

## **Elizabeth (Lissa) Behm-Morawitz, Ph.D.**

### Curriculum Vitae

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Incoming Chair, Department of Communication  
Professor, Department of Communication  
Co-Director, Media & Diversity Center

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University of Missouri  
Columbia, Missouri 65211  
Office Phone: 573.882.9786  
Email: [BehmMorawitzE@missouri.edu](mailto:BehmMorawitzE@missouri.edu)

### **EDUCATION**

**Ph.D. Communication**, University of Arizona (2007)

Advisor: Dr. Dana Mastro

**M.A. Communication**, Annenberg School, University of Southern California (2003)

Advisor: Dr. Sarah Banet-Weiser

**B.A. Communication**, University of Arizona (1999), graduated with honors

### **ACADEMIC APPOINTMENTS**

#### **University of Missouri**

##### Administrative Appointments:

- Chair of Department of Communication (July 2023-)
- Associate Dean for the Graduate School (2019-2023)
- Assistant Vice Provost for Graduate & Postdoctoral Affairs (2017-2019) (*position retitled "Associate Dean" in 2019 when the Office of Graduate Studies became the Graduate School*)
- Associate Chair, Department of Communication (2015-2017)
- Director of Graduate Studies, Department of Communication (2014-2017)

##### Faculty Appointments:

- Professor, Department of Communication (2021-present)
- Associate Professor, Department of Communication (2014-2021)
- Adjunct Faculty, School of Journalism (2015-present)
- Affiliate Faculty, Department of Women's & Gender Studies (2007-present)
- Assistant Professor, Department of Communication (2007-2014)

##### Other Appointments:

#### **University of Arizona**

- Graduate Teaching Associate, Department of Communication (2005-2007)
- Graduate Teaching Assistant, Department of Communication (2003-2005)

University of Southern California

- Graduate Teaching Assistant, Annenberg School for Communication (2001-2003)

## **PUBLICATIONS**

\* Indicates a student author who was under my supervision during the project

### **Journal Articles**

- Behm-Morawitz, E., Luisi, T., & Pennell, H. (2022). Parent-child communication about gender and race through the films *Black Panther* and *Wonder Woman*: The roles of parental mediation and media literacy. *Psychology of Popular Media*. Advance online publication. <https://doi.org/10.1037/ppm0000405>
- Riles, J., Ramasubramanian, S., & Behm-Morawitz, E. (2022). Theory development and evaluation within a critical media effects framework: An intersectional identity approach to media psychology. *Journal of Media Psychology: Theories, Methods, and Applications*, 34, 101–112. <https://doi.org/10.1027/1864-1105/a000339>
- Riles, J. M., Behm-Morawitz, E., \*Shin, H., & \*Funk, M. (2020). The effect of news peril-type on social inclinations: A social group comparison. *Journalism & Mass Communication Quarterly*, 97, 1-22.
- \*Miller, B., & Behm-Morawitz, E. (2020). Investigating the cultivation of masculinity and body self-attitudes for users of mobile dating apps for men who have sex with men. *Psychology of Men & Masculinities*, 21, 266–277. <https://doi.org/10.1037/men0000221>
- Choi, G. Y., & Behm-Morawitz, E. (2020). Discovering hidden digital producers: Understanding motivation and creativity in social media production. *Psychology of Popular Media*, 9, 318–327. <https://doi.org/10.1037/ppm0000240>
- Behm-Morawitz, E., & Villamil, A. (2019). The roles of ingroup identification and implicit bias in assessing the effectiveness of an online diversity education program. *Journal of Applied Communication Research*, 47, 505-526.
- Frisby, C., & Behm-Morawitz, E. (2019). Undressing the words: Prevalence of Profanity, Misogyny, Violence, and Gender Role References in Popular Music from 2006-2016. *Media Watch*, 10, 5-21.
- Behm-Morawitz, E., Aubrey, J. S., \*Pennell, H., & \*Kim, K-B. (2019). Examining the effects of MTV's 16 and Pregnant on adolescent girls' sexual health: The implications of character affinity, pregnancy risk factors, and health literacy on message effectiveness. *Health Communication*, 34, 180-190.
- Behm-Morawitz, E., \*Miller, B. M., & \*Lewallen, J. (2018). A model for quantitatively analyzing representations of social class in screen media. *Communication Research Reports*, 35, 210-221.

