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## Hsin-I Sydney Yueh

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### EDUCATIONAL AND PROFESSIONAL HISTORY

#### A. Education

- 2007–2012    **Ph.D., University of Iowa**, Communication Studies
- 2002–2004    **M.A., University of Pittsburgh**, East Asian Studies
- 1995–1999    **B.A., National Taiwan University**, Foreign Languages and Literatures

#### B. Professional Appointments

- 2023–Present    **Director of Online Education & Internships**, University of Missouri, Department of Communication
- 2022–Present    **Affiliated Faculty**, *University of Missouri*, Institute for Korean Studies
- 2022–Present    **Associate Teaching Professor**, *University of Missouri*, Department of Communication
- 2018–2022    **Associate Professor**, *Northeastern State University*, Department of Communication Studies
- 2013–2020    **Graduate Director**, *Northeastern State University*, Department of Communication Studies
- 2012–2018    **Assistant Professor**, *Northeastern State University*, Department of Communication Studies
- 2007–2011    **Graduate Teaching Assistant**, *University of Iowa*, Department of Communication Studies

#### C. Honors (2012-Present)

- 2024            **Inclusive Excellence Award**, *University of Missouri*, Department of Communication
- 2024–2026    **Mid-Career Development Fellow**, *University of Missouri*, Provost's Office
- 2022            **Xiao Award of Outstanding Rhetorical Research**, *National Communication Association*, Association of Chinese Communication Studies
- 2021            **Merit Award**, *East Asian Journal of Popular Culture* in collaboration with *the European Association of Taiwan Studies*, sponsored by the Taiwan Foundation of Democracy

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- 2021 **Taiwan Fellowship**, *Ministry of Foreign Affairs*, Taiwan
- 2019 **Circle of Excellence in Research** (nominee certificate), *Northeastern State University*
- 2018 **Outstanding Book Award**, *National Communication Association*, International & Intercultural Communication Division
- 2015 **C. W. Mangrum Outstanding Young College Teacher Award**, *Oklahoma Speech Theatre Communications Association*
- 2013 **Outstanding Dissertation Award**, *National Communication Association*, Language and Social Interaction Division
- 2012 **Semester Finishing Fellowship**, *University of Iowa*, Communication Studies

## RESEARCH PUBLICATIONS

### A. Publications (\*=first author; \*\*=single author)

- 2025 #MilkTeaAlliance as minor solidarity: How a Taiwan-centred perspective engages and challenges the Global South theoretical framework. In Ming-Yeh T. Rawnsley et al. (Eds.), *The Routledge handbook of Chinese media* (2<sup>nd</sup> edition). Routledge. (accepted, copyediting). \*\*
- 2024 Gender and media. In Hsin-Huang Michael Hsiao (Ed.), *Encyclopedia of Taiwan studies*. Brill Publishers (copyediting). \*\*
- 2024 Speaking ‘broken’ English: Linguistic minorities building cross-cultural alliances in US higher education. *International Journal of Qualitative Studies in Education*, 37(6), 1704–1719, with Renu Pariyadath \*
- 2023 *Resistance in the era of nationalisms: Performing identities in Taiwan and Hong Kong*. East Lansing, MI: Michigan State University Press, co-edited with Hsin-I Cheng.
- 2023 Vernacular collaboration: In search of a new Taiwanese identity through “worshipping Japan” and resisting China. In Hsin-I Cheng & Hsin-I Sydney Yueh (Eds.), *Resistance in the era of nationalisms: Performing identities in Taiwan and Hong Kong* (pp. 91–114). East Lansing, MI: Michigan State University Press. \*\*
- 2023 Introduction. In Hsin-I Cheng & Hsin-I Sydney Yueh (Eds.), *Resistance in the era of nationalisms: Performing identities in Taiwan and Hong Kong* (pp. ix–xxxviii). East Lansing, MI: Michigan State University Press, with Hsin-I Cheng.
- 2023 Who are Allies of Chinese Communist Party (CCP)? Neologisms, netizens, and nationalisms. *Taiwan Insight*, University of Nottingham. \*\*
- 2023 “Governing by memes”: COVID-19, conspiracy, and digital democracy in Taiwan. *Taiwan Insight*, University of Nottingham, with Wen Liu.
- 2023 Sakura Shrimp as a hybrid spokes-character: How Japanese moe anthropomorphism promotes tourism in Taiwan. *East Asian Journal of Popular Culture*, 9(1), 25–43, with Yen-Zhi Peng.

