
MEGAN KOCH SCHRAEDLEY

Department of Communication – University of Missouri
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EDUCATION

- Ph.D. University of Missouri** (Anticipated graduation May 2018)
Department of Communication
Emphasis: Organizational Communication
Dissertation Title: “The Multiple and Competing Meanings of Food Security at USAID”
Committee: Debbie Dougherty (chair), Rebecca Meisenbach, Brian Houston, and Sandy Rikoon
- M.A. University of Missouri** 2014
Department of Communication
Emphasis: Organizational Communication
Project Title: “The Discursive Formation of Food Security among the Unemployed”
Committee: Debbie Dougherty (chair), Rebecca Meisenbach, and Astrid Villamil
- B.A. Boston College** 2010
Department of Communication
Minor in French
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ACADEMIC APPOINTMENTS

- Editorial Assistant, *Journal of Applied Communication Research*** (January 2017-present). *Editor: Dr. Debbie Dougherty*
- Instructor of Record, *Organizational Advocacy*** (Fall 2017). *University of Missouri – Columbia, MO*
- Instructor of Record, *Introduction to Public Speaking*** (Fall 2013-Spring 2017). *University of Missouri – Columbia, MO*
- Teaching Assistant, *Survey of Communication Studies*** (Fall 2016). *University of Missouri – Columbia, MO*
- Graduate Assistant in Division of Inclusion, Diversity & Equity** (Summer 2016). *University of Missouri – Columbia, MO*
- Graduate Assistant to the Director of Undergraduate Studies** (Fall 2015-Spring 2016). *University of Missouri – Columbia, MO*
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RESEARCH INTERESTS

Organizational Policy – Food (In)Security – Organizational Rhetoric – Gender – Identity

RESEARCH

Journal Articles

Houston, J. B., First, J., Spialek, M. L., Sorenson, M. E., & Koch, M. A. (2016). Public disaster communication and child and family disaster mental health: A review of theoretical frameworks and empirical evidence. *Current Psychiatry Reports*, 18(54). doi: 10.1007/s11920-016-0690-5

Book Chapters

Koch, M. A., & Compton, C. A. (2015). Discursive closures and the greenwashing of food discourse: Systematically distorted communication in a Midwestern market. In Boerboom, S. (Ed.). *The political language of food*. Lanham, MD: Lexington Books.

Encyclopedia Entries

Aktypis, A., & Schraedley, M. K. (2016). 'Formaella Arachovas Parnassou.' *The Oxford Companion to Cheese*. Edited by Catherine Donnelly. ISBN: 9780199330881

Schraedley, M. K. (2016). 'Spresa delle Giudicarie.' *The Oxford Companion to Cheese*. Edited by Catherine Donnelly. ISBN: 9780199330881

Schraedley, M. K. (2016). 'Truckle.' *The Oxford Companion to Cheese*. Edited by Catherine Donnelly. ISBN: 9780199330881

Schraedley, M. K. (2016). 'Xerxes Willard.' *The Oxford Companion to Cheese*. Edited by Catherine Donnelly. ISBN: 9780199330881

Manuscripts in Progress

Dougherty, D. S., Schraedley, M. K., Gist, A., Wickert, J. (revise and resubmit). The discursive formation of food security among the unemployed. *Communication Monographs*.

Houston, J. B., Schraedley, M. K., Sorenson, M. E., Reed, K., & Saidi, J. (under review). Disaster journalism: Preparedness, recovery, and resilience. *Disasters Journal*.

Schraedley, M. K. (to be submitted to *Communication Studies*). (Re)Producing women: Communication International Food Security Policy and Reifying Gender Inequality.

Schraedley, M. K., & Compton, C. A. (to be submitted to *Human Relations*). Identifying with the hero FarmHer.

Schraedley, M. K., & Dougherty, D. S. (to be submitted to *Organization Studies*). Communicatively organizing: Social class stigma as barrier to local food security.