- \*Chen, S-W., & Behm-Morawitz, E. (2018). Deciphering blog users: Young adults' personalities, motivations, and perceived importance of blog features. *Information, Communication, & Society*, 21, 1493-1505.
- Goldstein Hode, M., Behm-Morawitz, E., & \*Hays, L. (2018). Testing the effectiveness of an online diversity courses for faculty and staff. *Journal of Diversity in Higher Education*, 11, 347-365.
- \*Choi, G., & Behm-Morawitz, E. (2018). Teach me about yourself(ie): Exploring selfie takers' technology usage and digital literacy. *Psychology of Popular Media Culture*, 73, 80-91.
- Aubrey, J. S., Click, M., & Behm-Morawitz, E. (2018). The Twilight of youth: Understanding feminism and romance in Twilight moms' connection to the young-adult vampire series. *Psychology of Popular Media Culture*, 7, 61-71.
- \*Choi, G., & Behm-Morawitz, E. (2017). Giving a new makeover to STEAM: Establishing YouTube beauty gurus as digital literacy educators through messages and effects on viewers. *Computers in Human Behavior*, 73, 80-91.
- Behm-Morawitz, E. (2017). Examining the intersections of race and gender in video game advertising. *Journal of Marketing Communications*, 23, 220-239.
- Dill-Shackleford, K., Ramasubramanian, S., Behm-Morawitz, E., Scharrer, E., Burgess, M. C. R., & Lemish, D. (2017). Social group stories in the media and child development. *Pediatrics*, 140, S157-161.
- \*Miller, B., & Behm-Morawitz, E. (2016). Exploring social television, opinion leaders, and Twitter audience reactions to Diane Sawyer's coming out interview with Caitlyn Jenner. *International Journal of Transgenderism*, 18, 140-153.
- Behm-Morawitz, E., \*Pennell, H., & \*Speno, A. G. (2016). The effects of virtual racial embodiment in a gaming app on reducing prejudice. *Communication Monographs*, 83, 396-418.
- Behm-Morawitz, E., \*Hoffswell, J., & \*Chen, S-W. (2016). The virtual threat effect: A test of competing explanations for the effects of racial stereotyping in video games on players' cognitions. *Cyberpsychology, Behavior and Social Networking*, 19, 308-313.
- Behm-Morawitz, E., \*Lewallen, J., & \*Miller, B. (2016). Real Mean Girls? Reality television viewing, social aggression, and gender-related beliefs among female emerging adults. *Psychology of Popular Media Culture*, 5, 340-355.
- Behm-Morawitz, E., \*Lewallen, J., & \*Choi, G. (2016). A second chance at health: How a 3D virtual world can improve health self-efficacy for weight loss management among adults. *Cyberpsychology, Behavior and Social Networking*, 19, 74-79.
- \*Lewallen, J., & Behm-Morawitz, E. (2016). Pinterest or Thinterest?: Social comparison and body image on social media. *Social Media & Society*, 2. Available at: <http://sms.sagepub.com/content/2/1/2056305116640559.full.pdf+html>

- \*Miller, B., & Behm-Morawitz, E. (2016). "Masculine guys only": The effects of femmephobic mobile dating application profiles on partner selection for men who have sex with men. *Computers in Human Behavior*, 62, 176-185.
- \*Lewallen, J., \*Miller, B., & Behm-Morawitz, E. (2016). Lifestyles of the rich and famous: Celebrity media diet and the cultivation of emerging adults' materialism. *Mass Communication and Society*, 19, 253-274.
- Behm-Morawitz, E., & \*Schipper, S. (2016). Sexing the avatar: Gender, sexualization, and cyber-harassment in a virtual world. *Journal of Media Psychology*, 28, 161-174.
- Ortiz, M., & Behm-Morawitz, E. (2015). Latinos' perceptions of intergroup relations in the U.S.: The cultivation of group-based attitudes and beliefs from English and Spanish-language television. *Journal of Social Issues*, 71, 90-105.
- \*Pennell, H., & Behm-Morawitz, E. (2015). The empowering (super)heroine? The effects of sexualized female characters in superhero films on women. *Sex Roles*, 72, 211-220.
- Click, M., \*Miller, B., Behm-Morawitz, E., & Aubrey, J. S. (2015). Twi-dudes and Twi-guys: How male fans of Twilight interpret and engage with a feminized text. *Men and Masculinities*, 19, 219-239.
- Mastro, D., Tukachinsky, R., Behm-Morawitz, E., & Blecha, E. (2014). News coverage of immigration: The influence of exposure to linguistic bias in the news on consumers' racial/ethnic cognitions. *Communication Quarterly*, 62, 135-154.
- Behm-Morawitz, E., & \*Ta, D. (2014). Cultivating virtual stereotypes?: The impact of video game play on racial and ethnic stereotyping. *Howard Journal of Communications*, 25, 1-15.
- Aubrey, J. S., Behm-Morawitz, E., & \*Kim, K. B. (2014). The effects of *16 and Pregnant* on adolescent girls' pregnancy-related attitudes, beliefs and behaviors. *Journal of Health Communication*, 19, 1145-1160.
- Behm-Morawitz, E. (2013). Self-presence and the effects of the avatar on health and appearance. *Games for Health Journal*, 2, 50-52.
- Behm-Morawitz, E. (2013). Mirrored selves: The influence of self-presence in a virtual world on health, appearance, and well-being. *Computers in Human Behavior*, 29, 119-128.
- \*Baiocchi-Wagner, E. A., & Behm-Morawitz, E. (2010). Audience perceptions of female sports reporters: A social-identity approach. *International Journal of Sport Communications*, 3, 261-274.

