

**Josh C. Bramlett**  
**Doctoral candidate**

University of Missouri  
Department of Communication  
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## Education

- Ph.D. Communication, University of Missouri, May 2019 (anticipated)  
Advisor: Dr. Benjamin Warner  
Focus area: Political Communication
- M.S. Mass Communications, Arkansas State University, December 2014  
Thesis: *The Tweeting of the U.S. Senate: Content Analyses of Usage, Messaging, and Strategies by U.S. Senators on Twitter*  
Advisor: Dr. Mary Jackson-Pitts
- B.A. University of Central Arkansas, May 2010  
Thesis: *Civic Education: Purposes, Practices, and Preparation for the Future*  
Advisor: Dr. Joseph Howard  
Major: Political Science, Minor: Honors Interdisciplinary Studies

## Publications

- Warner, B. R., **Bramlett, J. C.**, Hoeun, S., Manik, D. I., & Bolton, J. P. (2018). Presidential primary debates compared: Timing of debate and size of candidate field as moderators of debate effects. *Argumentation and Advocacy*. doi:10.1080/00028533.2018.1446868
- Warner, B. R., Jennings, F. J., **Bramlett, J. C.**, Coker, C. R., Reed, J. L., Bolton, J. P. (2018). A multi-media analysis of persuasion in the 2016 presidential election: Comparing the unique and complimentary effects of political comedy and political advertising. *Mass Communication and Society*, 0(0), 1-22. doi: 10.1080/15205436.2018.1472283
- Jennings, F., **Bramlett, J. C.**, & Warner, B. R. Comedic cognition: The impact of elaboration on political comedy effects. Accepted by *Western Journal of Communication*.
- Warner, B. R., Hoeun, S., **Bramlett, J. C.**, Galarza, R., Manik, D. I., Hase, G. E., & Engen, R. (in press). The effects of debate viewing on candidate image perceptions in the 2016 televised presidential general election debates. In E. A. Hinck (Ed.), *Presidential debates in a changing media environment* (Vol. 1). Santa Barbara, CA: Praeger.
- Bramlett, J. C.**, McKinney, M. S., & Warner, B. R. (2018). Processing the political: Presidential primary debate 'live-tweeting' as information processing. In *An Unprecedented Election: Media, Communication, and the Electorate in the 2016 Campaign*. Eds. Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M.
- Jennings, F. J., Coker, C. R., **Bramlett, J. C.**, Reed, J. L., & Bolton, J. P. (2018). Late Night with Donald Trump: An exploration of the combined effects of political comedy and political advertising. In *An Unprecedented Election: Media, Communication, and the Electorate in the 2016 Campaign*. Eds. Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M.

Reed, J. L., Hoeun S., **Bramlett, J. C.**, Greenwood, M. M., & Hase, G. (2018). Corn belt controversy: Intraparty divisions and political cynicism at the 2016 Iowa caucuses. In *An Unprecedented Election: Media, Communication, and the Electorate in the 2016 Campaign*. Eds. Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M.

Warner, B. R., Greenwood, M. M., Jennings, F., & **Bramlett, J. C.** (2017). The effects of political social media use on efficacy and cynicism in the 2016 Presidential Election: Exploring the possibility of a reinforcing spiral. In J. A. Hendricks & D. Schill (Eds.), *The presidency and social media: Discourse, disruption, and digital democracy in the 2016 presidential election*. New York, NY: Routledge.

## Research in Progress

**Bramlett, J. C.**, & Reed, J. L. (preparing for journal submission). Personal identity and collective resilience: Sadiq Khan's response to the 2017 terror attacks.

**Bramlett, J. C.**, Jennings, F. J., Reed, J. L., Warner, B. R., & McKinney, M. S. (manuscript in progress). Online expression effects while viewing the 2016 U.S. presidential general election debates.

**Bramlett, J. C.**, Kearney, C. C., Reed, J. L., McKinney, M. S., & Warner, B. R. (manuscript in progress). Thinking about the debates: Cognitive candidate associations before and after viewing a debate. Manuscript in progress.

Reed, J. L., & **Bramlett, J. C.** (under review). Running local: A content analysis of mayoral campaign advertisements.

Warner, B. R., McKinney, M. S., Jennings, F. J., **Bramlett, J. C.**, & Funk, M. E. (preparing for journal submission). Reconsidering partisanship as a constraint on the persuasive effects of debates: The cause of U.S. presidential and vice-presidential debates (2004-2016).

