

Freddie J. Jennings

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Education

- Ph.D.** **Communication, University of Missouri** **Expected May 2018**
Advisor: Dr. Benjamin R. Warner
Dissertation: Processing Political Media: The Influence of Partisan Social Identification and Message Elaboration on Persuasion, Information Acquisition, and Affect Polarization
- M.A.** **Communication, University of Arkansas** **Dec. 2006**
Visiting Scholar: **Oxford University** **Summer 2006**
Cambridge University **Summer 2006**
- B.A.** **Communication; Political Science, University of Arkansas** **May 2005**

Publications

10. **Jennings, F. J.**, Coker, C. R., McKinney, M. S., & Warner, B. R. (2017). Tweeting Presidential Primary Debates: Debate processing through motivated Twitter instruction. *American Behavioral Scientist*, 61(4), 455-474. doi: 10.1177/0002764217704867
Impact Factor: 1.766
9. Warner, B. R., Galarza, R., Coker, C. R., Tschirhart, P., Hoeun, S., **Jennings, F. J.**, & McKinney, M. S. (2017). Comic agonism in the 2016 campaign: A study of Iowa Caucus rallies. *American Behavioral Scientist*. doi: 10.1177/0002764217704868
Impact Factor: 1.766
8. **Jennings, F. J.** (2017). Keeping tradition alive: Cultural transmission among Native Americans. *Journal of Intercultural Disciplines*, 16, 165-187.
7. Brandhorst, J. K., & **Jennings, F. J.** (2016). Fighting for funding: Values Advocacy and Planned Parenthood's right-to-life. *Public Relations Review*, 42(4), 723-733. doi: 10.1016/j.pubrev.2016.06.002
Impact Factor: 1.311
6. **Jennings, F. J.**, Greenwood, M. M., & McKinney, M. S. (in press) I'm with Her: The Impact of Gender Identification on Assessments of Hillary Rodham Clinton and Donald J. Trump's Presidential Debate Performance. In R. E. Denton (Ed.), *Studies of communication in the 2016 presidential campaign*, Lanham, MD: Lexington Books.

5. **Jennings, F. J.**, McKinney, M. S., & Greenwood, M. M. (in press). Preaching to the choir: Partisan social identity and presidential debate social watching. In E. Hinck (Ed.), *Presidential debates in a changing media environment*. Westport, CT: Praeger.
4. Choi., H., Warner, B. R., & **Jennings, F. J.** (in press). The effects of partisan media on voter attitudes: An O-S-O-R Model. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. Banwart (Eds.), *An unprecedented election: Media, communication, and the electorate in the 2016 campaign*. Westport, CT: Praeger.
3. **Jennings, F. J.**, Bramlett, J. C., Coker, C. R., Reed, J. L., & Bolton, J. P. (in press). The polarizing influence of political ads: The effects of viewing on democratic mistrust, attribution of malevolence, and hostility toward the outgroup. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. Banwart (Eds.), *An unprecedented election: Media, communication, and the electorate in the 2016 campaign*. Westport, CT: Praeger.
2. Warner, B. R., Greenwood, M. M, **Jennings, F. J.**, & Bramlett, J. C. (2017). The effects of political social media use on efficacy and cynicism in the 2016 presidential election: Exploring the possibility of a reinforcing spiral. In J. A. Hendricks & D. Schill (Eds.), *The presidency and social media: Discourse, disruption, and digital democracy in the 2016 Presidential Election* (pp. 106-122). New York: Routledge.
1. **Jennings, F. J.**, Galarza, R. A., & Warner, B. R. (2016). Political polarization in the 2014 U.S. midterm elections. In J. A. Hendricks & D. Schill (Eds.), *Communication and midterm elections: Media, message, and mobilization*, (pp. 83-97). New York, NY: Palgrave Macmillan.

Completed Research (Under Review)

- Jennings, F. J.** The Ballot or the Bullet 50 years later: Examining the Ferguson protests through the words of Malcolm X (**R & R** at *Argumentation and Advocacy*).
- Galarza, R., & **Jennings, F. J.** The effects of incivility in online discussions (**R & R** at *Communication Studies*).
- Jennings, F. J.**, & Coker, C. R. “I just don’t think she has a presidential look:” The influence of sexism on candidate image (under review at *Journalism and Mass Communication Quarterly*).
- Jennings, F. J.** Where to Turn? The influence of information source on belief and behavior. (under review at *Journal of Risk Research*).
- Hawthorne, J., Smith-Frigerio, S., Choi, H., Coker, C., & **Jennings, F. J.** The tragedy of political polarization (under review at *Terror and Political Violence*).
- Jennings, F. J.**, Galarza, R., & Durbin, B. Get you facts straight: The effectiveness of corrective information on Facebook (under review at *Mass Media and Society*).

