Check it out at <http://www.missouri.edu/~commwww>.

In addition to all sorts of facts about the department, browsers will find pages on what’s new, helpful advice about hotels and restaurants in Columbia, information about the Leaders in Communication Program and a web form to let the department know what’s happening in the lives of alumni.

“We are very interested in hearing from our alumni,” department Chair Pam Benoit says.

Scholarship Winners

Nineteen outstanding students majoring in communication received department scholarships for the academic year.

The recipients are Joshua Dehnke of St. Louis; Garrett Hutson of St. Louis; Kate Krieg of Troy, Mo.; Kelly Patterson of Kansas City; Omar Tellow of Sikeston, Mo.; Karen Bader of Florissant, Mo.; Rachel Douglas of Richmond, Mo.; Jill Meyer of Kansas City; Cydney Rabourn of Otterville, Mo.; Emily Wurm of Maryville, Mo.; Chris Carlson of Ballwin, Mo.; Hayley Clark of Milan, Mo.; Astrid Greve of Furstenfeldbruck, Germany; Jana Hayes of Lee's Summit, Mo.; Jason Sniden of St. Louis; Becky Basinger of Lee's Summit, Mo.; Ayanna Bell of St. Louis; Tanisha Morgan of Farmington Hills, Mo.; and Joseph Patti of Chicago.

In addition to outstanding grades in communication courses, these scholarship recipients have been active in Summer Welcome, the Student Mentor Program, MSA and Marching Mizzou and have interned at the Missouri Film Commission, KFNS in St. Louis, Delcia Modeling and Talent Agency, and Walt Disney World.

Benoit Breaks into Top 50

One of the nation's most productive scholars

Professor William Benoit has been recognized as the 43rd most productive scholar in the field of communication.

Only three other Big 12 schools have scholars in the top 50.

Benoit reached this status in just 16 years after earning his PhD. In comparison, the average length of time it took other scholars to attain a place in the top 50 was 26 years. In fact, three of the top 50 scholars earned their PhDs the year Benoit was born.

Benoit has produced five books and more than 90 articles and book chapters. His work has been recognized by a Choice Award for an Outstanding Scholarly Book and the Daniel Rohrer Award for research in argumentation.

Benoit's recent research analyzes presidential campaign discourse. His three books in this area scrutinize the 1992 presidential debates, the 1996 presidential campaign and presidential television spots. The most recent book, *Seeing Spots* (1999, Praeger), analyzes advertisements from every presidential campaign using television commercials.

Benoit continues to investigate presidential primary debates, newspaper ads and web sites, as well as congressional television spots. He encourages graduate student involvement in the research projects, and they have been co-authors on several publications

Faculty Kudos

Professor Pamela Benoit was promoted in fall 1999 and assumed the duties of department chair.

As the elections approach, **Professor William Benoit** is widely sought by newspapers and radio stations for his commentary on politics. Perhaps you heard his interview about presidential TV spots, which aired on National Public Radio's "All Things Considered."

Assistant Professor Jonathan Hess directs the Basic Public Speaking course and has added an Ethics course to the curriculum. He has recently published book reviews in the *Journal of Social and Personal Relationships* and *Communication Education*, and has an upcoming article appearing in *Human Communication Research* on balance and distance in nonvoluntary relationships.

Associate Professor Michael Kramer has published extensively on assimilation in the workplace with recent scholarship scheduled to appear in *Communication Monographs*, and a reconceptualization of uncertainty reduction theory published in the latest issue of *Management Communication Quarterly*. He is director of graduate studies and associate chair of the department.

Associate Professor Michael Porter was recently selected to deliver a lecture in "The Last Lecture Series" for Wolpers Hall. Faculty chosen to give the lecture deliver it as if it were the last lecture they would ever give. He is the new director of undergraduate studies and is pursuing innovative research on the structure of television narratives. He has involved several graduate students in his current projects. He also plays his bass in Minimal Art, a folk music quintet.

Associate Professor Mary Jeanette Smythe has concluded an eight-year term as department chair. She is on leave for the year and working on research projects on narratives and the work-out culture. She continues to supervise graduate students working on dissertation projects.

Assistant Professor Mike Stephenson recently published an article on the effects of an anti-marijuana media campaign on high-sensation-seeking adolescents in the *Journal of Applied Communication Research*.

