

Calvin R. Coker

Department of Communication Studies
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Education

PhD	Communication, University of Missouri Dissertation Committee: Dr. Mitchell S. McKinney (Chair), Dr. Benjamin R. Warner, Dr. Rebecca J. Meisenbach, & Dr. Eric S. Brown	Anticipated May, 2018
MA	Communication, Missouri State University	May, 2014
BA	Double major, English Literature and History, Washburn University	May, 2012

Academic Appointments

Missouri State University (August 2017-Present)
Online Instructor

University of Missouri, Political Communication Institute (August 2015-Present)
Research Associate

University of Missouri (August 2014-Present)
Graduate Teaching Assistant

Missouri State University (August 2013-May 2014)
Graduate Writing Fellow

Missouri State University (August 2012-May 2014)
Graduate Teaching Assistant

Washburn University (August 2010-May 2012)
Academic Success Center, Writing Tutor

Research Interests:

- Representation of non-dominant groups in political discourse and media
- Rhetoric surrounding or produced by governing entities in the United States
- Rhetoric concerning the adoption, alteration, and cessation of public policies

Research

Peer Reviewed Journal Articles

Coker, C. R. (Accepted). Recasting the Founding Fathers: The Tea Party, neoliberalism, and American myth. *Speaker & Gavel*.

Coker, C. R. (Accepted). Romney, Obama, and the 47%: Narrative and representative anecdotes in the 2012 Presidential campaign. *Argumentation and Advocacy*.

Warner, B. R., Galarza, R., **Coker, C. R.**, Tschirhart, P., Hoeun, S., Jennings, F., & McKinney, M. (In Press). Comic agonism in the 2016 campaign: A study of Iowa Caucus rallies. *American Behavioral Scientist*. doi: 10.1177/0002764217704868

Coker, C. R. (2017). Harriet Tubman, Women on 20s, and Intersectionality: Public memory and the redesign of US currency. *Southern Communication Journal*, 82(4). doi: 10.1080/1041794X.2017.1332091

Coker, C. R. (2017). Murder, miscarriage, and women's choice: Prudence in the Colorado personhood debate. *Western Journal of Communication*. 81(3), 300-319. doi: 10.1080/10570314.2016.1245439

Jennings, F., **Coker, C. R.**, McKinney, M. & Warner, B. (2017). Tweeting Presidential Primary Debates: Debate processing through motivated Twitter instruction. *American Behavioral Scientist*. 61(4), 455-474. doi: 10.1177/0002764217704867

Funk, M., & **Coker, C. R.** (2016). She's hot, for a politician: The impact of objectifying comments on female candidates. *Communication Studies*, 67(4), 455-473, doi: 10.1080/10510974.2016.1196380

Greenwood, M. M., & **Coker, C. R.** (2016). The personal is political: Analyzing the Presidential Primary debate performances of Hillary Clinton and Michelle Bachman. *Argumentation & Advocacy* 52(3), 165-180.

Book Chapters and Other Scholarly Works

Jennings, F., **Coker, C. R.**, Bramlett, J., Reed, J., & Bolton, J. (2017). Late Night with Donald Trump: An exploration of the combined effects of political comedy and political advertising. In *An Unprecedented Election: Media, Communication, and the Electorate in the 2016 Campaign*. Eds. Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M.

Coker, C. R. (July, 2016). Emergent technologies and rhetorical invention. [Review of the book *Networked Rhetoric, Networked Media: Attention and Deliberation in the Early Blogosphere*]. Central States Communication Association Newsletter. Retrieved from http://associationdatabase.com/aws/CSCA/asset_manager/get_file/132622?ver=1

Coker, C. (2016) Fetal Protection Policies. In *Women in the American Political System: An Encyclopedia of Women as Voters, Candidates, and Office Holders*. Ed. Hennings, V., Bystrom, D. ABC-CLIO, Santa Barbara, CA.

Coker, C. (2016) Roe v. Wade. In *Women in the American Political System: An Encyclopedia of Women as Voters, Candidates, and Office Holders*. Ed. Hennings, V., & Bystrom, D. ABC-CLIO, Santa Barbara, CA.

Manuscripts Under Review

Coker, C. From exemptions to censorship: <Religious Liberty> and victimhood following *Obergefell v. Hodges*. Submitted to *Communication and Critical/Cultural Studies*. 2nd Revision

Greenwood, M., **Coker, C.**, & Funk, M. Of soldiers and civilians: Evaluating the intersection of gender, party, and veteran status in Senate candidates. *Submitted to Politics, Groups, and Identity*.

Warner, B., Jennings, F., Brammlet, J., **Coker, C.**, Reed, J. & Bolton, J. A multi-media analysis of persuasion in the 2016 Presidential Election: Comparing the unique and complimentary effects of political comedy and political advertising. Submitted to an ICA Ranked Journal.