- Aubrey, J. S., Behm-Morawitz, E., & Click, M. (2010). The romanticization of abstinence: Twilight fans' responses to sexual restraint in the Twilight series. *Transformative Works and Cultures*, 5.
- Behm-Morawitz, E., & Mastro, D. (2009). Effects of the sexual objectification of female characters in video games on gender stereotyping and female self-concept. *Sex Roles*, 6, 808-823.
- Mastro, D., Lapinski, M. K., Kopacz, M. A., & Behm-Morawitz, E. (2009). The influence of exposure to depictions of race and crime in TV news on viewer's social judgments. *Journal of Broadcasting and Electronic Media*, 53, 615-635.
- Behm-Morawitz, E., & Mastro, D. (2008). Mean girls?: The influence of gender portrayals in teen movies on emerging adults' gender-based attitudes and beliefs. *Journalism and Mass Communication Quarterly*, 85, 31-46.
- Mastro, D., Behm-Morawitz, E., & Kopacz, M. (2008). Exposure to television portrayals of Latinos: The implications of aversive racism and social identity theory. *Human Communication Research*, 34, 1-27.
- Mastro, D., Behm-Morawitz, E., & Ortiz, M. (2007). The cultivation of social perceptions of Latinos: A mental models approach. *Media Psychology*, 9, 347-365.
- Mastro, D., & Behm-Morawitz, E. (2005). Latino representation on primetime television: A content analysis. *Journalism and Mass Communication Quarterly*, 82, 110-130.

### **Book**

- Click, M., Aubrey, J. S., & Behm-Morawitz, E. (Eds.) (2010). *Bitten by Twilight: Youth Culture, Media, & the Vampire Franchise*. New York, NY: Peter Lang.

### **Book Chapters**

- Behm-Morawitz, E., & Ortiz, M. (forthcoming). Race and ethnicity in the media. K. Shackleford and N. Bowman (Eds.) *The Oxford Handbook of Media Psychology* (2<sup>nd</sup> ed.). New York, NY: Oxford University Press.
- Behm-Morawitz, E., & Figueroa-Caballero, A. (2020). Experiments and outcome-based study of media stereotypes. In A. Billings and S. Parrot, *Media stereotypes: From ageism to xenophobia*. New York, NY: Peter Lang.
- Hode, M. G., & Behm-Morawitz, E. (2016). Exploring the Impact of an Online Diversity Course for the Professional Development of Faculty and Staff. In *Developing Workforce Diversity Programs, Curriculum, and Degrees in Higher Education* (pp. 1-27). IGI Global.
- Behm-Morawitz, E., & \*Pennell, H. (2013). The effects of superhero sagas on our gendered selves. In R. Rosenberg (Ed.), *Our superheroes, ourselves*. New York, NY: Oxford University Press.

Behm-Morawitz, E., & Ortiz, M. (2012). Race, ethnicity, and the media. In K. Dill (Ed.), *The Oxford Handbook of Media Psychology*. New York, NY: Oxford University Press.

Behm-Morawitz, E., & \*Ta, D. (2011). Racial and ethnic stereotyping. In G. Brewer (Ed.), *Media Psychology*. New York, NY: Palgrave Macmillan.

Behm-Morawitz, E., Click, M., & Aubrey, J. S. (2010). Relating to Twilight: Fans' responses to love and romance in the vampire franchise. In M. Click, J. S. Aubrey, and E. Behm-Morawitz (Eds.), *Bitten by Twilight: Youth Culture, Media, & the Vampire Franchise*. New York, NY: Peter Lang.

### **Other Publications**

Behm-Morawitz, E. (2020). Media use and the development of racial/ethnic identities. *International Encyclopedia of Media Psychology*. Wiley.  
<https://doi.org/10.1002/9781119011071.iemp0083>

Behm-Morawitz, E. (2013). Character depictions and social representations of Asians in the media. *Encyclopedia of Media Violence*. SAGE Reference.

Behm-Morawitz, E. (2013). *Sext Up KIDS*. Media Education Foundation. [film review] *Journal of Children and the Media*.

Behm-Morawitz, E., & Klein, T. L. (2009). Video Games. *OSEDA*, 19(1). University of Missouri.

### **REFEREED CONFERENCE PAPERS / PRESENTATIONS**

Behm-Morawitz, E., & Valerius, D. (2023, April). Mediated counter-narratives: A framework for studying media stereotyping and the reclaiming of stories by marginalized groups. Paper presented in the Research Symposium on Media and Diversity, Broadcasters Education Association annual conference, Las Vegas, NV.

\*Lorenz, E., & Behm-Morawitz, E. (2023, April). Messages about alcohol in motherhood: Examining the influence of exposure to alcohol-related social media content on mothers' normative beliefs (Top Paper). Presented in the Media Studies Interest Group, Central States Communication Association, St. Louis, MO.