This is Retirement?

Jack Smith devotes time and talents to MU

A man with an ordinary name is doing extraordinary work for MU's athletic department. Jack Smith, AB '62 radio/film/television, is spending his free time making commercials for the Mizzou football and basketball teams.

The athletic department could be paying thousands of dollars for these promotions, especially if it wanted to hire a professional or agency with Smith's background. After starting as a copywriter and producer of commercials, he worked his way up to group president of the prestigious ad agency Leo Burnett Co.

You'll recognize his work. From 1971 to 1994, Smith developed "It's a good time for the great taste of McDonald's" and, for United Airlines, "You're not just flying; you're flying the friendly skies." He also worked on accounts of Hallmark, Kraft, 7-Up and Heinz. The last commercial he worked on, "Slow dance," for Heinz, won a Cannes Film Festival Lion Award for best food commercial in 1995.

Smith's professional retirement was MU's gain. Until the 1997 season, MU didn't have an advertising campaign for football. The athletic department wanted a fun, ESPN-feel to its planned ads but had a restricted budget. As luck would have it, Smith had moved back to his college town, and better yet, agreed to donate his talents to create the commercials. "MU is a client I'm very close to," he says. "I'm doing it as a favor."

Born in Iowa and raised in Illinois, Smith calls Columbia his home and Tiger football his team. He was a student during the era when MU was, in his words, the "football power of the decade." He'd drive to every home game. "Some of my happiest days were here," he says. "Missouri was always special." One of his fondest memories is playing drums with a jazz band at Columbia clubs.

During his senior year, Smith got his first taste of entertainment. With two classmates, he performed comedy skits and musical parodies between numbers of the Savitar Frolics, a Broadway-style show featuring groups performing elaborate skits. "I got bit by the entertainment bug," he says. He's been in the entertainment industry since then.

Smith adds men's and women's basketball ads to his "commercial success"

When Smith started working on the MU commercials, he knew he wanted them to attract attention. In 1997, he used the athletic department's slogan "Are You Ready to Roar?" as introduction to the players and coaches. His 1998 commercial centered around the slogan "Are you ready for more?" and the 1999 campaign featured "It's a great time to be a Tiger."



A love of music and a unique talent in writing commercials brought Jack Smith success in the advertising industry. In retirement, he shares his expertise with MU students and produces catchy commercials for Mizzou athletics.

As a measure of his success, the 1999 campaign had a goal of raising season ticket sales. Sales climbed from 20,000 to 35,000. This undying fan of MU football also creates the basketball commercials. For the first time, the women's basketball team has a Smith commercial, promoting the inaugural offering of its season tickets. A line from the commercial, which illustrates the athletic prowess of the Tigers, proclaims, "In the world of the big cats, while the male often postures, the female has work to do." Smith also wrote the theme song for the spot.

His commercials are entertaining and clever. The men's basketball commercial, for example, features players ordering restaurant food such as "jayhawk." As for

the acting, head football Coach Larry Smith and the players from both sports participate. They were a bit nervous at first, Smith says, but they've developed into fledgling actors and even contribute ideas for new commercials.

Students benefit from Smith's expertise and volunteerism as well. Communication students listened to Smith talk about jobs at a Leaders Career Panel, and Smith has taught classes on advertising campaigns in which the students do hands-on work for local businesses.

"MU is a client I'm very close to.... Some of my happiest days were here. Missouri was always special."

—Jack Smith

New Faculty

Three new faculty will join the Department of Communication in fall 2000. The department is interviewing candidates for positions in Rhetoric/Political Communication, Organizational Communication and Mass Communication Theory.

"This eagerly anticipated expansion is primarily due to mission enhancement funds," says department Chair Pam Benoit.

The funds were allocated by the state legislature and distributed by the Provost's Office to departments making the most persuasive cases for enhancement. Benoit says she is delighted by the prospect of a larger faculty.

"We expect that the individuals hired for these positions will allow the department to address serious staffing problems and improve the quality of the undergraduate and graduate experiences."

Rave Reviews For Newcomer

The communication department's newest faculty member, Assistant Professor Michael Stephenson, is receiving rave reviews after his first semester at MU.