Competitively Selected Conference Papers

Jennings, F., **Coker, C.**, McKinney, M. & Warner, B. *Tweeting Presidential Primary debates: Debate processing through motivated Twitter instruction*. To be presented at the annual National Communication Association Conference, Dallas, TX. November, 2017
*Top 4 paper panel, Political Communication Division.

Warner, B. R., Galarza, R., **Coker, C. R.**, Tschirhart, P., Hoeun, S., Jennings, F., & McKinney, M. *Comic agonism in the 2016 campaign: A study of Iowa Caucus rallies*. To be presented at the annual National Communication Association Conference, Dallas, TX. November, 2017

Warner, B., Jennings, F., Brammlet, J., **Coker, C.**, Reed, J. & Bolton, J. *A multi-media analysis of persuasion in the 2016 Presidential Election: Comparing the unique and complimentary effects of political comedy and political advertising*. To be presented at the annual National Communication Association Conference, Dallas, TX. November, 2017

Warner, B., Jennings, F., Brammlet, J., **Coker, C.**, Reed, J. & Bolton, J. *Broadcast media echo chambers: The conditional and indirect effects of political ads and political comedy on vote intentions*. To be presented at the annual National Communication Association Conference, Dallas, TX. November, 2017

- Funk, M. & **Coker, C.** *The role of media literacy interventions in ameliorating the attitudinal impacts of racialized news coverage.* To be presented at the annual National Communication Association Conference, Dallas, TX. November, 2017.
- Coker, C.** & Jennings, F. *Motivated Tweeting and motivated processing: Influencing debate viewership through Twitter instruction.* Presented at the annual International Communication Association, San Diego, CA. July, 2017
- Greenwood, M., **Coker, C.**, & Funk, M. *Women Warriors: The role of military service as a heuristic of candidate evaluation of female candidates.* Presented at the annual International Communication Association, San Diego, CA. July, 2017
- Coker, C.** “Do you think this is not happening?”: *Planned Parenthood, public imagination, and virtual evidence.*” Presented at the annual National Communication Association Conference, Philadelphia, PA. November, 2016.
- Coker, C.** *From exemptions to censorship: <Religious Liberty> and victimhood following Obergefell v. Hodges.* Presented at the annual Central States Communication Conference, Grand Rapids, Michigan, April 2016.
*Recipient, *Zarefsky Award* for Top Student Paper in the Rhetorical Theory and Criticism Division.
- Hawthorne, J., Figaro, S., Choi, H., **Coker, C.**, Jennings, F. (2015) *When politics fail, violence is sometimes necessary: The potential consequences of in-group bias and political trust.* Presented at the annual Central States Communication Conference, Grand Rapids, Michigan, April 2016.
*Top 4 Paper in Political Communication Division
- Coker, C.** *To criminalize miscarriage: Prudence in the Colorado personhood debate.* Presented at the annual National Communication Association Conference, Las Vegas, NV, November, 2015.
- Coker, C.** *We need a revolution: The Tea Party’s use of the founding father’s myth.* Presented at the annual Central States Communication Conference. Madison, WI, April 2015.
- Coker, C.** *Feminine Style in Hillary Clinton and Sarah Palin’s 2008 National Convention speeches.* Presented at the annual National Communication Association Conference, Chicago, IL, November 2014.
- Coker, C.** *The new “Welfare Queen:” A narrative analysis of Mitt Romney’s “47%” speech.* Presented at the annual National Communication Association Conference. Chicago, IL, November 2014.
*Top 4 Paper in Student Division.

Coker, C. *Argument analysis of the 2000 Presidential debates*. Presented at the annual Sooner Communication Conference, Norman, OK, March, 2013.
*Top Overall Graduate Student Paper.

Conference Panel Presentations

Greenwood, M., **Coker, C.**, & Bramlett, J. *Gender issue ownership and tweeting in the 2016 Presidential Debates*. To be presented at the annual National Communication Association Conference, Dallas, TX. November, 2017.

McKinney, M., Warner, B., & **Coker, C.** *Live-Tweeting the Primary Debates*. Presented at the annual National Association Communication Conference, Philadelphia, PA. November, 2016.

Warner, B., **Coker, C.**, & Greenwood, M. *Gender, candidate image, and the 2016 Presidential Primary: The case of Hilary Clinton*. Presented at the annual Central States Communication Conference, Grand Rapids, Michigan, April 2016

Funk, M., & **Coker, C.** *She's hot, for a politician: The impact of objectifying comments on female candidates*. Presented at the annual National Communication Association Conference, Las Vegas, NV, November 2015.

Bolton, J., **Coker, C.**, & Galarza-Molina, R. *Unfair and unbalanced: Differences in news coverage of the Ferguson protests*. Presented at the annual Central States Communication Conference, Madison, WI, April 2015.