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- 2023 The “problems” of international teaching assistant mentoring from a critical pedagogical perspective. In Ahmet Atay & Diana Trebing (Eds.), *Mentoring in intercultural and international contexts* (pp. 31–46). Peter Lang. \*\*
- 2022 “Spicy Taiwanese Sister” against the rise of China: Gender, identity politics, and elections in Taiwan. *Communication and Critical/Cultural Studies*, 19(3), 271–288. \*\*
- 2021 President Tsai’s celebrity marketing. *Taiwan Insight*, University of Nottingham. \*\*
- 2021 Book review: Crossing disciplines and generations: 20 years of NATSA. *International Journal of Taiwan Studies*, 4(2), 393–395. \*\*
- 2020 What is Taiwanese identity? SOAS China Institute Blog, University of London. <https://blogs.soas.ac.uk/china-institute/2020/10/26/what-is-taiwanese-identity/> \*\*
- 2020 Beyond cultural China: The representation of Taiwan in US-based speech communication and journalism research. *International Journal of Taiwan Studies*, 3(2), 292–320. \*\*
- 2020 Theorizing vernacular discourse in Sinophone transnational space: On Namewee’s YouTube music videos. *Critical Studies in Media Communication*, 37(2), 174–187. \*\*
- 2019 *China Media Research*, 15(2), 1–60. Guest editor for the special issue. \*\*
- 2019 Understanding Chinese communication from the peripheral: An introduction. *China Media Research*, 15(2), 1–8. \*\*
- 2019 From Japanese otaku to Taiwanese zhainan: Understanding transcultural masculinity through a cultural term in Taiwan. *Journal of International and Intercultural Communication*, 12(2), 111–127. \*\*
- 2017 *Identity politics and popular culture in Taiwan: A sajjiao generation*. Lanham, MD: Lexington Books. \*\*
- 2017 When localism meets racism: The controversy caused by the music video *Foreigner*. *East Asian Journal of Popular Culture*, 3(2), 215–230. \*\*
- 2016 Some distinctive Taiwanese communication practices and their cultural meanings. In Donal Carbaugh (Ed.), *The handbook of communication in cross-cultural perspective* (pp. 118–128). New York: Routledge, with Todd L. Sandel & Pei-Ying Lu.
- 2015 The embodiment of intercultural communication through course syllabi. *Intercultural Communication Studies*, 24(2), 135–154, with Kristopher D. Copeland. \*
- 2015 Playing the role of an outsider within: Teaching intercultural communication through an ethnographic project. *Communication Teacher*, 29(1), 13–20. \*\*
- 2013 Body performance in gendered language: Deconstructing the Mandarin term *sajiao* in the cultural context of Taiwan. *Ricerche di Pedagogia e Didattica* (Journal of Theories and Research in Education), 8(1), 159–182. doi:10.6092/issn.1970-2221/3777 \*\*

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2010 A review of Jayson Makoto Chun, *A Nation of a Hundred Million Idiots? A Social History of Japanese Television, 1953–1973* (New York: Routledge, 2009) *The Journal of Asian Studies*, 69(2), 596–599. \*\*

## B. Manuscripts under Review or in Progress

Original teaching idea: Social marketing campaign final project. In C. Kyle Rudick, Kathryn B. Golsan, and Kyle Cheesewright (Eds.), *Teaching from the heart: Critical communication pedagogy in the communication classroom* (2<sup>nd</sup>) Cognella (selected & revised)

A comparative study of news media presentation of the #MilkTeaAlliance controversy with Penchan Phoborisut (journal submission)

The uses of cuteness: Gender, identity politics, and elections in Taiwan. Project sponsored by Taiwan Fellowship (data collection)

Discourse analysis of nostalgic stories about Japan colonization, with Todd Sandel (data analysis)

An investigation into international graduate students and the teaching assistantship decision-making process, with Melissa Hauber-Özer (data collection)

Monuments of contention: Chiang Kai-shek's presence and Taiwan's quest for reconciliation, with Dominic Yang (proposal)

When “Banana Buddha” joins the Bluebird Movement: Building transnational minor solidarity as queer feminist activism (conference proposal)

## C. Published Reviews of Scholarship

2025 Wang, A. H.-E. Book review, Cheng, H. I., & Yueh, H. I. S. (2023). Resistance in the Era of Nationalisms: Performing Identities in Taiwan and Hong Kong. *International Journal of Taiwan Studies*, in a queue.

2024 Yan, Z., & Wang, H. Book review, Hsin-I Cheng and Hsin-I Sydney Yueh (Eds.), *Resistance in the era of nationalism: Performing identities in Taiwan and Hong Kong*, Ann Arbor: Michigan State University Press, 2023, 258 pp., \$44.95 (paperback). *International Journal of Communication*, 18, 2543–2546.