Research in Progress (Awaiting Submission)

Jennings, F. J., & Russell, F. M. Civility and health: The impact of uncivil comments and source credibility on attitude formation

Jennings, F. J., Bramlett, J. C., Warner, B. R. Comedic cognition: The impact of elaboration on political comedy effects.

Warner, B. R., **Jennings, F. J.,** Bramlett, J. C., Coker, C. R., Reed, J. L., & Bolton, J. P. Broadcast media echo-chambers: The conditional and indirect effects of political ads and political comedy on vote intentions

Honors and Awards

Top Paper Panel. Political Communication Division, National Communication Association 2017. *Tweeting Presidential Primary Debates: Debate Processing through Motivated Twitter Instruction.*

Top Paper. Political Communication Interest Group, Central States Communication Association 2017. *Sexism in politics: The impact of online discussions of candidate support.*

Top Student Paper. Health Communication Interest Group, Central States Communication Association 2017. *Civility and health: The impact of uncivil comments on source credibility and attitude formation.*

Top Quantitative Social Science Paper (2nd place). Research and Creative Activities Forum 2016. *The effectiveness of corrective information.*

Top Humanities Paper (3rd place). Research and Creative Activities Forum 2016. *Examining the Ferguson Protests.*

Top Paper Panel. Political Communication Interest Group, Central States Communication Association 2016. *The tragedy of political polarization.*

Pansy Jacobs Jackson National Annual Student Research Competition winner. National Association of African American Studies and Affiliates 2016. *Keeping tradition alive: Cultural transmission among Native Americans*

Conference Presentations

19. **Jennings, F. J.,** Bramlett, J. C., Coker, C. R., Reed, J. L., Bolton, J. P. *Beyond vote choice: The normative democratic outcomes of political communication.* To be presented at the National Communication Association Annual Convention, Dallas, TX. November, 2017.

18. Warner, B. R., Galarza, R., Coker, C. R., Tschirhart, P., Hoehn, S., **Jennings, F. J.,** & McKinney, M. S. *Comic agonism in the 2016 campaign: A study of Iowa caucus rallies.* To be

presented at the National Communication Association Annual Convention, Dallas, TX. November, 2017.

17. **Jennings, F. J.**, Greenwood, M. M., & McKinney, M. S. *"I'm with her:" The impact of gender social identification on debate perceptions and effects.* To be presented at the National Communication Association Annual Convention, Dallas, TX. November, 2017.

16. Warner, B. R., **Jennings, F. J.**, Bramlett, J. C., Coker, C. R., Reed, J. L., Bolton, J. P. *A multi-media analysis of persuasion in the 2016 presidential election: comparing the unique and complimentary effects of political comedy and political advertising.* To be presented at the National Communication Association Annual Convention, Dallas, TX. November, 2017.

15. McKinney, M. S., **Jennings, F. J.**, Coker, C. R., & Warner, B. R. *Tweeting presidential primary debates: Debate processing through motivated Twitter instruction.* To be presented at the National Communication Association Annual Convention, Dallas, TX. November, 2017.

14. **Jennings, F. J.**, Bramlett, J. C., & Warner, B. R. *Comedic cognition: The impact of elaboration on political comedy effects.* Presented at the International Communication Association Annual Convention, San Diego, CA. May, 2017.

13. Coker, C. & **Jennings, F. J.** *Motivated Tweeting and motivated processing: Influencing debate viewership through Twitter instruction.* Presented at the International Communication Association Annual Convention, San Diego, CA. May, 2017.

12. **Jennings, F. J.** *Power, lies, and polarization.* Presented at the Central States Communication Association Annual Convention, Minneapolis, MN. March, 2017.

11. **Jennings, F. J.** *Civility and health: The impact of uncivil comments on source credibility and attitude formation.* Presented at the Central States Communication Association Annual Convention, Minneapolis, MN. March, 2017.

10. **Jennings, F. J.** *Sexism in politics: The impact of online discussions of candidate support.* Presented at the Central States Communication Association Annual Convention, Minneapolis, MN. March, 2017.