Projects in Progress

Coker, C. "Do you think this is not happening?": *Planned Parenthood, public imagination, and virtual evidence*. Status: Manuscript preparation for submission to *Quarterly Journal of Speech*. Anticipated Completion: December 2017

Coker, C. & Funk, M. *The ARROW Scale: A New Measure for Determining Attitudes towards Social Policy and Recipients*. Status: Data Analysis and preparation for submission to *Political Psychology*. Anticipated Completion: December 2017.

Workshops

11th Annual Midwest Winter Workshop, January, 2017
-Workshops led by Dr. Robert Asen, Dr. Sara McKinnon,
Dr. Raymie McKerrow, & Dr. Kendall Phillips.

7th Biennial Rhetoric Society of America Summer Institute May, 2017
-Seminar led by Dr. Carole Blaire and Dr. Greg Dickinson

2017 Doctoral Honors Seminar

July, 2017

-Workshop led by Dr. Alberto Gonzalez, Dr. Jenny Rice,
& Dr. John Sloop

Teaching Experience

COM 4473 Political Communication

Institution: University of Missouri

Total sections taught: 2 (Spring 2017-Fall 2017)

(Instructor of Record)

COM 1200 Introduction to Public Speaking

Institution: University of Missouri

Total sections taught: 8 (Fall 2014-Fall 2015, Spring 2017)

(Instructor of Record)

COM 1200H Honors Public Speaking

Institution: University of Missouri

Total sections taught: 1 (Fall 2017)

(Instructor of Record)

COM 115 Fundamentals of Public Speaking

Institution: Missouri State University

Total sections taught: 6 (Fall 2012-Spring 2014)

(Instructor of Record)

COM 115 Fundamentals of Public Speaking (Online)

Institution: Missouri State University

Total sections taught: 2 (Fall 2017)

(Instructor of Record)

COM 3050 Survey of Communication Research

Institution: University of Missouri

Total sections taught: 2 (Spring 2016-Fall 2017)

*Writing Intensive Course

(Taught by faculty, and three graduate students who acted as lab instructors)

Description of Responsibilities: The course met twice a week in a large lecture setting led by a faculty member, and once a week in break-out sessions led by graduate teaching assistants. As a graduate assistant in this course, I was responsible for lecturing and offering feedback to students in those break-out sessions. I also provided significant feedback on student written work and presentations.

COM 201 Survey of Communication Theory

Institution: Missouri State University

Total sections taught: 2 (Fall 2013-Spring 2014)

(Taught by faculty, and two graduate students who acted as lab instructors)

Description of Responsibilities: The course met twice a week: once in a large lecture setting led by a faculty member, and again in smaller lab groups. As a graduate student, I was responsible for leading a lab group of thirty students and grading written work and presentations.

Service**Department Service**

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| August 2015-Present | Member, Policy and Procedure Committee, Association of Communication Graduate Students |
| August 2014-December 2014 | ACGS representative to the Association of Graduate Students |

Professional Service

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| 2015- Present | Reviewer, Rhetorical Criticism and Theory Division, Central States Communication Association |
| 2015- Present. | Reviewer, Political Communication Division, National Communication Association. |
| 2015- Present. | Reviewer, Rhetorical and Communication Theory Division, National Communication Association. |
| 2015- 2016. | Member, Graduate Student Outreach Committee, National Communication Association, Political Communication Division |
| 2014- Present. | Reviewer, Political Communication Division, Central States Communication Association. |

Invited Lectures

Presentation to Comm 8170 Rhetorical Criticism: *Public Memory, Materiality, and Rhetorical Scholarship*. June 29th, 2017. University of Missouri.

Presentation as part of the Department of Communication Brownbag Series: *Preparing for Comprehensive Exams*. April 10th, 2017. University of Missouri.

Presentation as part of the Department of Communication Colloquium Series, 2016-2017: *Women Warriors: The role of military service as a heuristic of candidate evaluation of female candidates*. February 10th, 2017. University of Missouri.

Presentation to iCOM – Students in Communication: *Getting a Job with your Communication Degree*, September 30th, 2015. University of Missouri

Awards

Frank and Lila Gilman Memorial Fellowship, 2017, University of Missouri

- Awarded to outstanding doctoral students in the study of rhetoric and public address.

Zarefsky Award, 2016, Central States Communication Association

- Presented to the top student paper in the Rhetorical and Critical Theory Division at Central States Communication Association, Grand Rapids, MI.

First Year Fellowship, 2014, University of Missouri

- Awarded to outstanding first year doctoral students

Top Graduate Student Paper, 2014, Sooners Communication Conference

- Presented to the top graduate student paper at the Sooners Communication Conference, University of Oklahoma, Norman, OK.

NPDA Championship, 2010, 2012, Washburn University

- Member of the national championship debate team from Washburn University at the 2010 and 2012 National Parliamentary Debate Association National Tournament
- 2nd place Speaker, 2012 National Parliamentary Debate Association National Tournament

Pepsico Leadership Scholarship, 2008-2012

- Awarded to outstanding students for the pursuit of an undergraduate degree