2021 Friedman, P. K., “Thoughts on Sajiao.” Keywords  
<https://keywords.oxus.net/archives/2021/09/02/thoughts-on-sajiao>

2020 Benda, J. Hsin-i Sydney Yueh, “Beyond Cultural China: The Representation of Taiwan in US-based Speech Communication and Journalism Research.” 外 not  
<https://jonintaiwan.blogspot.com/2020/10/hsin-i-sydney-yueh-beyond-cultural.html>

2018 Chen, F.-Y. (陳方隅). 為什麼台灣的政治人物喜歡裝可愛？《撒嬌世代》的解答 (Why do politicians in Taiwan like to play cute? The answer in “A Sajiao Generation”). 菜市場政治學 (Who Governs Taiwan) <http://whogovernstw.org/2018/07/08/fangyuchen28/>

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- 2018 Lin, Y.-H. Review: Identity politics and popular culture in Taiwan: A sajjiao generation, Hsin-I Sydney Yueh. *East Asian Journal of Popular Culture*, 4(1), 129–133.
- 2018 Keyser-Verreault, A. Book review, Identity politics and popular culture in Taiwan: A sajjiao generation. *International Journal of Taiwan Studies*, 1, 235–237.
- 2017 Chuang, C.-Y. (莊佳穎). 認同政治書寫的認同與政治：評介《臺灣大眾文化與認同政治：撒嬌世代》(The identities and politics of academic writing on identity politics: Notes on Identity Politics and Popular Culture in Taiwan: A Sajjiao Generation). *文化研究期刊(Router: A Journal of Cultural Studies)*, 25, 294–307.

#### D. Invited Talks

- 2024 Guest Speaker: “The Uses of Cuteness: Gender, Identity Politics, and Elections in Taiwan.” Pop Culture in Taiwan course, *Bennington College, Vermont*, online, October 29.
- 2024 “The Use of Cuteness in the 2020 and 2024 Taiwanese Presidential Elections.” Centre for East and South-East Asian Studies, *Lund University, Sweden*, January 23.
- 2023 Book Launch: “Resistance in the Era of Nationalisms: Performing Identities in Taiwan and Hong Kong.” International Studies Program, *University of Missouri*, October 18.
- 2023 “The Uses of Cuteness: Gender, Identity Politics, and Elections in Taiwan.” *University of Turku, Finland*, September 28.
- 2023 “The Uses of Cuteness: Gender, Identity Politics, and Elections in Taiwan.” *University of Helsinki, Finland*. September 26.
- 2023 Guest Speaker: “Intercultural Communication Competency.” *University of Helsinki, Finland*. Saira Poutiainen’s seminar, September 25.
- 2023 “International Teaching Assistants in the US Classrooms: Problems and Suggestions.” Colloquium. Department of Communication, *University of Missouri*, September 8.
- 2023 Book Launch: “Resilient Paths: Challenges and Resistance as Asian Female Scholars.” *Taiwan NextGen Foundation, Daybreak Café, Taiwan*, July 7.
- 2023 Book Launch Talk: Conceptualizing Resistance in Communication: How to Study Taiwan in the United States? *Research Institute for the Humanities and Social Sciences (RIHSS)*, Taiwan, July 7.
- 2023 Book Launch: “Resistance in the Era of Nationalisms: Performing Identities in Taiwan and Hong Kong.” *European Association of Taiwan Studies, UK, SOAS*, June 28.
- 2023 Book Talk: “Resistance in the Era of Nationalisms: Performing Identities in Taiwan and Hong Kong.” *North American Taiwan Studies Association, USA, UC Irvine*, June 23.
- 2023 Guest Speaker: “Looking Forward.” Asian Pacific American Heritage Month, *University of Iowa*, webinar, April 26.