Behm-Morawitz, E., Miller, B., Frisby, C., & Hoffswell, J. (2022, November). Race matters: The influence of racial identification and social comparison on players' responses to video game advertisements. Paper presented in the Mass Communication Division, National Communication Association annual conference, New Orleans, LA.

Villamil, A., Pringle, M. S., Dougherty, D. S., Behm-Morawitz, E., & Henson, C. (2022, November). Sensemaking and the jury experience: Understanding tensions and meaning making discord of jury identity and implicit bias instructions. Paper presented in the Organizational Communication Division, National Communication Association annual conference, New Orleans, LA.

- Klein, M. S., Behm-Morawitz, E., Ratan, R., Hoffswell, J., Li, L., Ucha, C., & Nowak, K. (2022, June). Fostering social connection during the COVID-19 pandemic: Media richness, motivations, and social presence predict connectivity and loneliness in lockdown. Poster presented in the Communication and Technology Division, International Communication Association annual conference, Paris, France.
- Aubrey, J. S., Baldinelli, S. E., Behm-Morawitz, E., Gibson, R., Hoewe, J., Lind, R. A., Mastro, D., Moscovitz, L., Parrott, S., & Ramasubramanian, S. (2020, November). Media stereotypes at the crossroads: From ageism to xenophobia. Panel presented in the Mass Communication Division, National Communication Association annual conference, Virtual.
- Ramasubramanian, S., Riles, J. M., Riewestahl, E., & Behm-Morawitz, E. (2020, November). Media identity crossroads: How intersectionality and multiple stigmatizing identities influence media activism. Paper presented in the Mass Communication Division, National Communication Association annual conference, Virtual.
- Behm-Morawitz, E., \*Luisi, T., & \*Pennell, H. (2019, November). Parental mediation and superhero films: Parent-child communication about gender and race through the films *Black Panther* and *Wonder Woman*. Paper presented in the Mass Communication Division, National Communication Association annual conference, Baltimore, MD.
- \*Shin, H., & Behm-Morawitz, E. (2019, Fall). Fake news and information seeking behavior: Effects of social media misinformation in public health risk events on individuals' attitudes, beliefs, and behavioral intentions. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Riles, J., Behm-Morawitz, E., \*Shin, H., & \*Funk, M. (2018, November). The effect of news peril-type on social inclinations: A social group comparison. Paper presented in the Mass Communication Division, National Communication Association annual conference, Salt Lake City, UT.
- \*Miller, B., & Behm-Morawitz, E. (2018, November). Investigating the priming of masculinity and body self-attitudes for users of mobile dating apps for men who have sex with men. Presented in the Mass Communication Division, National Communication Association annual conference, Salt Lake City, UT.
- Behm-Morawitz, E., & Villamil, A. (2017, November). The roles of ingroup identification and implicit bias in assessing the effectiveness of a virtual diversity education program. Top Paper Panel. Group Communication Division, National Communication Association annual conference, Dallas, TX.
- Behm-Morawitz, E., \*Miller, B., & \*Lewallen, J. (2017, November). Examining gender, race, sexuality, and social class in screen media. Paper presented in the Mass Communication Division, National Communication Association annual conference, Dallas, TX.

- \*Lewallen, J., & Behm-Morawitz, E. (2017, May). Can Second Life make health a first priority?: Examining exercise efficacy and motivations in a virtual environment. Paper presented at the annual International Communication Association conference, Communication and Technology Division, San Diego, CA.
- Behm-Morawitz, E., \*Miller, B., & \*Lewallen, J. (2016, November). A content analysis of gender, sexual orientation, class, and race representations in U.S. primetime television. Paper presented in the Mass Communication Division, National Communication Association annual conference, Philadelphia, PA.
- \*Choi, G. Y. & Behm-Morawitz, E. (2016, November). Teach me about yourself(ie): Examining selfie- takers' digital literacy skills. Paper presented in the Mass Communication Division, National Communication Association annual conference, Philadelphia, PA.
- \*Miller, B., & Behm-Morawitz, E. (2015, April). "Masculine Guys Only": The effects of femmephobic social networking application profiles on partner selection for men who have sex with men. Presented in the Media Studies Groups, Central States Communication Association annual conference, Madison, WI.
- \*Lewallen, J., & Behm-Morawitz, E. (2015, November). Pinterest or thinterest?: Social comparison and body image on social media. Paper presented in the Mass Communication Division, National Communication Association annual conference, Las Vegas, NV.
- \*Choi, G. Y. & Behm-Morawitz, E. (2015, November). Giving a new makeover to STEAM education: YouTube beauty gurus as digital literacy education. Paper presented in the Mass Communication Division, National Communication Association annual conference, Las Vegas, NV.
- Behm-Morawitz, E., \*Pennell, H., & \*Gerding, A. (2014, November). Virtual racial embodiment: Effects of playing a digital game on reducing prejudice. Paper presented in the Human Communication and Technology Division, National Communication Association annual conference, Chicago, IL.
- \*Lewallen, J., \*Miller, B., & Behm-Morawitz, E. (2014, November). Lifestyles of the Rich and Famous: Celebrity Media Diet and the Cultivation of Emerging Adults' Materialism. Presented in the Mass Communication Division, National Communication Association annual conference, Chicago, IL.
- Behm-Morawitz, E., \*Lewallen, J., & \*Choi, G. (2014, April). When Second Life becomes real life: An examination of virtual embodiment, culture, health, and the body in a social virtual world. Paper presented at the annual Console-ing Passions conference, Columbia, MO.
- Behm-Morawitz, E., \*Lewallen, J., & \*Miller, B. (2013, November). Real *Mean Girls*? Reality television viewing, social aggression, and gender-related beliefs among female emerging adults. Paper presented in the Mass Communication Division, National Communication Association annual conference, Washington, DC.



