

# Jaclyn K. Brandhorst

---

115 Switzler Hall  
Department of Communication  
University of Missouri  
Columbia, MO 65211  
(417) 838-3662  
jkbmw7@mail.missouri.edu

---

## EDUCATION

- Ph.D. University of Missouri-Columbia, Columbia, MO** **Expected Graduation: May 2018**  
Organizational Communication  
Minor in College Teaching  
Advisor: Dr. Rebecca Meisenbach
- M.A. Missouri State University, Springfield, MO** **2014**  
Organizational Communication  
Certificate in Conflict and Dispute Resolution  
Study Abroad: Bogota, Colombia, Summer 2014  
Advisor: Dr. Stephanie Norander
- B.A. Drury University, Springfield, MO** **2012**  
Communication Studies  
International Political Studies  
Minor: Global Studies  
Study Abroad: Malaysia, Singapore and Vietnam, Summer 2011

## ACADEMIC APPOINTMENTS

### University of Missouri

- Graduate Teaching Assistant** **August 2014-present**  
Department of Communication.
- Editorial Assistant, Journal of Applied Communication Research** **January 2017-present**  
Department of Communication. Under the direction of Dr. Debbie Dougherty,  
Editor of the *Journal of Applied Communication Research*
- Research and Editorial Assistant** **August 2016-present**  
Department of Communication. Under the direction of Dr. Rebecca Meisenbach,  
Associate Editor of *Culture and Organization*

### Missouri State University

- Graduate Teaching Assistant** **August 2012-May 2014**  
Department of Communication
- Circles for Girls Facilitator** **August 2013-May 2014**  
The Center for Dispute Resolution

## PUBLICATIONS

Meisenbach, R., & Brandhorst, J. K. (forthcoming). Organizational Culture. In R. L. Heath & W. Johansen (Eds.). *The International Encyclopedia of Strategic Communication*. Chichester, U.K.: Wiley Blackwell

Norander, S., & Brandhorst, J. K. (forthcoming). Case study. In M. Allen (Ed.). *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks: Sage Publishing

Brandhorst, J. K., & Jennings, F. J. (2016). Fighting for funding: Values advocacy and Planned Parenthood's right-to-life. *Public Relations Review* 42(4), 723-733. doi: 10.1016/j.pubrev.2016.06.002

## RESEARCH IN PROGRESS

Brandhorst, J. K. Culture and resilience at a children's emergency shelter. (revise and resubmit, *Southern Communication Journal*)

Brandhorst, J. K. Surviving the system: A critical look at Lean In: Women, Work, and the Will to Lead. (under review, *Women & Language*)

Brandhorst, J. K., & Meisenbach, R. M. Life behind bars: The construction of mental health in correctional work. (preparing for submission to *Western Journal of Communication*)

Meisenbach, R. J., Rick, J. M., Brandhorst, J. K. Managing professional stigma: How former and current fund raisers manage professional identity threats (preparing for submission to *Nonprofit Leadership & Management*).

Valiavska, A., Brandhorst, J. K., & Remke, R. Gender, leadership, and resilience. In P. Buzzanell & R. Mitra (Eds.), *Resilience in Careers*. (chapter in progress).

Brandhorst, J. K., & Zerilli, D. Culture, emotion, and materiality as communicated by fitness instructors. (currently collecting data).

Brandhorst, J.K., & Compton, C. Robots, aliens, and cyberhackers: Constructing heroes in annual E-training. (currently collecting data).

## COMPETITIVE PAPERS AND CONFERENCE PRESENTATIONS

Brandhorst, J. K. (July, 2017). *Performing paradoxes: Leveraging tensions and negotiating emotion in a burn unit*. Paper presented at the annual conference of the European Group for Organizational Studies, Copenhagen, Denmark.

Brandhorst, J. K. (November, 2016). *We are sisters in blue, fire strong: Identity construction*

*and taint management for fire fighter and police wives.* Paper presented at the annual conference of the National Communication Association, Philadelphia, PA.

Brandhorst, J. K. (November, 2016). *Life behind bars: The construction of mental health in correctional work.* Paper presented at the annual conference of the National Communication Association, Philadelphia, PA.