Jennings, F. J., Warner, B. R., McKinney, M. S., Kearney, C. C., Funk, M. E., & **Bramlett, J. C.** (preparing for journal submission). Learning from presidential debates: Who learns the most and why?

Boman, C., Valiavska, A., **Bramlett, J. C.**, & Prather, D. (preparing for journal submission). "Ready to Respond": The U.S. Coast Guard's advocacy and accommodation on Twitter during Hurricane Harvey.

Paul, W. B., Reed, J. L., & **Bramlett, J. C.** (manuscript in progress). Retirement party: Swan song Republican rhetoric in the age of Donald Trump.

Warner, B. R., Choi, H., & **Bramlett, J. C.** (manuscript in progress). Online expression effects in the 2016 election: An analysis of panel data.

## Conference Papers and Presentations

**Bramlett, J. C.**, Reed, J. L., Jennings, F. J., Warner, B. R., McKinney, M. S., & Greenwood, M. M. (2018, November). Exploring the effects of accuracy and partisan prompts on tweeting during the 2016 general election presidential debates. Panel paper to be presented at the National Communication Association annual conference, Salt Lake City, UT.

Boman, C., Valiavska, A., **Bramlett, J. C.**, & Prather, D. (2018, November). "Ready to Respond": The U.S. Coast Guard's advocacy and accommodation on Twitter during Hurricane Harvey. Paper to be presented at the National Communication Association annual conference, Salt Lake City, UT.

Jennings, F. J., Warner, B. R., McKinney, M. S., Kearney, C. C., Funk, M. E., & **Bramlett, J. C.** (2018, November). Learning from presidential debates: Who learns the most and why? Paper to be presented at the National Communication Association annual conference, Salt Lake City, UT.

Warner, B. R., McKinney, M. S., Jennings, F. J., **Bramlett, J. C.**, & Funk, M. E. (2018, May). Reconsidering partisanship as a constraint on the persuasive effects of debates: The cause of U.S. presidential and vice-presidential debates (2004-2016). Paper presentation at the International Communication Association annual conference, Prague, Czech Republic.

**Bramlett, J. C.**, & Reed, J. L. (2018, April). Personal identity and collective resilience: Sadiq Khan's response to the 2017 terror attacks. Paper presentation at the Central States Communication Association annual convention, Milwaukee, WI.

\*J. Jeffery Auer Award for top student paper in Political Communication

Greenwood, M. M., **Bramlett, J. C.**, & Bolton, J. P. (2018, April). Candidate versus country: Invocations of America on Twitter during the 2016 convention addresses of Hillary Clinton and Donald Trump. Paper presentation at the Central States Communication Association annual convention, Milwaukee, WI.

\*Top paper in Political Communication division

Reed, J. L., & **Bramlett, J. C.** (2018, April). A functional analysis of Spanish language mayoral advertisements in the 2010, 2012, and 2014 U.S. elections. Panel paper presentation at the Central States Communication Association annual convention, Milwaukee, WI.

McKinney, M. S., **Bramlett, J. C.**, & Banwart, M. C. (2018, April). A gendered influence in campaign debates? Exploring Hillary Rodham Clinton's presidential debate performance. Panel paper presentation at the Central States Communication Association annual convention, Milwaukee, WI.

**Bramlett, J. C.**, Warner, B. R., Hoeun, S., Manik, D. I., & Bolton, J. P. (2017, November). Presidential primary debates compared: Timing of debate and size of candidate field as moderators of debate effects. Paper poster presentation at the National Communication Association Annual Convention, Dallas, TX.

Jennings, F. J., Coker, C. R. **Bramlett, J. C.**, Reed, J. L., & Bolton, J. P. (2017, November). Beyond vote choice: The normative democratic outcomes of political communication. Paper presentation at the National Communication Association Annual Convention, Dallas, TX.

Warner, B. R., Jennings, F. J., **Bramlett, J. C.**, Coker, C. R., Reed, J. L., Bolton, J. P. (2017, November). A multi-media analysis of persuasion in the 2016 presidential election: Comparing the unique and complimentary effects of political comedy and political advertising. Paper presentation at the National Communication Association Annual Convention, Dallas, TX.

**Bramlett, J.C.** (2017, April). Processing the political: Presidential primary debate live-tweeting as information processing. Paper presentation at the Central States Communication Association annual convention, Minneapolis, MN.