- Behm-Morawitz, E. (2013, June). Virtual self-sexualization: The consequences of female sexual objectification in a virtual world on self-objectification. Paper presented in the Communication and Technology Division, International Communication Association annual conference, London, UK.
- Behm-Morawitz, E. (2013, June). Sexing of the avatar: Gender, sexualization, and cyber-harassment in a virtual world. Paper presented in the Communication and Technology Division, International Communication Association annual conference, London, UK.
- \*Brengharth, L. B., & Behm-Morawitz, E. (2013). Nonprofits and new media: How do NPOs and their employees use new media to communicate with and influence their community? AEJMC Midwinter Conference, Norman, OK.
- Behm-Morawitz, E. (2012, November). Mirrored selves: The influence of self-presence in a virtual world on health, appearance, and well-being. Paper presented in the Mass Communication Division, National Communication Association annual conference, Orlando, FL.
- \*Pennell, H., & Behm-Morawitz, E. (2012, November). The empowering (super)heroine? The effects of sexualized female characters in superhero films on women. Paper presented in the Mass Communication Division, National Communication Association annual conference, Orlando, FL.
- Aubrey, J. S., Behm-Morawitz, E., & \*Kim, K. B. (2012, May). Understanding the effects of MTV's *16 and Pregnant* on adolescent girls' attitudes, beliefs, and intentions toward teen pregnancy. Paper presented in the Mass Communication Division, International Communication Association annual conference, Phoenix, AZ.
- \*Chen, S-W, & Behm-Morawitz, E. (2011, August). Deciphering blog users: Young adults' personalities, motivations, and perceived importance of blog features. Paper presented at AEJMC annual conference, St. Louis, MO.
- \*Ta, D., & Behm-Morawitz, E. (2011, November). A cultivation analysis of video game character stereotyping. Paper presented in the Mass Communication Division, National Communication Association annual conference, New Orleans, LA.
- Behm-Morawitz, E. (2010, November). Constructing mean girls: An interdisciplinary dialogue on understanding the intersection of media and relational aggression among young women. Roundtable in the Feminist and Women's Study Division, National Communication Association annual conference, San Francisco, CA.
- Aubrey, J. S., Behm-Morawitz, E., & Click, M. (2009). Relating to *Twilight*: Fans' responses to love and romance. Paper presented at the Popular Culture Association annual conference, St. Louis, MO.
- Behm-Morawitz, E. (2009, November). MMPOGS (Managing Methodological Problems of Game Studies): A panel discussion of challenges in video game research. Roundtable session organizer and participant, Mass Communication Division, National Communication Association annual conference, Chicago, IL.

- Behm-Morawitz, E., & \*Brenegarh, L. B. (2009, November). Prosocial effects?: The influence of "Think MTV" on college students' attitudes toward homosexuality. Paper presented in the Mass Communication Division, National Communication Association annual conference, Chicago, IL.
- Aubrey, J. S., Behm-Morawitz, E., & Click, M. (2009, November). Gender, romance, and *Twilight*: Adult and teen fans' responses to the vampire franchise. Paper presented in the Mass Communication Division, National Communication Association annual conference, Chicago, IL.
- Behm-Morawitz, E. (2008, November). Representations of race, gender, and crime in video game advertisements. Paper presented in the Mass Communication Division, National Communication Association annual conference, San Diego, CA.
- Behm-Morawitz, E. (2007, November). The effects of playing sexualized vs. non-sexualized female video game characters on gender stereotyping. Paper presented in the Mass Communication Division, National Communication Association annual conference, Chicago, IL.
- Mastro, D., Behm-Morawitz, E., & Kopacz, M.A. (2006, November). The influence of exposure to depictions of race and crime in TV news on viewer's social judgments. Paper presented in the Mass Communication Division, National Communication Association annual conference, San Antonio, TX.
- Behm-Morawitz, E. (2006, April). Teen films: Gender portrayals and effects on youth. Paper presented in the Research/Law & Policy Division, Broadcast Education Association annual conference, Las Vegas, NV.
- Behm-Morawitz, E. (2005, November). Making mean girls? The impact of exposure to teen films on youth friendship behaviors, attitudes, and beliefs. Paper presented in the Mass Communication Division, National Communication Association annual conference, Boston, MA.
- Mastro, D., Behm-Morawitz, E., & Ortiz, M. (2004, November). The cultivation of race-based social perceptions: A mental models approach. Paper presented in the Mass Communication Division, National Communication Association annual conference, Chicago, IL.
- Mastro, D. & Behm-Morawitz, E. (2004, May). Latino representations on primetime television: A content analysis. Paper presented in the Mass Communication Division, International Communication Association annual conference, New Orleans, LA.
- Behm-Morawitz, E. (2003, November). Where's the Power in Girl Power?: TV Images of Femininity and Feminism. Paper presented in the Visual Culture Division, National Communication Association annual conference, Miami, FL.