9. **Jennings, F. J.** *Media in the 2016 Election: Discourse, Disruption, and Digital Democracy* (Social Media and the 2016 Presidential Election panel). Presented at the Central States Communication Association Annual Convention, Minneapolis, MN. March, 2017 (Panel).

8. **Jennings, F. J.** *Dissecting the Truth: A rhetorical analysis of the Sermon on the Mount.* Presented at the Research and Creative Activities Forum, Columbia, MO. March, 2017

7. **Jennings, F. J.** *Where to Turn? The influence of information source on belief and behavior.* Presented at the National Communication Association Annual Convention, Philadelphia, PA. November, 2016.

6. Galarza, R., & **Jennings, F. J.** *The effects of incivility in online discussions.* Presented at the National Communication Association Annual Convention, Philadelphia, PA. November, 2016.

5. Warner, B. R., Greenwood, M. M., **Jennings, F. J.**, Bramlett, J. C., Hocun, H. *Political uses of social media in the 2016 election*. Presented at the National Communication Association Annual Convention, Philadelphia, PA. November, 2016 (Panel).

4. **Jennings, F. J.**, Galarza, R. A., & Durbin, B. *Get you facts straight: The effectiveness of corrective information on Facebook*. Presented at the International Communication Association Annual Convention, Fukuoka, Japan. June, 2016.

3. **Jennings, F. J.** *The Ballot or the Bullet 50 years later: Examining the Ferguson protests through the words of Malcolm X*. Presented at the International Communication Association Annual Convention, Fukuoka, Japan. June, 2016.

2. Hawthorne, J., Smith-Frigerio, S., Choi, H., Coker, C., & **Jennings, F. J.** *The tragedy of political polarization*. Presented at the Central States Communication Association Annual Convention, Grand Rapids, MI. April, 2016.

1. **Jennings, F. J.** *Keeping tradition alive: Cultural transmission among Native Americans*. Present at the National Association of African American Studies & Affiliates Annual Convention, Baton Rouge, LA. February, 2016.

Teaching Experience

University Courses Taught

University of Missouri (2014-Present)

Graduate Instructor – Department of Communication

COMMUN 1200—**Public Speaking**: Utilizing an assigned text book and course format to ensure equivalence across sections of basic course, I constructed lesson plans, choose stimulating speech topic criteria, fostered class discussion, and developed interesting and constructive class activities to teach core concepts and skills of public speaking.

COMMUN 4474— **Theory and Research in Persuasion**: Firstly, I developed the curriculum, including most important persuasion theories, with the help of a teaching mentor. Next, I selected a book and additional readings, created the course schedule, and designed lesson plans for each topic. Assigned and oversaw group persuasive campaigns, which raised money for a local Montessori school. As a class (5 groups), we raised nearly \$2000 dollars for the school.

Missouri State University (2009-2010): Dalian, China

Communication Instructor – College of International Business

COM 115—**Fundamentals of Public Speaking**: I taught core speaking concepts and skills to students studying international business at MSU branch campus in Dalian, China. With a diverse set of students from all across the world, a primary function of the class was to foster understanding of other cultures in a communicative business environment, both as a speaker and listener. Though the text book was adopted

from another Communication instructor teaching the same course, I handled all other class preparations and execution.

University of Arkansas (2005-2006)

Graduate Instructor – Department of Communication

COMM 1313— *Fundamentals of Communication*: The graduate students worked closely, meeting weekly, to construct lesson plans and design class activities. This supportive network of new teachers fostered confidence and creativity. Standard text books, class structure, and tests were used to ensure equivalency across courses, but individual teaching styles were encouraged and developed.

High School Courses Taught

Seneca High School (2013-2014 school year)

Math Teacher (Grades 9-12)

Geometry, Algebra II Advanced, Algebra II: As a long-term replacement, I taught from assigned text books. However, I was responsible for the designing and implementation of lesson plans, as well as creating and grading all homework, quizzes, and tests. Additionally, fulfilled other roles in the high school (e.g., Sophomore Homecoming events coordinator, lunchroom supervisor, sponsor of an after-school organization).

Trinity Learning Center (2012-2013 school year)

9th Grade Math and Science Teacher

Biology, Algebra I: Served as a part-time teacher at this small private school. In addition to teaching the math and science courses, I held weekly ACT preparation sessions after school on Fridays. Because it was a private school, primarily serving a low-income area, I assisted in fund-raising activities for the school.