\*Top debut paper panel at convention

Reed, J.L., & **Bramlett, J. C.** (2017, April). A comparative functional analysis of campaign communication in partisan and non-partisan elections. Paper presentation at the Central States Communication Association annual convention, Minneapolis, MN.

\*J. Jeffery Auer Award for top student paper in Political Communication

Hoeun, S., & **Bramlett, J. C.** (2017, April). Framing the newsfeed: A cross-cultural analysis of engagement with political news stories on Facebook. Paper presentation at the Central States Communication Association annual convention, Minneapolis, MN.

Warner, B. R., Greenwood, M. M., Jennings, F. J., **Bramlett, J. C.**, & Hoeun, S. (2016, November). Political uses of social media in the 2016 election. Paper presentation at the National Communication Association Annual Convention, Philadelphia, PA.

**Bramlett, J. C.** (2014, April). Tweeting for the win: A content analysis of political campaign Twitter activity during the 2013 elections. Paper presentation at the Western Social Science Association annual meeting, Albuquerque, NM.

### **Academic Work Experience**

Graduate Teaching Assistant  
Department of Communication  
Instructor

University of Missouri, Fall 2015 – present

Comm 1200: Public Speaking  
Fall 2015, Spring 2016, Summer 2016, Fall 2016, Spring 2017,  
Spring 2018  
Comm 4474: Persuasion: Theory and Research  
Spring 2018, Fall 2018, Spring 2019 (anticipated)

Teaching Assistant

Comm 3050: Survey of Communication Studies  
Fall 2017

Research Assistant

Dr. Benjamin R. Warner  
Summer 2018 and Fall 2018

Graduate Assistant  
College of Media and Communication  
Lab, teaching, and research assistant

Arkansas State University, Fall 2013-Fall 2014

### **Honors and Awards**

J. Jeffery Auer Award:

CSCA Political Communication division, April 2017, April 2018

Top Paper:

CSCA Political Communication division, April 2018

Top Debut Paper Panel:

CSCA, April 2017

Outstanding Thesis:

ASU College of Media and Communication, 2014-2015

### **Guest Lectures**

**Josh C. Bramlett.** (Spring 2018). “‘1984’ or who cares? Social media data and ethics.” For Comm 4440: Ethical Issues in Communication, University of Missouri, seminar.

**Josh C. Bramlett.** (Spring 2018). “Digital, data, tech, and analytics in political campaigning.” For Comm 4474 Persuasion: Theory and Research, University of Missouri, seminar.

**Josh C. Bramlett** (Spring 2018). “Infotaining the electorate.” For Comm 4618: TV Program Analysis and Criticism, University of Missouri, seminar.

**Josh C. Bramlett.** (Fall 2017). “Blurred lines: News and entertainment in the modern age.” For Comm 4618: TV Program Analysis and Criticism, University of Missouri, seminar.

**Josh C. Bramlett** (Fall 2017). “The social science of political communication: From Lazarsfeld to Kushner.”  
For Comm 3050: Survey of Communication Studies, large lecture.

## **Campus Service**

University of Missouri	Research Associate MU Political Communication Institute, 2016-present Department Representative Graduate Professional Council, 2016-2017; 2017-2018 Department Representative Graduate Student Association, Fall 2015 Committee Member, Social Committee MU Association of Communication Graduate Students, 2018-2019 Committee Member, Fundraising Committee MU Association of Communication Graduate Students, 2017-2018
Arkansas State University	Vice President Graduate Student Council, Summer 2014-Fall 2014 Department Representative Graduate Student Council, Fall 2013-Spring 2014
University of Central Arkansas	Student Government Association, Fall 2007-Spring 2010

## **Academic Opportunities**

Arkansas State University	College of Media and Communication, October 2013
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Traveled to Kuwait as part of a department-led, university-sponsored tour of media organizations

## **Relevant Professional Experience**

Arkansas Times Social media manager	Little Rock, AR March 2011-January 2013
Tab Townsell for Mayor Social media consultant	Conway, AR August 2012-November 2012
Organizing/Obama for America Arkansas state digital lead volunteer	Little Rock, AR March 2011-March 2012
Tommy Sowers for U.S. Congress Campaign staff	Rolla and Cape Girardeau, MO June 2010-November 2010
Bill Halter for U.S. Senate Intern Field organizer	North Little Rock, AR January 2010-May 2010 May 2010-June 2010
Office of U.S. Senator Mark Pryor Congressional intern	Washington, D.C. June 2008

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