## **RESEARCH FUNDING**

“Promoting Social Awareness: Intervention Strategies to Enhance Media Literacy” (2019)  
University of Missouri Division of Inclusion, Diversity, & Equity (IDE) Excellence Grant

Funded: \$7000

Role: PI (with Julius Riles, Andrea Figueroa-Caballero, and Chris Josey)

“The Effects of Virtual Embodiment in a Social Virtual World on Body Image and Health”  
(2013-2014) University of Missouri Center for Arts & Humanities Small Grant

Funded: \$500

Role: PI

“Teen Pregnancy Prevention: An Entertainment-Education Approach” (2012-2014)

University of Missouri System Research Board Grant

Funded: \$27,000

Role: PI

“Health Literacy and Teen Pregnancy: An Entertainment-Education Approach” (2011-2012)

University of Missouri PRIME Grant

Funded: \$7,500

Role: PI

“Investigating Fan Responses to Gender, Sexuality, and Romance in Twilight” (2009)

University of Missouri Center for Arts & Humanities Grant

Funded: \$1,400

Role: Co-PI

University of Missouri Summer Research Fellowship (2008)

Funded: \$7,000 summer salary

“Learning from Video Games: The Effects of Gender and Racial Stereotyping in Video Games  
on College Students’ Perceptions of Self and Others” (2008) University of Missouri System  
Research Board Grant

Funded: \$3,160

Role: PI

“Virtual Stereotyping: The Effects of Gender and Race Representations in Video Games” (2008)

University of Missouri Research Council Grant

Funded: \$2,480

Role: PI

University of Arizona College of Social & Behavioral Sciences Competitive Dissertation Grant  
(2006)

Funded: \$500

Role: PI

### **SELECTED HONORS AND AWARDS**

- 2023 – Graddie: Outstanding Community Contributor to Graduate Education, The Graduate School, University of Missouri
- 2020 – Outstanding Service Award, Mass Communication Division, National Communication Association
- 2015 & 2018 – Outstanding Graduate Advisor Award, Department of Communication, University of Missouri
- 2015–present – Invited Scholar, Institute of Digital Media and Child Development
- 2015 – Faculty Mentor, National Communication Association Doctoral Honors Seminar
- 2014 – University of Missouri, Graduate Student Association, “Outstanding Graduate Faculty Award” Winner
- 2013 – University of Missouri, Graduate School “Faculty Mentor” Nominee
- 2011 – University of Missouri, “Excellence in Teaching with Technology” Finalist, Provost Award
- 2011 – University of Missouri, iCOM “Teacher of the Year” Award, Department of Communication
- 2010 – University of Missouri, Inducted as Honorary Member of Lambda Pi Eta (Chi Beta), Department of Communication
- 2006 – University of Arizona, Department of Communication, Top Graduate Student Research Award
- 2003–2006 – University of Arizona, Department of Communication, Competitive Fellowship Award
- 2005 – University of Arizona, Department of Communication, Outstanding Graduate Student of the Year Award
- 2005 – University of Arizona Hickey Graduate Student Fellowship Award for Outstanding Performance by a Female Graduate Student in Communication

### **TEACHING**

#### **Course Development**

Faculty Developer, University of Missouri, Online Course Development for *Communication 3705: Special Topics in Communication – Social Media Communication*

Team Leader and Faculty Developer, University of Missouri, “A Hybrid Flip Model” Course

Redesign of *Communication 2100: Media Communication in Society* (large lecture, 325 students), Funded by Mizzou Course Redesign program. (2013-2014)

Faculty Developer, University of Missouri, Online Course Development for *Communication 2100: Media Communication in Society* for the College of Arts & Science (2013)

Faculty Developer, University of Missouri, Developed graduate level *Communication 7638: New Technologies in Communication* (2011-2012)

Faculty Developer, University of Missouri, Online Course Development for *Communication 4638: New Technologies and Communication* (2010-2011)

Faculty Developer, University of Missouri, Redesigned *Communication 4474: Theory and Research in Persuasion* and developed graduate level *Communication 7474: Theory and Research in Persuasion* (2008-2009)