"He's an incredible teacher," says Pam Benoit, department chair. "We've already heard positive comments from students in his classes."

Stephenson, too, gives rave reviews to his new Midwest home and job. For the new family in town, Columbia is the perfect size and offers many outdoor recreation opportunities, such as the MKT Trail.

"I'd never even been to Missouri until I interviewed," he says. "It's a nice place. This is just perfect for us. The biggest thing we like is being next to a park."

Stephenson, 29, comes from Lexington, Ky., where he received his doctoral degree from the University of Kentucky. With his wife, Della, and their son, Taylor, who is 16 months old, he arrived in Columbia only five days before the semester started.

Settling into his professorial duties, Stephenson teaches a Contemporary Issues class and a Persuasion class. Students in the Persuasion course have selected a nonprofit organization in Columbia to study. They will analyze the persuasive ability of the materials the organization produces for the public. "They seem to enjoy it," he says. During the winter semester, he'll teach two graduate courses.

"He's a productive scholar," Benoit says. Stephenson's research interest lies in the information processing of high-sensation seekers. His dissertation analyzed public service announcements directed at marijuana users. He is doing research in this area with Bill Benoit. His work is funded by the National Institute on Drug Abuse.

Award Honors TV Pioneer

Griffith is known as a developer of educational television

The department annually bestows the Bart Griffith Award to an outstanding television student in the communication department. Instituted by the department at Griffith's retirement in 1991, the award is simply an honor.

"There are no strings attached and no money involved," says Associate Professor Michael Porter.

The 1999 winner of the award is Michael Spohn of St. Louis. Previous winners of the Griffith Award are Peter Szkolka, 1991, Tyrone Frison, 1992, Jennifer Bures, 1993, Mark Reiter, 1994, Jennifer Sloop, 1995,

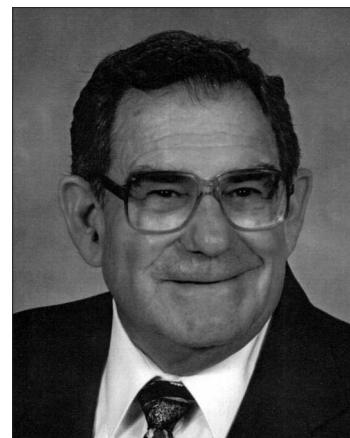
Lara Espinoza, 1996, Andrew Vontz, 1997, and Tonya Barnes, 1998. Professor Emeritus Barton Griffith, one of the nation's leaders in the development of educational television, died in 1996 at his home in Kimberling City, Mo. He was 70.

Griffith held several positions on the boards of four national education television associations, and wrote more than 50 books and articles on educational and corporate television.

His 34-year career with the University began in 1957 when he established the Office of Instructional Television, now the Academic Support Center, and he is credited with developing the department's media sequence.

Griffith began his broadcast career at WIBW, KTOP and WREN in Topeka, Kan. During World War II, he worked in counterintelligence, and during the Korean War, he served as a psychological warfare officer. After retirement from MU, he became adjunct professor of media communications for the College of the Ozarks.

Memorials in his name may be made to the Department of Communication scholarship fund, 317 Lowry Hall, Columbia, MO 65211.



An award to an outstanding student in television honors the memory of former Professor Barton Griffith, recognized as a pioneer in instructional television.

Fabulous FIGS

Groups receive high student evaluations

Students in a Freshman Interest Group enroll in the same three courses their first semester at MU. They meet once a week with a peer facilitator and faculty member. The FIG's concept helps students in the transition from high school to University life.

Alan Strathman, director of Residential Academic Programs, says the FIG program makes a large campus psychologically smaller for students.

"FIG participants develop enduring friendships," he says. "The peer facilitator and faculty are a support network to provide resources and help answer questions. Our research suggests that those who participate are more likely to remain at MU."

The communication department, which is active in the FIG program, receives acclaim from Associate Dean Ted Tarkow for its commitment and accomplishments.

"Since its inception in 1995, MU's Freshman Interest Group program has benefited tremendously from the outstanding work done by various communication faculty, such as Mike Porter, and TAs Joe Blaney and Penni Pier, to name but two. These colleagues have worked creatively and conscientiously to make a FIG a significant factor in undergraduate success at MU."

