

William Bryan Paul

Curriculum Vitae

OFFICE

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EDUCATION

PhD **University of Missouri**
2022 Area of study: Political Communication
 Advisor: Dr. Mitchell S. McKinney

MA **Southern Utah University**
2017 Areas of study: Professional and Political Communication
 Advisor: Dr. Kevin A. Stein

BA **Brigham Young University**
2012 Major: Political Science (Philosophy Minor)

ACADEMIC POSITIONS

2017-Present **University of Missouri**
Graduate Research Assistant, Dr. Mitchell S. McKinney (Fall 2020)
Research Associate, Political Communication Institute (Fall 2017-Present)
Graduate Teaching Assistant (Fall 2017-Present)

2015-2017 **Southern Utah University**
Graduate Research Assistant, Dr. Kevin A. Stein (Fall 2016-Summer 2017)
Graduate Instructor (Fall 2016-Spring 2017)
Graduate Ambassador, Office of Online Admissions (Summer 2016-Fall 2016)
Graduate Research Assistant, Dr. Matthew H. Barton (Summer 2016)
Graduate Assistant, Speech & Presentation Center (Fall 2015-Spring 2016)
Graduate Assistant, Thunderbird Advertising Group (Fall 2015-Spring 2016)

2006-2012 **Brigham Young University**
Member, BYU Tocqueville Society (2010-2011)
Teaching & Research Assistant, Dr. Eric D. Huntsman (Spring/Summer 2011)

COURSES TAUGHT

Undergraduate:

- *Public Speaking (19 sections to date)
- Political Communication (1 section co-taught to date)
- *Political Public Address (2 sections to date)

*indicates experience teaching in-person *and* hybrid / online

SELECTED HONORS & AWARDS

- Outstanding General Assembly Member Award, Graduate Professional Council, University of Missouri, 2020
- J. Jeffrey Auer Top Student Paper Award, Political Communication Interest Group, Central States Communication Association, 2020
- Frank & Lila Gilman Memorial Fellowship Award, Department of Communication, University of Missouri, 2019
- Top Paper, Political Communication Interest Group, Central States Communication Association, 2019
- Top Student Paper, Political Communication Division, National Communication Association, 2018

PUBLICATIONS

Paul, W. B. (under review). *The political hero on main street: Revealing the American monomyth as master narrative in local government.*

Paul, W. B., Reed, J. L., & Bramlett, J. C. (under review). *Mr. Flake gets out of Washington: The jeremiadic martyrdom of Jeff Flake.*

Warner, B. R., Park, J., Kim, G., McKinney, M. S., & Paul, W. B. (2021). Do presidential primary debates increase political polarization? *American Behavioral Scientist*, 0, 1-17. doi: 10.1177/00027642211026613

Stein, K. A., Barton, M. H., & Paul, W. B. (2017). 140 characters to say “I hate you”: Melissa Click, racism, and the media circus at Mizzou. *Relevant Rhetoric*, 8, x-15. Retrieved from <http://relevantrhetoric.com/140CharacterstoSayIHateYou.pdf>