### **Courses Taught**

#### **University of Missouri (2007-present)**

##### Undergraduate Courses:

Media Communication in Society (COMM 2100 and COMM 2100H)

Mass Media Theory (COMM 3490)

Special Topics in Communication– Social Media Communication (COMM 3705)

Contemporary Issues in Mass Communication (COMM 3636)

Theory and Research in Persuasion (COMM 4474)

New Technologies and Communication (COMM 4638)

Research (COMM 4950)

Directed Readings (COMM 4960)

##### Graduate Courses:

Theory and Research in Persuasion (COMM 7474)

New Technologies and Communication (COMM 7638)

Problems (Directed Readings) (COMM 8050)

Seminar in Content Analysis (COMM 8140)

Seminar in Mass Communication Theory (COMM 8510)

Research Practicum (COMM 9170)

Seminar in Mass Media Effects (COMM 9520)

Special Topics in Mass Communication – Digital Media (COMM 9530)

Preparing Future Faculty Seminar I & II (GRAD 9010, 9020)

#### **University of Arizona (2003-2006)**

Public Speaking (COMM 119)

Introduction to Communication Theory (COMM 300)

Introduction to Media Effects (COMM 309)

Persuasion (COMM 318)

Introduction to Mass Communication Theory (COMM 409)

**University of Southern California (2001-2003)**

Communication as a Social Science (COMM 200)

Public Speaking (COMM 204)

**ADVISING**

**Graduated Dept. of Communication Advisees**

Name (degree, graduation month and year) (most recent placement)

15. Timothy Luisi (PhD, May 2022) (Assistant Teaching Professor, University of Missouri)
14. Daphne Valerius (PhD, May 2021) (Assistant Teaching Professor, North Carolina A&T State University)
13. Haejung Shin (PhD, May 2021) (Assistant Professor, University of Central Missouri)
12. Michelle Funk (PhD, May 2018) (Assistant Teaching Professor, Penn State)
11. Sopheak Hoeun (MA, May 2017) (Program Assistant Consultant, Compliance Advisor Ombudsman, Washington, D.C.)
10. Grace Y. Choi (PhD, May 2017) (Senior UX Researcher, Handshake)
9. Joseph Hoffswell (PhD, May 2017) (Assistant Professor, Western Kentucky University)
8. Jennifer Lewallen (PhD, May 2016) (Associate Professor, Fresno City College)
7. Brandon Miller (PhD, May 2016) (Associate Professor, University of Massachusetts, Boston)
6. Ashton Gerding Speno (PhD, May 2016) (Associate Professor, Southern Illinois University, Edwardsville)
5. Hillary Pennell (PhD, May 2014) (Assistant Professor, Central Missouri University)
4. Szu-Wei (Chris) Chen (PhD, May 2012) (Associate Professor, National Taipei University of Education, Taiwan)
3. David Ta (MA, August 2012) (Learning Management System Administrator, Saylor Academy)
1. Lauren Bacon Brengarth (PhD, May 2011) (Assistant Dean of Student Programs, University of Missouri)
1. Rachel Quick (MA, May 2011)

**Current Dept. of Communication Advisees**

1. Emily Lorenz (PhD, 2025)

2. Esther Akheituame (PhD, 2026)

### **Graduate Committees**

I have served on an additional 37 graduate committees in the College of Arts & Science, School of Journalism, and the College of Education at the University of Missouri from 2007-2023.

### **SERVICE**

#### **Department**

2017-2018

Committee Member, Research Committee

Committee Chair, Graduate Committee (Summer/Fall 2017)

2016-2017

Committee Chair, Verser Awards Committee

Committee Member, Policy Committee

Committee Member, Research Committee

2015-2016

Committee Chair, Graduate Committee

Committee Chair, Verser Awards Committee

Committee Member, Loren Reid Lecture Series

Committee Member, Personnel Committee

2014-2015

Committee Chair, Graduate Committee

Committee Chair, Verser Awards Committee

Committee Member, Loren Reid Lecture Series

Committee Member, Personnel Committee

2013-2014

Member, Online Course Development Committee

Member, Graduate Admissions Committee

Member, Verser Awards Committee

Incoming Director of Graduate Studies for 2013-2014

2012-2013

Member, Policy Committee

Member, Online Course Development Committee

Member, Graduate Admissions Committee

2011-2012

Member, Policy Committee

Member, Faculty and Staff Awards Committee

Member, Undergraduate Admissions Committee

2010-2011

Member, Policy Committee

Member, Undergraduate Admissions Committee

2009-2010

Member, Faculty and Staff Awards Committee

Member, Undergraduate Admissions Committee

Member, Graduate Awards Committee

2008-2009

Member, Undergraduate Admissions Committee

Member, Verser Awards Committee

2007-2008

Member, Undergraduate Admissions Committee

### **College**

2012-2017

Member, Undergraduate Research Mentorship Program Committee

2013-2014

Faculty Mentor, Undergraduate Research Mentorship Program

2009-2012

Member, Academic Appeals Committee, College of Arts & Science

### **University**

2022-present

Faculty Professional Development Committee

University of Missouri-Columbia

2021-present

Academic Affairs Committee

University of Missouri-Columbia

2017-present

Graduate Faculty Senate-Graduate School Representative

University of Missouri-Columbia

2020

Disability Center External Review Committee

University of Missouri-Columbia

2018-2019

Strategic Planning Committee for Distance Education

University of Missouri-Columbia



2018-2019

Working Group: Student Success  
University of Missouri-Columbia

2015-2017

UM System Research Board Committee  
Faculty eMentor, ET@MO

2013-2014

Faculty eMentor, ET@MO  
Faculty Affiliate, Department of Women's and Gender Studies