Schraedley, M. K. (to be submitted to *Communication and Critical/Cultural Studies*). Corporate colonization in Chipotle's 'Farmed and Dangerous' webseries: A rhetorical analysis of discursive closures in fast casual dining.

Brandhorst, J. K. & Schraedley, M. K. (writing manuscript). Performing paradoxes: Leveraging tensions and negotiating emotion in a burn unit.

Schraedley, M. K. (writing manuscript). From farm to table: A comparative analysis of "authentic" community supported agriculture and farm work on reality television.

Conference Presentations

Schraedley, M. K. (November 2017). (Re)producing women: Communicating

- international food security policy and reifying gender inequality. National Communication Association, Dallas, TX.
- Schraedley, M. K., & Compton, C.** (November 2017). Communicating relevance at the intersection of food and identity: Leaving a legacy for future generations. National Communication Association, Dallas, TX.
- Schraedley, M. K.** (October 2017). (Re)producing gender inequalities: An analysis of FAO and IFAD organizational food security policies. Food Studies conference, Rome, Italy.
- Schraedley, M. K., & Compton, C. A.** (October 2017). Identifying with the hero FarmHer. Organization for the Study of Communication, Language, and Gender conference, Omaha, NE.
- Brandhorst, J. K. & **Schraedley, M. K.** (July 2017). Performing paradoxes: Leveraging tensions and negotiating emotion in a burn unit. European Group for Organizational Studies conference, Copenhagen, Denmark.
- Schraedley, M. K., & Dougherty, D. S.** (May 2017). Communicatively organizing: Social class stigma as barrier to local food security. Organization Studies 12th annual workshop, Crete, Greece.
- Schraedley, M. K.** (November 2016). Corporate colonization in Chipotle's 'Farmed and Dangerous' webseries: A rhetorical analysis of discursive closures and fast-casual food. National Communication Association, Philadelphia, PA.
- Dougherty, D. S., **Schraedley, M. K.**, Gist, A., and Wickert, J. E. (November 2016). Revealing/concealing among the unemployed: Body class/text class discourses of food insecurity. National Communication Association annual meeting, Philadelphia, PA.
- Schraedley, M. K.** (October 2016). Fluid and stable: Narrative intersections of food insecurity and social class in a US food pantry. Organizational Communication Mini Conference, Chicago, IL.
- Schraedley, M. K.** (June 2016). Food insecurity stories from Columbia's food pantry. Urban Food Systems Symposium, Olathe, KS.
- Koch, M. A.** (February 2016). Narrative thematic analysis of food insecurity stories at a food pantry. Mizzou Graduate Research and Creative Activities Forum, Columbia, MO.
- Koch, M. A.** (February 2016). Addressing issues of stigma in vulnerable populations. Universities Fighting World Hunger 11th Annual Summit, Columbia, MO.
- Koch, M. A.** (November 2015). Stories of food insecurity: Food bank clients and the communicative dimension of food justice. National Communication Association annual meeting, Las Vegas, NV.
- Koch, M. A.** (November 2015). "The whole group is like family": Meaning/ful body work and gender communication on a community supported agriculture farm. National Communication Association annual meeting, Las Vegas, NV.
- Koch, M. A., & Compton, C. A.** (April 2015). Discursive closures and the greenwashing of food discourse: Systematically distorted communication in a Midwestern market. Central States Communication Association, Madison, WI.

- Koch, M. A.** (June 2015). Healthy food, stigmatized talk: The discursive construction of campus dining culture. Cultural Studies Association, Riverside, CA.
- Koch, M. A.** (April 2015). From farm to table: Embracing the ‘authentic’ experience of working in community supported agriculture. **Top panel paper presented at the Central States Communication Association, Madison, WI in the Organizational and Professional Communication Interest group.**
- Koch, M. A.** (February 2015). A theoretical proposal to bind the pillars of food security: “Communication” as the missing link. Deaton Institute “From Poverty to Promise” conference, Columbia, MO.
- Dougherty, D. S., Wickert, J. E., **Koch, M. A.**, Gist, A. N. (November 2014). The discursive formation of food insecurity among the unemployed. National Communication Association annual meeting, Chicago, IL.
- Rick, J. M., & **Koch, M. A.** (November 2014). “Volunteering is an act, a volunteer is an identity”: Lay persons’ conceptions of volunteering and volunteer. National Communication Association annual meeting, Chicago, IL.

