Sample Program of Study
Emphasis in Political Communication
48 hours

Area of Emphasis (15-18 hours)
7473 Political Communication
8510 Seminar in Mass Communication Theory
9620 Political Campaign Debates
9630 Political Advertising
8160 Rhetorical Criticism
9520 Seminar in Mass Media Effects
9170 Research Practicum

Required Core Courses (15 hours)
8110 Introduction to Graduate Study in Communication
8120 Seminar in Quantitative Method in Communication
9280 Seminar in Communication Theory

Possible Collateral area (6 hours)
Political Science
4110 Political Behavior
4100 Political Parties and Election Campaigns
9050 Introduction to Formal Political Theory

Journalism
9236 Psychology in Advertising
7952 Strategic Communication Research #1

English
8010 Theory and Practice of Composition
8050 Contemporary Critical Approaches

Additional Methods Courses (12 hours)
8130 Seminar in Qualitative Method in Communication
8140 Content Analysis
8710 Rhetorical Theory
8150 Seminar in Television and Film Criticism
ESC_PS 8610 - Quantitative Methods in Educational Research I
ESC_PS 8620 - Quantitative Methods in Educational Research II
ESC_PS 8630 - Qualitative Research in Education I

Communication Electives (3-6 hours)
7474 Theory and Research in Persuasion
7481 Principles of Rhetoric