Tarkow says the department's Communication Styles FIGs are among the most popular and highly evaluated each year.

As a co-facilitator, Penni Pier understands the benefits for teachers: "The FIG program provides a wonderful opportunity for instructors to get to know incoming freshmen on an individual basis and gives us insight into what concerns students have about the academic process."

And students love the experience. Mike Buczyner, a freshman from Florida, calls FIGs great because the program helps freshmen make friends. "Not only is it easier to make friends," he says, "but everyone in my FIG has basically the same interest I do."

Alumni Achievements

Joseph Blaney, PhD '98, received the Dean's Award for Excellence in Research at Northwest Missouri State University. The award includes a plaque and a stipend for research costs or travel.

His recent publications include *Campaign '96: A Functional Analysis of Acclaiming, Attacking, and Defending* (with William Benoit and Penni Pier), published by Praeger. Blaney also published scholarly articles in the *Quarterly Journal of Speech* and the *Iowa Journal of Communication*.

Lindsey Kirm, AB '98, is working for Fleishman-Hillard in Dallas.

Genia Morgan, AB '94, received an MA in human communication from Howard University. She is an actress and dancer with credits on *Homicide*, *The Contender*, BET and several commercials.

Michael Mulvihill, AB '94, is director of research and marketing at FOX Sports in New York City and fondly remembers Michael Porter's studio production class as the "best class he took at MU."

Mitchell Pink, AB '83, is vice president and corporate director of sales for Media Staffing Network in Chicago.

Stan Silvey, AB '87, is a senior television director at KOMU-TV in Columbia and produces *This Week*

in Mizzou Football and Mizzou Basketball with Quin Snyder.

Jennifer Sloop, AB '95, a 1998 graduate of the Washington University law school, is a recruiting coordinator at Bryan Cave in St. Louis, a large international law firm based in Missouri.

Tanya Nizzi Vena, AB '95, recently married and is working as an account supervisor in a public relations firm in Chicago.

Thomas Webb, AB '76, is a development officer for Washington University in St. Louis, and owns a tax preparation business with five offices in St. Louis and Jefferson counties. He fondly remembers his energetic and creative classmates as well as KBIA's "terrific jazz radio shows."

Julia Welch, AB '99, is completing an internship in Denver and applying for a master's program in non-profit management at Regis University.

Alex Weston, AB '99, is director of recruitment for the Peter W. Graff, CLU, District Agency of Northwestern Mutual Life in Columbia.

Alan Winegarten, PhD '89, has been appointed dean of the College of Arts and Sciences at Concordia University-St. Paul, Minn.

Leader Earned Her Stripes

MU volunteerism prepared Snellen for her consulting career

The seeds of school spirit and volunteerism sprouted early in Deborah Snellen's life, showing up as black-and-gold stripes.

The Columbia native, who grew up with her academic sights fixed firmly on MU, seized opportunities as a student to promote Mizzou. She even served as a Tiger mascot. Now she often returns to her roots, donating time, money and enthusiasm to further the cause of the University and its students.

Snellen, BS Ed '79, MA '80 communication, is president of Leaders in Communication. As department head of a network of distinguished alumni and friends, she promotes the College of Arts and Science and the University through volunteerism.

"Being involved helps me to keep ties with MU," she says. "I got so much from the University that this is my chance to give back."

At an A&S seminar, Snellen told students she had been "turned on to training and development" early. That spark of interest led to a profession that now takes her across the nation as a consultant.

The president of Business Class, Snellen works with a variety of businesses and organizations, providing seminars and speeches on such issues as management and organizational development, leadership and customer service.

Before forming her own company, she worked in training for Electronic Data Systems of Plano, Texas, and as director of human resources for MBS Textbook Exchange Inc. in Columbia.

"Being a more well-rounded person and surviving and thriving in a big university gives you a lot of confidence in the real world,"

—Deborah Snellen

without MU and the people who helped guide her through what can be a maze of uncertainty for students.

"I wouldn't be in the profession I'm in now had not my adviser, James Gibson, told me it existed," she says.

As a student, Snellen had a clear focus on desirable extracurricular activities. She wasted no time her freshman year in trying out for the role of female Tiger mascot, but disappointment loomed when she didn't get the position because she was not active enough on campus.