BòYù (柏玉) Education (2010 -2011): Shanghai, China

Senior Instructor, Instructor Trainer, and Marketing Director

SAT Advanced: Hired as an instructor at this SAT prep business in Shanghai, I quickly moved up to be the senior instructor in charge of the most advanced students for all areas of the exam: Reading, Language, Math, and Essay. After an 8-week course which met two days (8 hours) a week, my students averaged nearly a 200 point increase from their pre-course scores (including one student who scored perfect, 2400, on the exam). I also hired and trained new instructors to teach in areas of their specialty, usually one or two of the previously mentioned areas. I designed the curriculum for all BòYù courses. Finally, I organized promotional events and presented at Shanghai high schools, organized a book-signing and speaking tour for a Chinese-born professor about how to be accepted in an American university, and created marketing material (e.g., newspaper advertisements and flyers) to promote and expand company.

Fayetteville Public Schools (2003-2005)

Classroom Observer: Over fifty hours was spent in various schools and classrooms observing teaching techniques in one of the top public school systems in the country. Though no official teaching duties were required, I often would teach certain concepts or work with individual students that needed additional help.

Professional Training

Sandvik International Trading Co., Ltd. (2010-2011): Shanghai, China

Business Communication Training

Intercultural Business Communication: Working for the Chinese headquarters of a Swedish technology and engineering company, I designed and implemented intercultural business communication training sessions twice a week for sales and marketing associates. The focus of the training course was to bring awareness to and overcome common communication barriers that arise in international trade.

Pedagogical Training and Professional Development

Committee for Pedagogical and Classroom Development *Chair (2017-2018)*

Solicit and select topics for Pedagogical and Professional Development series

Schedule and coordinate sessions

Co-present pedagogical topics and readings

Public Speaking Curriculum Development Committee *(2017-2018)*

Improve the structure and curriculum of the COMM 1200 Public Speaking course

Design and organize teaching material to help instructors succeed

Encourage and coordinate peer teaching partners and evaluation

Generate ideas to incorporate real world applicability and diversity training

Teaching Assistant: *Seminar in Quantitative Methods in Communication (Structural Equation Modeling)*

Assisted professor, Dr. Warner, in teaching structural equation modeling to graduate students in order to learn about developing and implementing lesson plans for a graduate-level course. Core responsibilities include working with students to conceptually develop structural models, run confirmatory factor analyses, and conduct path analysis in the R ecosystem.

Education Course (University of Arkansas)

CIED 1002: Introduction to Education

CIED 1011: Intro to Education Practicum

E'TEC 2001: Educational Technology

E'TEC 2002: Educational Technology Lab

CIED 3023: Survey of Exceptionality

CIED 3033: Classroom Learning Theory

CIED 4131: Secondary Education Practicum

Co-editor of Fundamentals of Communication (2006) text book

Academic Organizational Affiliations

<u>Political Communication Institute</u> –University of Missouri Research Fellow (2017-Present)	2014-Present
<u>Election Research Team</u> –Research Assistant	2016
<u>Media and Diversity Center</u> -University of Missouri Research Associate	2017-Present
<u>Association of Communication Graduate Students</u> –University of Missouri Fundraising Committee (2016-2017)	2014-Present
<u>National Communication Association</u> (Reviewer)	2014-Present
<u>International Communication Association</u> (Reviewer)	2015-Present
<u>Central States Communication Association</u> (Reviewer)	2015-Present
<u>National Association of African-American Studies and Affiliates</u>	2015-2016
<u>Southern Communication Association</u>	2005-2006

Academic Service

Teaching Mentor: Darvelle Hutchins

Academic Mentor: Didar Manik; Tim Luisi

Invited Lecturer: Course: *Strategic Conflict Management (JOURN 8044)*. Presented lecture on *Using Theory to Design Research* to graduate students. November 16, 2016.

Invited Lecturer: Course: *Political Communication (COMMUN 4473)*. Presented lecture on *Presidential Campaign Communication* to undergraduate students. November 10, 2015.

Invited Presenter: *Department of Communication colloquium series*. Civility in online political discussions. November 4, 2016

Invited Instructional Trainer: *Pedagogical Development Series*. Presented innovative ideas to “initiate and incorporate class discussion” to graduate instructors through a video training module.

Journal Reviewer: SOJ Nursing & Health Care (SOJNHC)

Bright Futures USA: Vice-Chair: Goodman Elementary School (2012-2014)

Logos (University of Missouri student organization): Group Leader (2016-2017)