

What Can a Comm Major Do?

As a communication major, you will acquire expertise in oral, written, visual, and mediated communication. You will be able to develop persuasive messages and campaigns for organizations or consult with corporations on issues related to employee interactions and team effectiveness. You might specialize in family communication; mediated communication; political communication; organizational communication; health and crisis communication; or identity, diversity, and communication. Our graduates frequently go on to graduate school in fields such as law, business, psychology, and communication.

Careers & Jobs

Our graduates are employed in public relations, marketing, advertising, event planning, political campaigning and consulting, public policy, corporate and non-profit communication, social media, media production, research, law, education, and social advocacy. You might work in large corporations and smaller community organizations. Many communication majors go on to work for themselves as consultants or as founders of start-up companies.

Student Organizations

At Mizzou, you will have many networking, professional, and social opportunities. The Intercollegiate Communication Organization of Mizzou (iCOM) is a student-run organization that has events throughout the year that expose you to career opportunities in the field of communication, and to provide you with the chance to get to know other students and have fun learning about communication together.

The department is also home to <u>Lambda Pi Eta</u>, a chapter of the National Communication Associa-





Communication

tion's honor society. Lambda Pi Eta recognizes, fosters, and rewards outstanding scholastic communication and

promotes and encourages professional development among majors. Each spring semester, we celebrate communication majors with Comm Week. It includes several events such as a trivia night, a student awards ceremony, public-speaking showcase, undergraduate research fair, and a cookout on the quad.

Internships

Communication majors often complete internships as part of their degrees. Many of these are paid and occur during the summer in cities such as Columbia, St. Louis, Kansas City, Chicago, Denver, Dallas, New York City, and Washington, D.C. The Depart-

Recent student internships have been completed with

MTV Network • Sports Illustrated • St. Louis Cardinals Kansas City Chiefs • Mizzou Athletics • Make-a-Wish Foundation • American Cancer Society • Clear Channel Versace • CNN • the White House • The Tonight Show

ment of Communication's **Advisory Council** has established a Communication Student Opportunities Fund to help students with summer internships that have travel and housing costs.

Research

The Department of Communication provides extensive opportunities for you to gain experience with research. Many of these occur via our department research centers: Disaster and Community Crisis Center, Institute of Family Diversity and Communication, Media and Diversity Center, and the Political Communication Institute. As part of these efforts, you are able to collaborate with undergraduate and graduate students, faculty, and community members to design research studies, collect and analyze data, and report results on issues that are important to individuals, families, and communities. As part of Comm Week, you have the opportunity to present your research project as part of a research fair.

Study Abroad

You have the opportunity to participate in a communication study abroad program during the summer in Italy's beautiful Tuscany region (see the pic on front!). This six-credit summer session includes coursework on communication as culture and on the



food and culture of Tuscany. In addition to coursework, you will tour museums and visit local businesses. Scholarships and financial aid are available to help with the cost of this study abroad program.

For More Info



communication.missouri.edu



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Complete undergraduate course listing:

catalog.missouri.edu/undergraduategraduate/collegeof artsandscience/communication/#courseinventory

MU Admissions: admissions.missouri.edu





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