



Marcus W. Ferguson Jr.
Doctoral Candidate

106 Switzler Hall
Department of Communication
University of Missouri
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EDUCATION

- Ph. D. University of Missouri** Anticipated graduation May 2021
Department of Communication
Emphasis: Organizational communication & Family Communication
Advisor: Dr. Debbie Dougherty
Project Title: “Black professionals experiences with assumptions of Black criminality at work”
Committee: Dr. Debbie Dougherty, Dr. Rebecca Meisenbach, Dr. Brian Houston, and Dr. Stephen Graves
- M.A. University of Missouri** 2017
Department of communication
Emphasis: Organizational Communication
Project Title: “The Paradox of the Black Professional”
Committee: Dr. Debbie Dougherty (Chair), Dr. Rebecca Meisenbach, and Dr. Astrid Villamil
- B.A. University of Missouri** 2013
Department of Communication
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ACADEMIC APPOINTMENTS

- Teaching Assistant, *Business and Professional Communication*** (Spring, 2020 – Present).
- Teaching Assistant, *Survey of Communication Studies*** (Spring, 2019 – Fall, 2019).
- Editorial Assistant, *Journal of Applied Communication Research*** (2017, Dec.– 2018, Dec).
Editor: Dr. Debbie Dougherty
- Teaching Assistant, *Organizational Communication*** (Fall, 2017). University of Missouri, Columbia.
- Teaching Assistant, *Research Methods*** (Fall, 2017). University of Missouri, Columbia.



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Instructor of Record, *Introduction to Public Speaking* (Fall, 2016 – Fall, 2018). University of Missouri, Columbia.

Graduate Assistant/Minority Retention Coordinator, in *Center for Academic Success and Excellence* (Spring, 2016 – Fall 2016). University of Missouri, Columbia.

Work Experience

Athletic Performance Institute. (May, 2019 – Aug, 2019)

Summer Youth Teacher for Underrepresented Students, Fun City Youth Academy. (May, 2019 – Aug, 2019).

Vice President & Financial Center Manager, Bank of America Corp. (Aug 2015- Jan 2016)

Assistant Store Manager, AT&T. (June 2014 – Aug 2015).

Sales Representative, AT&T. (Dec 2013 – June 2014).

High School Substitute Teacher, Waynesville R- VI Schools. (May 2013- Dec 2013).

Summer Youth Teacher for Underrepresented Students, Fun City Youth Academy. (May 2010 – May 2013).

Research Interest

Race/Ethnicity- Professionalism- Organizational Crisis – Stigma – Organizational Power

Publications

Journal Articles (All publications are in refereed journals)

First, J., Danforth, L., Frisby, C. M., Warner, B.R., **Ferguson, M. W.**, & Houston, JB (accepted).
Posttraumatic Stress Related to the Killing of Michael Brown and Resulting Civil Unrest
in Ferguson, Missouri: Roles of Protest Engagement, Media Use, Race, and Resilience.
Journal of the Society for Social Work and Research. [ISI impact factor: 1.508]

Ferguson, M.W. (2017). (Re)negotiating organizational socialization: Black male scholarship
and the closet. *Management Communication Quarterly*.
doi.org/10.1177/0893318917741990

Book and Handbook Chapters



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Dougherty, D., **Ferguson, M. W.**, Williams, N. (2020). Social Class and Social Mobility: Considerations for Family Communication. In Soliz, J. & Colaner, C. W., (Eds.), *Communication, Identity, and Difference in the Family*. New York: Peter Lang.

Research in Progress

Ferguson, M.W. (Revise and Resubmit). The Paradox of the Black professional: Whitewashing Blackness Through Professionalism. *Management Communication Quarterly*.

Ferguson, M.W., & Sorg, T. The theory of Diversity Capital. (*Preparing for submission to NCA journal – spring, 2020 and Accepted for presentation at NCA 106th conference November 2020*).

Ferguson, M.W. Mixed Messages: Conflicting Discussions of Black professionalism. (*Preparing for submission to NCA journal- summer, 2020*).

Ferguson, M.W. Everything is right with the Black family: A narrative analysis of stigma management communication within Black families. (*Accepted for presentation at NCA 106th conference November 2020*).

Conference Presentations

Ferguson, M.W. (2019). The Paradox of the Black professional: Whitewashing Blackness Through Professionalism. Research presentation at the National Communication Association Conference in Baltimore, Maryland.