CONFERENCE PAPERS & PARTICIPATION

- Paul, W. B. (2021, Nov.) *The Commander-in-Priest in practice: Trump, Obama, and how the feminine style actualizes the priestly function of the comforter-in-chief*. Paper to be presented at the annual meeting of the National Communication Association, Seattle, WA.
- Paul, W. B. (2021, June). *Constructing the constructed past: How professional journalists (de)legitimize The Post as metajournalistic discourse*. Paper presented at the annual meeting of the Popular Culture Association [fully virtual].
- Paul, W. B. (2021, May). *Imagining Madam President: Politainment, gendered presidentiality, and the “reel-to-real” making of the presidential woman*. Dissertation prospectus presented at the annual Political Communication Division PhD Student Preconference of the International Communication Association [fully virtual].
- Paul, W. B. (2021, March). *“Let Mamala go to work”: Saturday Night Live, aspirational comedy, and parodic debate performances of female presidential candidates*. Paper presented at the annual meeting of the Central States Communication Association [fully virtual].
- Earle, E. R., & Paul, W. B. (2020, Nov.). *“Are we a political people?”: The rhetoric of Latter-day Saint Democrats and the negotiation of conflicting identities*. Paper presented at the annual meeting of the National Communication Association [fully virtual].
- Paul, W. B. (2020, Nov.). *Flash points in U.S. political communication*. Chair for panel at the annual meeting of the National Communication Association [fully virtual].
- Paul, W. B. (2020, April). *Tweets, terms, and toys: The political communication and commodification of Donald Trump*. Chair assigned to panel at the annual meeting of the Central States Communication Association, Chicago, IL. Canceled due to COVID-19.
- Paul, W. B. (2020, April). *The political hero on main street: Revealing the American monomyth as master narrative in local government*. Paper accepted to the annual meeting of the Central States Communication Association, Chicago, IL. Canceled due to COVID-19.
- **Selected as 2020 J. Jeffrey Auer Top Student Paper in Political Communication Interest Group.**
- Reed, J. L., & Paul, W. B. (2019, Nov.). *Better together: The role of religion in Hillary Clinton’s rhetoric of cooperation and reconciliation*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Paul, W. B. (2019, Sep.). *Civility, catharsis, and containment at the CNN Parkland Town Hall*. Paper presented at the first biennial Rhetoric, Politics, and Identity Conference, Fayetteville, AR.
- Paul, W. B., Bramlett, J. C., & Reed, J. L. (2019, April). *Mr. Flake gets out of Washington:*

Republican retirement rhetoric and the martyr's continuum in the age of Trump. Paper presented at the annual meeting of the Central States Communication Association, Omaha, NE.

- **Selected as top paper in Political Communication Interest Group.**

Valiavska, A., & Paul, W. B. (2019, April). *The question of gender: Catalyst or opportunity?* Research presented at the annual meeting of the Central States Communication Association, Omaha, NE.

Paul, W. B. (2018, Nov.). *The political hero on display: Rethinking the American monomyth in Madam Secretary*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

- **Selected as top student paper in Political Communication Division.**

Paul, W. B. (2018, Nov.). *Problematic attitudes and behaviors in politics*. Chair for panel at the annual meeting of the National Communication Association, Salt Lake City, UT.

Paul, W. B., Hutchins, D., & Sorg, T. (2018, Nov.). *Political power (inter)play as narrative at city council meetings*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

Paul, W. B. (2017, April). *An ideal candidate: A functional analysis of Madam Secretary's political campaign discourse*. Paper presented at the annual meeting of the Popular Culture Association/American Culture Association, San Diego, CA.

MANUSCRIPTS & RESEARCH in PROGRESS

Paul, W. B., Flores, L., Hinck, A., Hubbard, C., & Bolton, J. *The representation and influence of entertainment media on political identity and engagement*. Paper panel proposal submitted to the Central States Communication Association for 2022 conference consideration.

McKinney, M. S., Warner, B. R., Kearney, C. C., Paul, W. B., Park, J., & Kim, G. *A comprehensive study of the 2020 U.S. presidential and vice presidential debates*. Research with the MU Political Communication Institute (PCI), in coordination with various universities, to assess the effects of political campaign debates on voting intention, political knowledge, political information efficacy, and social identity / polarization. Manuscripts in progress.

Warner, B. R., Shin, H., & Paul, W. B. *"He's just like me": A study of the effects of mediated intergroup contact on partisan hostility*. On track for journal / conference submission in the fall of 2021.

Valiavska, A., & Paul, W. B. (2019, April). *In-depth interviews with 2018 U.S. midterm election candidates*. Projected for journal submission in the winter of 2022.

Paul, W. B. *The political hero on display: Rethinking the American monomyth in Madam*

Secretary. Projected for journal submission in the winter of 2022.

