Undergraduate Research Presenters

Trevor Bayette
*Virtual Health: Second Life, Body Image, and Physical Well-Being*  
Instructor: Melissa Behm-Morawitz - Research Practicum

Cody Branneky, Lee Eigner, and Sarah Grill  
*Fantasy Football, Beer, and Bromance: Targeting the Male Audience in The League*  
Instructor: Amanda Edgar - Message Design and Writing for the Media

Kelsey Brown, Haley Dodd, and Taylor Joyce  
*Knowledge is Safety. Stop Sex Trafficking in Missouri.*  
Instructor: Ben Warner - Persuasion Theory and Research

Sheridan Brown and Austin Jordan  
*Virginia’s Family Story*  
Instructor: Kristi Wenzel - Family Communication

Kerianne Burke, Paige Foerstel, Kimberley Jansen, Meghan Pollock, and Robert Sessions  
*Why Wait? Missouri Tornado Preparedness*  
Instructor: J. Brian Houston - Crisis Communication

Jay-Dee Bush  
*Different Forms of Discrimination in the Workplace*  
Instructor: Debbie Dougherty - Organizational Communication

Katherine Clow  
*Unemployment Analysis: How Stigma is Communicated by Class*  
Instructor: Debbie Dougherty - Research Methods
Brett Dinkins, Brittney Durbin, and Devon Slavens
Campaign Plan for the “Missouri Opportunity Act”
Instructor: Ben Warner - Persuasion Theory and Research

Slone Dobyns
Bigotoni: A Rhetorical Analysis of Barilla Pasta’s Crisis Management
Instructor: Astrid Villamil - Organizational Advocacy

Lee Eigner
The Glory Days of AMC are Over
Instructor: Amanda Edgar – Message Design and Writing for the Media

Chelsea Fricker
Risk Rhetoric and Threatening Situations
Instructor: Astrid Villamil - Organizational Advocacy

Kaitlyn Greathouse
Kate Perry’s Controversial Star Persona
Instructor: Holly Holladay - TV Criticism

Sarah Grill, Jennifer Johnston, and Hilary Mueller
Thelma’s Family History
Instructor: Kristi Wenzel - Family Communication

Kristyl Hawkins
It’s a Man’s World: Women in Blue-Collar Occupations
Instructor: Debbie Dougherty - Organizational Communication

Rachel Jag, Cassie Maschhoff, and Sadie McCue
The Mizzou4HealthierU Campaign Initiative
Instructor: Ben Warner - Persuasion Theory and Research

Jennifer Johnston
Blue Collar Workers & Social Class Mobility
Instructor: Debbie Dougherty - Organizational Communication
Jori Kodroff
*Good, Bad, or Human? An Analysis of Episode 1.12 “Born Free” of Dexter*
Instructor: Holly Holladay - TV Criticism

Jori Kodroff
*Social Media Campaign Design for Britches Boutique*
Instructor: Amanda Edgar - Message Design and Writing for the Media

James Lowestein
*A Rhetorical Analysis of the Taco Bell Lawsuit of 2011: What’s in the Message?*
Instructor: Astird Villamil – Organizational Advocacy

Maddie Meyer
*Diversity in Leadership Member Exchange and Emotion in the Workplace*
Instructor: Debbie Dougherty - Organizational Communication

Elaina O'Connell
*Girls Gone Wild: A Comparison of Nonverbal Reactions to Justin Bieber and One Direction*
Instructor: Nancy Spaeder - Non-Verbal Communication

Ana Popovic
*Undercover Boss: Discovering Gendered Leadership Through Discourse*
Instructor: Rebecca Meisenbach - Research Mentorship Project

Kori Richardson
*A Rhetorical Analysis of Starbucks’ Risk Management Skills*
Instructor: Astrid Villamil - Organizational Advocacy

Becky Roberts
*Identity: A Study of How Work and Unemployment Shape Who We Are*
Instructor: Debbie Dougherty - Research Methods

Savannah Viles
*The Effect of American Rugged Individualism on Perceptions About Unemployment*
Instructor: Debbie Dougherty - Research Method