Ferguson, M.W. (2019). Mixed Messages: Conflicting Discussions of Black professionalism. Research presentation at the Organizational communication mini conference in Champagne, IL.

Ferguson, M. W. (2017). Are Black Greek letter organizations still relevant in society? Panel presenter at the National Communication Association conference in Dallas, TX.

Brock, N., & **Ferguson M.W.** (2016) “History has its eye on you”: Locating Hamilton’s America at the intersections of hip-hop and Broadway. (Second place winning presentation at University of Missouri Research Conference).

Ferguson, M. W. (2016). Coming out the closet as a Black male scholar: A reflexive look into Black male Scholarship. Panel paper presentation at National Communication Association conference in Philadelphia, Pennsylvania.



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Ferguson, M. W. & Zerilli, D. (2016). Unity, Division, and Cultural hubs at a Predominately White Institution. Poster presentation at Organizational Communication Mini-Conference in Evanston, IL.

Professional & Service Memberships

National Communication Association
Activism and Social Justice Division
African American Communication & Culture Division
Organizational Communication Division
Black Caucus
Association of Black Professional Graduate students
Association of Communication Graduate Students
Graduate Scholars of Excellence

Lecture Invitations

“Finding your path through troubled childhood.” – (Spring 2020) – Rockbridge Highschool – Guest speaker – given to at-risk youth attending Columbia Public Schools

“Diversity and Communication.” (Fall 2019) – University of Missouri- Guest lecture- given in upper level survey of communications course – Tucker Hall

“Ethics of communication research.” (Fall 2017)- University of Missouri- Guest lecture- given in upper level communication research methods undergraduate course – Switzler hall

“Ethnography & Other Qualitative Design.” (Fall 2017)- University of Missouri- Guest lecture- given in upper level communication research methods undergraduate course – Switzler hall

“Race and Organization Communication.” (Fall 2017)- University of Missouri- Guest lecture- given in upper level organizational communication undergraduate course – Switzler hall

“Emotions in organizations.” (Fall 2017)- University of Missouri- Guest lecture- given in upper level organizational communication undergraduate course – Switzler hall

“Diversity, Social Class, and Intersectionality.” (Fall 2017)- University of Missouri- Guest lecture- given in upper level organizational communication undergraduate course – Switzler hall

“Overcoming obstacles and succeeding as a freshman Black male in college.” (Fall 2017)- University of Missouri - Guest Lecture – Given at Gaines/Oldham Black Culture Center



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“Navigating the difficult experience of becoming a member of a Black Greek letter organization at the University of Missouri.” (Fall 2017)- University of Missouri - Guest Lecture – Given at Gaines/Oldham Black Culture Center

Guest Lecture – Given at Academic Retention Services minority student cohort– “Being successful in the class room: Navigating relationships with Faculty and staff.” - (Spring 2017) – University of Missouri

ORGANIZATIONAL CONSULTING & JOB TALKS

United States Government - Research analyst/solutionist – 2020 – currently subjected to an NDA which prohibits disclosure of nature of project.

University of Missouri-Columbia – Guest speaker/panelist – 2020- presented as a part of a panel of experts on diversity, inclusion, and systemic issues which impact marginalized students at the University of Missouri. Additionally, provided potential solutions for department/university change.

Columbia City Government - Community Stakeholder – 2020 – working with local government officials and police force to address systemic issues in policing and racial disparities, in an official compacity.

Service

University

Graduate Scholars of Excellence program, Division of diversity and inclusion, University of Missouri (Fall, 2020- present). <https://diversity.missouri.edu/program/graduate-scholars-of-excellence-gse/>

Departmental

Colloquium Committee, Department of communication, University of Missouri (Fall, 2019- Present).

Prospective student recruitment, Department of communication, University of Missouri (Spring, 2019).

Awards committee, Department of communication, University of Missouri (Spring 2016 – Present).



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Community

Community Stakeholder (2020 - present) – Working with local government officials and police force to address systemic issues in policing and racial disparities, in an official capacity.

Thanksgiving Day Wizards Assist- Free food donation to families and homeless population (Fall 2017)

Relief for Houston supply drive organizer (Fall 2017)

Great Circle Clothing drive organizer (Fall 2017)

March of Dimes fundraiser and donator (Spring 2016- Present)

Relay for life booth volunteer (Spring 2016)

Columbia Missouri Youth male mentorship (2012- present)