Sample Program of Study
Emphasis in Mass Media
48 hours

Area of Emphasis (15-18 hours)
7638 New Technologies and Communication
9530 Topics in Mass Communication (Topics vary and course may be repeated.)
9520 Seminar in Mass Media Effects
8510 Seminar in Mass Communication Theory
9170 Research Practicum

Required Core Courses (15 hours)
8110 Introduction to Graduate Study in Communication
8120 Seminar in Quantitative Method in Communication
9280 Seminar in Communication Theory

Possible Collateral area (6 hours)
Journalism
8080 Media Ethics
8086 Critical Analysis of Mass Media

Psychology
8310 Survey in Social Psychology
8410 Psychology of Development

Political Science
9130 Public Opinion
9100 American Political Behavior

English
8050 Contemporary Critical Approaches
8060 Studies in Criticism and Theory

Additional Methods Courses (12 hours)
8130 Seminar in Qualitative Method in Communication
8140 Content Analysis
8710 Rhetorical Theory
8150 Seminar in Television and Film Criticism
ESC_PS 8610 - Quantitative Methods in Educational Research I
ESC_PS 8620 - Quantitative Methods in Educational Research II
ESC_PS 8630 - Qualitative Research in Education I

Communication Electives (3-6 hours)
9620 Political Campaign Debates
9630 Political Advertising