Rick, J., Zerilli, D., & Brandhorst, J. K. (2016, November). *Navigating Work-Family Borders: Examining the Effects of Permeability and Flexibility on Worker Health and Satisfaction.* Paper presented at the annual conference of the National Communication Association. Philadelphia, PA.

Brandhorst, J. K. (2015, November). *Surviving the System: A Critical Look at Lean In: Women, Work, and the Will to Lead.* Paper presented at the annual conference of the National Communication Association. Las Vegas, NV.

Brandhorst, J. K. (2015, April). *Defining lines: Depictions of rape culture in Robin Thicke's hit song "Blurred Lines."* Paper presented at the annual Central States Communication Association. Madison, WI.

Brandhorst, J. K. (2014, November). *"It's a path, not a destination": Identification strategies that inspire change for writing project teachers.* Paper presented at the annual conference of the National Communication Association. Chicago, IL.

Norander, S., Brandhorst, J. K., Howard, J., Sukmuk, R., & Wei, S. (2013, November). *Creating interdisciplinary connections through training and development: A working research report on training writing project teachers.* Paper presented at the annual conference of the National Communication Association. Washington, D.C. **Top Paper Panel.**

Brandhorst, J. K. (2013, April). *Acting in good or bad faith: Understanding the impacts of emotion labor.* Paper presented at the annual Sooner Communication Conference. Norman, OK.

Brandhorst, J. K. (April, 2012). *Perceptions and crisis: Media framing in the 2011 revolt in Egypt.* Paper presented at the annual Central States Communication Association President's Undergraduate Honors Research Conference. Cleveland, OH.

Brandhorst, J. K., & Strickland, A. (April, 2012). *Sex, babies, and housework: Attributions of sexist joking in cross-sex friendships.* Paper presented at the annual Central States Communication Association President's Undergraduate Honors Research Conference. Cleveland, OH.

## INVITED PRESENTATIONS & LECTURES

Communicating in Professional Settings. Presented to Student Affairs at the University of Missouri. August 10, 2017.

Summer Welcome Leadership: Tips for Effectively Communicating. Presented at University of Missouri's Summer Welcome Training. May 23, 2017.

Communicating and Managing Conflict in Professional Settings. Presented for the Federal Bureau of Prisons at AUSP Thompson in Thompson, IL. April 7, 2017.

Managing Conflict in Professional Settings. Presented at the Annual Conference of the Missouri After School Network. March 4, 2017.

Tips for Effectively Communicating in Professional Settings. Presented for the Rainbow House Children's Emergency Shelter. February 28, 2017.

Communicatively Constructing Resilience in Crisis. Presented to COMMUN 3580: Crisis Communication.  
October 20, 2016.

Organizational Communication: Understanding the Constitutive Approach. Presented to COMMUN 3050: Survey of Communication Studies. October 12, 2016.

Emotions & Organizing: Disrupting the Emotionality/Rationality Binary. Presented to COMMUN 3050: Survey of Communication Studies. April 14, 2016.

## TEACHING EXPERIENCE

### **University of Missouri, Graduate Teaching Assistant**

COM 1200: Public Speaking

COM 3050: Survey of Communication Studies

COM 3580: Crisis Communication (online and seated)

**August 2014-December 2015**

**January 2016-December 2016**

**January 2017-present**

### **Missouri State University, Graduate Teaching Assistant**

COM 115: Fundamentals of Public Speaking

COM 209: Survey of Communication Theory

**August 2012-May 2014**

**January 2014-May 2014**

## PEDAGOGICAL TRAINING & DEVELOPMENT

### **The Professoriate (Fall 2017)**

A course that prepares graduate students for faculty positions by providing an overview of faculty roles and work in U.S. colleges and universities; explores institutional and disciplinary differences and seeks to prepare future faculty for academic life.

### **Teaching Practicum (Spring 2017)**

Guided teaching/learning experience with a faculty member who provides feedback and supervision of course materials & lectures.

### **Curriculum Philosophy and Development (Fall 2016)**

A 3 credit hour course on developing and implementing curriculum in higher education.

### **Celebration of Teaching, University of Missouri (2016)**

Attended a two-day professional development opportunity for teaching professionals to share approaches and techniques for teaching and learn from guest experts on important teaching topics.