Research Funding

- Mizzou Advantage Food for the Future conference travel grant. (October 2017). Food Studies conference in Rome, Italy: \$900.
- John D. Bies International Travel Scholarship. (July 2017). European Group for Organizational Studies conference in Copenhagen, Denmark: \$1,525.
- National Communication Association travel grant. (November 2016). Women’s Caucus in Philadelphia, PA: \$200.
- National Communication Association travel grant. (November 2015). Women’s Caucus in Las Vegas, NV: \$275.
- Research Assistantship for Disaster and Community Crisis Center (Summer 2014; Summer 2015): \$6,000.
- National Communication Association travel grant. (November 2014). Women’s Caucus in Chicago, IL: \$210.
- Agricultural Economics International Study Abroad grant. (January 2014). University of Missouri to Rome, Italy: \$250.
- Department of Communication matching travel grant. (January 2014). University of Missouri to Rome, Italy: \$250.
- Department of Communication travel grant. (Fall 2014-2017). University of Missouri: \$500/year.

TEACHING

Organizational Advocacy (Communication 3460), Fall 2017. Instructor of record. Class size: 25 students. 1 section. An upper-level course combining concepts from rhetorical criticism and organizational communication to analyze how organizations use symbols and messaging to influence organizational impressions, manage crises, and advocate for particular positions.

Survey of Communication Studies (Communication 3050), Fall 2016. Teaching assistant. Class size: 120 students/20 students per section. 2 sections. A foundational, writing-intensive course required for communication majors designed to introduce

students to communication theory and concepts. This course, specifically created by Dr. Brian Houston, addressed how argumentation and persuasion are central to the communicative process.

Introduction to Public Speaking (Communication 1200), Fall 2013-Spring 2017. Instructor of record. Class size: 25 students. 13 sections. A course providing theoretical building blocks for public speaking skills. Emphasis provided on ethics, outlining, writing, and delivery.

AWARDS & HONORS

Honorable Programs & Commendations

Deaton Scholars Program. (2017). University of Missouri System.

**The competitive program is offered by the Deaton Institute for University Leadership in International Development. It is a student-to-student mentorship initiative.*

Graduate Student Leadership Development Program. (2016). University of Missouri System.

**This competitive program enhanced students' 'transferable skills' – the high-demand 'soft' skills employers seek across academic and industry sectors.*

2017 James Beard Award for Reference and Scholarship. *The Oxford Companion to Cheese*. (2016). Edited by Catherine Donnelly. ISBN: 9780199330881.

Teaching Commendation. (Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016). Department of Communication, University of Missouri.

Outstanding Graduate Student Advisor Award. (April 2016). Selected by the undergraduate Intercollegiate Communication Organization of Mizzou executive board, University of Missouri.

INVITED PRESENTATIONS & LECTURES

Invited Speaker

Schraedley, M. K. (April 2017). "Let's Talk about Food Insecurity: Class and Communication in Columbia." Science on Tap graduate student lecture series, Craft Beer Cellar, Columbia, MO.

Schraedley, M. K. (October 2016). "Food Insecurity and Social Class: Stories from Mid-Missouri." Invited keynote speaker for the *Grow Well Missouri* Annual Meeting, Food Bank for Central and Northeast Missouri, Columbia, MO.

Schraedley, M. K. (September 2016). "How to Approach Public Speaking Professionally." Invited guest speaker for student advisors of Missouri College Advising Corps College adviser pre-service training, University of Missouri.