A determined Snellen showed her focus by getting involved. When she reauditioned for the position in her

sophomore year, she won the role that she says helped prepare her for life after MU. Snellen's experiences in and outside the classroom convinced her of the importance of student participation.

"Being a more well-rounded person and surviving and thriving in a big university gives you a lot of confidence in the real world," she says.

As a student leader, Snellen wanted to represent MU in the best possible light—a goal that has translated into broader aspirations as she carries out her role with Leaders. As a Leader, Snellen sees a "big opportunity to connect alumni with students." And as president of Leaders in Communication, she wants to establish new ways for the group to promote MU as a whole while supporting initiatives in the department.



Deborah Snellen auditioned and won the role of Mizzou's female Tiger mascot during her sophomore year. Children would cry when they saw the fierce tiger face she wore. She prefers today's Truman the Tiger.

From a Mud Hut

Impressions of America in African village

John Couper, a new graduate student in communication, spent the year before he came to MU living in a mud hut with no running water or electricity in the African village of Ilakala, Tanzania.

Couper, who is studying the role of media in remote locations, believes that the media contribute to misperceptions and plans to pursue this topic in his dissertation.

"They (Ilakalans) believe we're a very violent people and we live in a place where people hurt and kill each other.... They get that from the small amount of television some of them have seen." (Stark, "Out of Africa," *Joplin Globe*, Jan. 31, 1999)

Couper produced a 15-part radio program for KRPS that includes an interview with a witch doctor, a compilation of the sounds of village life and his commentary on life in Africa. The program recently received second place in the In-Depth News Reporting in a Series category from the Kansas Association of Broadcasters. There are plans under way to rebroadcast the series to a wider audience. John Couper's reports can be heard at <http://www.krps.org/africa/intro.htm>.

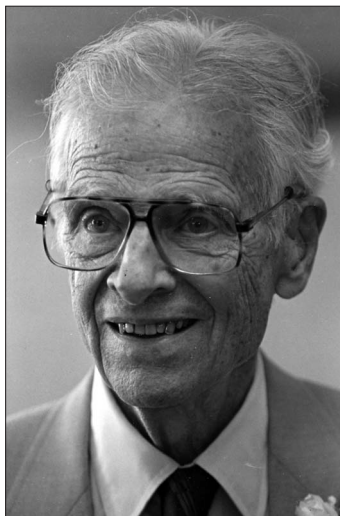
Loren Reid Opens Library

Renovated room in Switzler houses the collection of books and journals

Friends, colleagues and students gathered Nov. 12 to celebrate the opening of the Loren Reid Library in Switzler Hall. Reid taught at MU from 1935-38 and returned in 1944 for a second stint. He was chair of the department from 1947-52.

The festivities included a speech by Reid and the unveiling of his photo taken when he was department chair. During the dedication, department Chair Pam Benoit told the assembly, "It is not an exaggeration to say that Loren Reid is an icon in the field of communication." As his wife, Gus, watched, Benoit presented Reid a key to the room.

Always aware of students, Reid acknowledged their presence at the event. "I want to recognize the communication majors," he said. "You look so bright and alert." And he reiterated his connection to the department and the physical facility. "I have a special attachment to this ancient structure (Switzler Hall)."



In 1994, the Loren Reid Opportunities for Excellence Fund was established in celebration of Reid's contributions to the department. The impetus for this fund came from a challenge gift by alumni Don MacLennan, PhD '68, and Dorothy MacLennan, MA '65.

Annual distribution from the Loren Reid Endowment and the generous donation of Reid's journals and books made possible the establishment of the library, housed in 103 Switzler. The room has been renovated with new carpet, paint and bookshelves.

Former chairs Mary Jeanette Smythe, James Gibson, Carla Waal and Larry Clark were present. Clark, who is a former dean of the College of Arts and Science, says, "Loren is a very important figure in the evolution of this University. He is highly regarded among former students and colleagues."

Former department Chair Loren Reid helped dedicate the Switzler Hall library that bears his name. Reid and his wife, Gus, donated shelving and many of the books and journals on display.

Non Profit Org.
U.S. Postage
PAID
Columbia MO
Permit No. 31

University of Missouri-Columbia
College of Arts and Science
317 Lowry Hall
Columbia, MO 65211