2012-2013

Faculty eMentor, ET@MO  
Faculty Co-Facilitator, Journalism & Communication Freshman Interest Group (FIG)  
Diversity in Action Speaker, Chancellor's Diversity Initiative "Diversity in Action Seminar"  
Technology Consultant, "Celebration for Teaching" Conference  
Faculty Affiliate, Department of Women's and Gender Studies

2011-2012

Faculty eMentor, ET@MO  
Faculty Co-Facilitator, Journalism & Communication Freshman Interest Group (FIG)  
Technology Consultant, "Celebration for Teaching" Conference  
Faculty Affiliate, Department of Women's and Gender Studies

2010-2011

Faculty Mentor, McNair Scholars Program  
Faculty Affiliate, Department of Women's and Gender Studies

2009-2010

Faculty Mentor, Graduate Professional Council Curriculum Vita Workshop, "CV Docs"  
Faculty Affiliate, Department of Women's and Gender Studies

2008-2009

Faculty Mentor, Graduate Professional Council Curriculum Vita Workshop, "CV Docs"  
Faculty Affiliate, Department of Women's and Gender Studies

2007-2008

Guest Speaker, Preparing Future Faculty Seminar on "Challenges of Being a New Faculty Member"

Faculty Affiliate, Department of Women's and Gender Studies (2007-present)

### **Professional**

2020-present

Excellence in Teaching Award Committee, Midwestern Association of Graduate Schools

2021

Faculty Mentor, Doctoral Honors Seminar, National Communication Association

2020

Past Chair, Mass Communication Division, National Communication Association

2018-2019

Chair, Mass Communication Division, National Communication Association

2017-2018

Vice Chair, Mass Communication Division, National Communication Association

Reviewer, Mass Communication Division, National Communication Association

2016-2017

Vice Chair Elect, Mass Communication Division, National Communication Association

Reviewer, Mass Communication Division, National Communication Association

2015-2016

Secretary, Mass Communication Division, National Communication Association

Nominating Committee, Human Communication and Technology Division, National Communication Association

2013-2014

Reviewer, Mass Communication Division, National Communication Association

2012-2013

Reviewer, Communication and Technology Division, International Communication Association (international)

Reviewer, Gaming Division, International Communication Association (international)

Reviewer, Mass Communication Division, National Communication Association (national)

Reviewer, Undergraduate Research Division, Central States Communication Association (regional)

2011-2012

Reviewer, Mass Communication Division, National Communication Association (national)

2010-2011

Member, Mass Communication Division Nominations Committee, National Communication Association (national)

Reviewer, Mass Communication Division, National Communication Association (national)

2009-2010

Reviewer, Mass Communication Division, National Communication Association (national)

2008-2009

Reviewer, Mass Communication Division, National Communication Association (national)

Reviewer, Mass Communication Division, International Communication Association (international)

2007-2008

Reviewer, Mass Communication Division, National Communication Association (national)

2006-2007

Reviewer, Mass Communication Division, National Communication Association (national)

### **Editorial & Refereeing**

Editorial Board, *Communication Monographs*

Editorial Board, *Communication Studies*

Editorial Board, *Journal of Media Psychology*

Editorial Board, *Journal of Sexualization and Media* (ended service in 2018)

Editorial Board, *Sex Roles* (ended service in 2018)

Reviewer, *Journal of Broadcasting and Electronic Media*

Reviewer, *Mass Communication and Society*

Reviewer, *Cyberpsychology, Behavior, and Social Networking*

Reviewer, *Sex Roles*

Reviewer, *Human Communication Research*

Reviewer, *Communication Research*

Reviewer, *Howard Journal of Communications*

Reviewer, *International Journal of Communication*

Reviewer, *Journalism and Mass Communication Quarterly*

Reviewer, *Communication Quarterly*

Reviewer, *Journal of Applied Communication Research*

### **PROFESSIONAL DEVELOPMENT**

Center for the Improvement of Mentored Experiences in Research (CIMER) “Entering Mentoring” Facilitator Training (2022)

University of Missouri System Leadership Development Program (2018-2019)

University of Missouri Chancellor’s Diversity Initiative “Diversity 101” Certificate Course (2013)

### **PROFESSIONAL MEMBERSHIPS**

International Communication Association

National Communication Association