Behm-Morawitz, L., **Koch, M. A.**, & Zerilli, D. (December 2015). "Pursuing a Graduate Degree in Communication." Invited guest speaker for the undergraduate professional organization, Intercollegiate Communication Organization of Mizzou (ICOM), University of Missouri.

Koch, M. A. (September 2015). "Presenting Science Research to Lay Audiences." Invited guest speaker for Dr. Elizabeth Bryda's Genetics Area Program Seminar, Department of Veterinary Pathobiology, University of Missouri.

Greenwood, M. M., **Koch, M. A.**, & Spialek, M. L. (August 2015). “Jumping into Teaching: Your First Semester as a Public Speaking Instructor.” Invited guest speaker for graduate student teaching orientation, Department of Communication, University of Missouri.

Koch, M. A. (July 2015). “How to Approach Public Speaking Professionally.” Invited guest speaker for student advisors of Missouri College Advising Corps College adviser pre-service training, University of Missouri.

Guest Lecturer

Schraedley, M. K. (March 2017). “Gender, Work, and Food.” Guest lecturer for Dr. Cristin Compton’s Gender, Language, and Communication course, Department of Communication, University of Missouri.

Schraedley, M. K. (November 2016). “Understanding Qualitative Research Methods.” Guest lecturer for Ryan Maliski’s Research Methods course, Department of Communication, University of Missouri.

Schraedley, M. K. (October 2016). “Collaborative Organizing: Groups, Alternative Organizations, and the Collaborative Web.” Guest lecturer for Dr. J. Brian Houston’s Survey of Communication Studies course, Department of Communication, University of Missouri.

Koch, M. A. (November 2015). “Culture and Conflict: Communicating Across Cultures.” Guest lecturer for Dr. Astrid Villamil’s Intercultural Communication course, Department of Communication, University of Missouri.

Koch, M. A. (December 2014). “Food, Film, and Culture: Local Food Systems.” Guest lecturer for Dr. LuAnne Roth’s Food, Film, and Culture course, Department of English, University of Missouri.

Koch, M. A. (October 2014). “Discursive Closures and the Greenwashing of Food Discourse: Systematically Distorted Communication in a Midwestern Market.” Guest lecturer for Dr. Martha Dragich’s Food Law & Policy course, School of Law, University of Missouri.

SERVICE

Departmental

President for the Association of Communication Graduate Students, University of Missouri, 2017-2018.

Vice President for the Association of Communication Graduate Students, University of Missouri, 2016-2017.

Graduate Student Policies and Procedures Committee Chair, University of Missouri, 2016-2017.

Planning Committee member for Communication Week, University of Missouri, 2014-2016.

Graduate Advisor: Intercollegiate Communication Organization of Mizzou, University of Missouri, 2014-2016.

Fundraising Committee member for the Association of Communication Graduate Students, University of Missouri, 2013-2014.

Professional and Campus

Chair: *National Communication Association* conference, Dallas, TX: Ethnography Division, 2017.

Political Advocacy and Action Board Chair: Coalition for Graduate Workers, University of Missouri, 2016-2017.

Graduate Student Organizer: *Universities Fighting World Hunger* conference, University of Missouri, 2016.

Chair: *Universities Fighting World Hunger* conference, University of Missouri: Stigma and Food Security, 2016.

Paper reviewer: *Graduate Journal of Food Studies*, 2014-2017.

Panel reviewer: *Central States Communication Association* conference, Minneapolis, MN: Graduate Student Caucus, 2014.

Chair: *Central States Communication Association* conference, Minneapolis, MN: Graduate Student Caucus, 2014.

Chair: *Console-ing Passions: International Conference on Television, Video, Audio, New Media and Feminism*, University of Missouri, 2014.

Graduate student representative for the Graduate Student Association, University of Missouri, 2013.

Professional Memberships

Association for the Study of Food and Society
Coalition for Graduate Workers
European Group for Organizational Studies
Graduate Association of Food Studies
Missouri National Education Association
National Communication Association
National Education Association