Paul, W. B. *Running for Commander-in-Priest: Religious rhetoric and the priestly function on display at the 2020 Democratic National Convention*. Projected for conference submission in the spring of 2022.

ACADEMIC EDITORIAL & REVIEW ACTIVITIES

- Reviewer, *Argumentation and Advocacy*
- Reviewer, National Communication Association
- Reviewer, Central States Communication Association
- Co-author, *Public Apology Central* (online academic resource), Dr. Kevin A. Stein, Author
- Lead Editor, *BYU Pre-Law Review* (2011), Andrew Selman, Editor-in-Chief

APPLIED COMMUNICATION RESEARCH & EXPERIENCE

Political Communication Institute, Columbia, MO (2017-Present)

Manage the PCI website and correspondence between leadership team and research associates / assistants

Assist in the logistics, design, and execution of research related to the 2020 U.S. presidential race, including presidential debate research, a 2019 Democratic primary debate study, and a 2020 Iowa Caucus trip

Co-authored *Engaging Your Community: A Guide to Hosting Local Debates and Forums* with Dr. Mitchell S. McKinney, Dr. Cassandra C. Kearney, and Josh C. Bramlett

Answered questions about and promoted debate guide as part of media interview with *The Maneater*, Mizzou's official student newspaper

SUU Convocations, Cedar City, UT (2015-2016)

Marketing specialist for university speaker series with responsibilities to establish and maintain local media relations and assist event management team with opening remarks and hosting duties

Spearheaded 10 successful marketing campaigns, developing vast press and advertising content for campus and community news outlets to increase event awareness and attendance

Deseret Book Company, Salt Lake City, UT (2015, Jan.-April)

PR/Marketing intern with the company's Shadow Mountain publishing brand, collaborating with the marketing team to promote literary products nationwide

Assembled targeted media lists, identified key publicity angles for strategic outreach purposes, crafted press materials for eight brand titles, and secured media coverage for five rising authors

Assisted with the regional media tour for Ann Romney's *Whatever You Choose to Be: 8 Tips for the Road Ahead* (2015)

Alpaytac PR, Irvine, CA (2014, Jan.-Dec.)

Sole apprentice and junior account executive to Los Angeles Senior Account Manager in full-service, nationwide public relations agency

Participated in numerous high-stakes PR campaigns and research projects on behalf of clients in the travel, hospitality, consumer electronics, and device protection industries

Crafted multiple media pitches, press releases, and targeted media lists for optimal media outreach, with more than 16 successful placements in news outlets such as Bloomberg News, *Hot Rod Magazine*, About.com, and Examiner.com

Prepared six event speeches for international airline executive as well as press quote for then NBA superstar and client brand ambassador

Coordinated video production project between rising device protection company and members of BYUtv's sketch comedy troupe, *Studio C*

Policy Impact Communications, Washington, D.C. (2012, Jan.-April)

Intern at K Street firm specializing in public relations and government affairs

Managed front desk operations for the office and corresponded with executives nationwide

Edited memos, media pitches, and press releases for national distribution

Updated daily media digests with recent media hits for three long-term clients

OTHER PROFESSIONAL EXPERIENCE

Martin & Pritchett, P.A., Sandy, UT (2011, July-Dec.)

Intern at small law office specializing in personal injury, medical malpractice, divorce and family law, and business litigation

Assisted heavily with two successful personal injury and business-related lawsuits, observing courtroom litigation firsthand

Performed general office tasks, including supporting legal correspondence, compiling confidential case files, and delivering time-sensitive motions for court filing

SELECTED SERVICE to PROFESSIONAL ASSOCIATIONS

- **Vice Chair** of the Political Communication Interest Group, Central States Communication Association, 2021-2022

- **Secretary** of the Political Communication Interest Group, Central States Communication Association, 2020-2021