### **Ozarks Writing Project Summer Institute (2011)**

Attended a four-week intensive experience providing professional development in writing instruction for teachers of all grade levels.

## HONORS AND AWARDS

### **Competitively Selected for the Wayne State Doctoral Seminar on Resilience in Careers**

Wayne State University.

**2017**

### **Meritorious Service Award for Service to Lambda Pi Eta**

University of Missouri.

**2017**

### **Competitively Selected for the John D. Bies International Travel Award**

**2017**

|   |           |
|---|-----------|
| University of Missouri.   |           |
| <b>Competitively Selected for the Graduate Professional Council Travel Award</b><br>University of Missouri.   | 2017      |
| <b>Named Honorary Coach for Support of Student-Athletes</b><br>University of Missouri.  | 2015      |
| <b>Outstanding Teaching Commendation</b><br>University of Missouri.   | 2014-2015 |
| <b>Outstanding Teaching Graduate Assistant</b><br>Missouri State University.  | 2014      |
| <b>Central States Communication Association Cooper Award Nominee</b><br>For graduate teaching.  | 2013      |
| <b>Certificate of Appreciation in Recognition of Excellent Academic Contribution<br/>Support to Missouri State University Student-Athletes</b><br>Missouri State University.            | 2013      |
| <b>Outstanding Communication Studies Student</b><br>For top undergraduate student in communication studies.<br>Drury University.  | 2012      |
| <b>Outstanding Senior Award nominee</b><br>For academic excellence, campus leadership, and community involvement.<br>Drury University.  | 2012      |
| <b>Peaks of Distinction Trends Committee</b><br>Undergraduate student nominated to serve on the committee aimed at increasing enrollment.<br>Drury University.                          | 2011-2012 |
| <b>Asian Studies Scholarship</b><br>For study abroad in an Asian country.<br>Drury University.  | 2011      |
| <b>Dr. Stephen H. Good Endowed Scholarship</b><br>For study abroad.<br>Drury University.  | 2011      |
| <b>Southwest Missouri Public Relations Society of America,<br/>Dr. Joe McAdoo Memorial Scholarship</b> □<br>For undergraduate study in the field of communication.<br>Drury University. | 2010      |
| <b>Drury University Chamber Orchestra Concert Master</b><br>Honor given to the most skilled violinist in the orchestra.<br>Drury University.  | 2010-2012 |
| <b>Judge Warren White Scholar</b><br>Award for Academic Excellence.<br>Drury University.  | 2010      |

|  |           |
|--|-----------|
| <b>Dean's Scholarship</b><br>Drury University.   | 2008-2012 |
| <b>Music Activity Grant</b><br>Drury University. | 2008-2012 |

## SERVICE

|   |                     |
|---|---------------------|
| <b>Advisor, Lambda Pi Eta, undergraduate honor society</b><br>Department of Communication<br>University of Missouri                                 | August 2016-present |
| <b>Member, COM Week Planning Committee</b><br>Department of Communication<br>University of Missouri   | Spring 2017         |
| <b>Peer Mentor</b><br>Department of Communication<br>University of Missouri   | Fall 2016-present   |
| <b>Member, Fundraising Committee</b><br>The Association of Communication Graduate Students<br>Department of Communication<br>University of Missouri | August 2015         |
| <b>Chair, National Communication Association</b><br>Integrating Families into Organizational Communication Research Panel<br>Philadelphia, P.A.     | Fall 2016           |
| <b>Volunteer, National Communication Association</b><br>Las Vegas, N.V.   | Fall 2015           |
| <b>Reviewer, Central States Communication Association</b><br>Madison, W.I.  | Spring 2015         |

## RELEVANT EXPERIENCE

|  |                       |
|--|-----------------------|
| <b>Public Relations and Editorial Intern</b><br>Associated Electric Cooperative  | June 2014-August 2014 |
| <b>Enactus Presentation Team Member and Project Leader</b><br>Enactus at Drury University                              | May 2010-May 2012     |
| <b>Communication and Government Relations Intern</b><br>American Malaysian Chamber of Commerce, Kuala Lumpur, Malaysia | June 2011-August 2011 |