SELECTED SERVICE to UNIVERSITY & DEPARTMENT

University of Missouri

- **Secretary**, Graduate Professional Council, 2020-2021
- **Assistant**, Director of Undergraduate Studies, 2020-2021
- **Member**, Policy Committee, Association of Communication Graduate Students, 2020-2021
- **Member**, GPC Legislative Affairs Committee, 2019-2020
- **Member**, Campus Residential Life Committee, 2018-2020
- **GPC Representative**, Department of Communication, 2018-2020
- **Member**, Fundraising Committee, Association of Communication Graduate Students, 2018-2020
- **Member**, Social Committee, Association of Communication Graduate Students, 2018-2019
- **Chair**, NCA Graduate Student Presentations Colloquium, Department of Communication, 2017

MEMBERSHIPS in PROFESSIONAL ORGANIZATIONS

- Central States Communication Association
- MU Association of Communication Graduate Students
- National Communication Association

OTHER SERVICE & LEADERSHIP

Communication Specialist, The Church of Jesus Christ of Latter-day Saints (2017-present)

Volunteer community / media relations consultant for lay clergy and congregations in the greater Columbia (Missouri) area

Collaborate with volunteer communication director and other committee members to support community outreach and service projects under the direction of local and regional leadership bodies of the Church

Monitor and create content for the Columbia Missouri Stake's Facebook page (currently "Every Good Gift: Friends of the Columbia, Missouri Stake")

Conceived and presented social media plan aimed at enhancing community engagement with elevating content and conversations

Served as representative on the Stake 50th Anniversary Committee in preparation for 2020 celebration

Crafted press release, coordinated media outreach, and provided on-site support at Jefferson City MARC as part of the Church's 2019 local tornado disaster relief effort

Prepared press packet for local journalists and other interested parties

Visited high school world religions classes to share information and answer questions about Church history, beliefs, and doctrines

Especially for Youth (EFY) Summer Camp (2010, May-Aug., & 2009, Aug.)

Youth camp counselor for 11 week-long summer sessions

Supervised and interacted with hundreds of youth ages 14 to 18 in dynamic learning environment

Prepared and facilitated multiple faith-based lessons and group discussions with both small and large audiences

HELP International – Uganda (2009, May-July)

Designated as business training project lead for three-month humanitarian venture to Uganda Administered HELP International's business-oriented projects throughout local communities

Empowered local businesspeople, women's groups, and rural residents (approx. 80 people) via financial tutorials and income-generating activities

Seminaries & Institutes of Religion, The Church of Jesus Christ of Latter-day Saints (2008-09)

Yearlong volunteer representative in the Salt Lake Valley (Utah) Adapted Program for people with disabilities

Planned and facilitated religion courses, activities, and events (musical performances, etc.) for roughly 100 young adults and 10 instructors under direction of Salt Lake Valley Special Needs Coordinator

Provided data and clerical support for Disability Resources in the Curriculum Department, Church Office Building, Salt Lake City, Utah

PERSONAL

Lived in Michigan, New Jersey, California, and Utah

Eagle Scout Award recipient and second-degree black belt in Taekwondo

Ran the mile in under five minutes (4:51)

Attended the National Youth Leaders Conference and National Youth Leadership Forum in D.C.

Provided music and activity support at assisted living communities for three years of high school

Two-year member of the Brigham Young University Men's Chorus

Volunteered with the Utah Colleges Exit Poll during 2010 midterms and 2016 general election

Canvassed and worked the phones for Mitt Romney's 2012 presidential campaign during the South Carolina GOP Primary

Honed communication, customer service, and culinary skills as employee at Barnes & Noble, Midway Pizzeria, Taco Bell, and Subway
Extensive writing, research, teaching, and public speaking experience
Enjoys the performing arts and participating in sports and outdoor recreation

REFERENCES

Dr. Mitchell S. McKinney

Dean
Buchtel College of Arts & Sciences
The University of Akron
Phone: (573) 489-9709
E-mail: mmckinney@uakron.edu

Dr. Cassandra Kearney

Assistant Teaching Professor
Department of Communication
University of Missouri
Phone: (616) 581-3489
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Dr. Benjamin R. Warner

Associate Professor
Department of Communication
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