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- 2021 “Goodbye, Facebook! A Communication Perspective on Identity Formation in the Age of Social Media.” *National Chengchi University, Taiwan*, Research Center for Chinese Cultural Subjectivity in Taiwan, December 24.
- 2021 Book Talk: “The Culture of ‘Playing Cute’ in Taiwan: The Implications of Sajiao on Digital Activism and Political Communication.” *National Taiwan University, Taiwan*, Global Asian Research Center, December 15.
- 2021 “Netizens’ Collaborations and Activism in the Age of Social Media.” *National Taiwan Normal University, Taiwan*, Yin C. Chuang’s “Criticism of the Rhetoric of Social and Political Movements” seminar, December 1.
- 2021 Guest Speaker in Ethnographies of Contemporary Taiwan, *Leiden University, the Netherlands*, Kerim Friedman’s seminar, online, September 30.
- 2021 Book talk: “Identity Politics and Popular Culture in Taiwan: A Sajiao Generation.” *Northeastern State University, USA*, online, April 8.
- 2020 Book talk: “Identity Politics and Popular Culture in Taiwan: A *Sajiao* Generation.” *SOAS University of London, UK*, Centre of Taiwan Studies, online, December 2.
- 2020 “How to Give an Effective Presentation.” *National Changhua University of Education, Taiwan*, College of Arts, January 9.
- 2019 Book Talk: “Identity Politics and Popular Culture in Taiwan: A Sajiao Generation.” *The University of Oregon, USA*, The Admiral David E. Jeremiah and Mrs. Connie Jeremiah Lecture Series, Center for Asian and Pacific Studies, May 23.
- 2019 “Female Representations in Popular Culture: Taiwan and East Asia.” *The University of Oregon, USA*, Daniel Buck’s “What’s Asia?” class, May 22.
- 2019 “Back to the Future: Taiwan and Taiwan Studies in Ten Years.” *North American Taiwan Studies Association, USA*, Closing Forum, annual convention, University of Washington, May 18.
- 2019 “Cyber Conflict and Geopolitics.” *Muskogee Public Library, OK, USA*, Great Decisions book series, April 23.
- 2019 “How to Give an Effective Conference Presentation: Tips for Non-Native English Speakers.” *North American Taiwan Studies Association, USA*, Professional Development Webinar Series, online, March 15.
- 2019 Book Talk: “Understanding Taiwanese Culture Through the Native Term Sajiao.” *Ohio State University, USA*, Institute for Chinese Studies, March 8.
- 2017 Book Talk: “Identity Politics and Popular Culture in Taiwan: A *Sajiao* Generation.” *University of Macau, China*, Department of Communication, May 18.
- 2017 “Examining Identity Transformation of a Minority Immigrant Facebook Group through Cultural Fusion Theory.” *United Nations University Computing and Society, Macau, China*, May 17.
- 2016 “*Sajiao* as Metaphor: The Portraits of Taiwan’s Political Leaders in Public Discourse.” *University of Oklahoma, USA*, Institute for US–China Issues, March 2.

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## E. Media Appearances/Interviews

- 2024 [“The hottest new celebrity is... a chip CEO,”](#) quoted by *Wall Street Journal*, USA, June 8.
- 2024 [“The legacy of Tsai Ing-wen’s cultural policies,”](#) interviewed by *TaiwanPlus News*, Zoom In Zoom Out, Taiwan, May 23.
- 2024 [“Building a stronger community,”](#) interviewed by MU Division of Inclusion, Diversity and Equity, MO, USA, March 19.
- 2024 “How *Let’s talk about Chu* universalizes the Asian tongue,” quoted by Canvas8 (a member-only website), UK, March 15.
- 2024 Taiwan’s latest identity survey results, interviewed by *Taiwan News*, Taiwan, February 22.
- 2024 [“The changing face of Taiwan: What do Taiwan’s election results tell us about its identity and future,”](#) interviewed by *BBC The Real Story*, UK, January 20.
- 2024 [“Analysis: Engaging Taiwan’s younger voters,”](#) interviewed by *TaiwanPlus News*, Taiwan, January 8.
- 2023 [“Taiwan, where the ‘Grass Mud Horse’ alpaca meme roams free,”](#) quoted by *TaiwanPlus News*, Taiwan, November 8.
- 2023 [“Repositioning Taiwan: Hundred scholars and students gather in Irvine for a three-day conference,”](#) interviewed by *Taiwan Daily*, USA, June 24. (In Mandarin)
- 2023 [“NATSA conference discusses how to reposition Taiwan,”](#) interviewed by *Epochtimes*, USA, June 23. (In Mandarin)
- 2023 [“‘I am Taiwanese’: China threat toughens island's identity,”](#) quoted by *Agence France Presse (AFP)*, France, April 17.
- 2023 [“Why is the number of people identifying as ‘Taiwanese’ declining?”](#) quoted by *Taiwan News*, Taiwan, March 16.
- 2022 [“‘We’re Taiwanese, not Chinese’: Survey shows majority embrace distinct identity,”](#) quoted by *The Straits Times*, Singapore, August 14.
- 2022 [“Sajiao as the tactics of the weak,”](#) podcast interviewed by *National Taiwan University*, Global Asia Research Center, Taiwan, June 24. (In Mandarin)
- 2022 [“What election results mean for Taiwan politics,”](#) interviewed by *TaiwanPlus News*, Taiwan, January 10.
- 2021 [“Wang Leehom saga: Fallen idol crushes dreams of a generation of Southeast Asian female fans,”](#) quoted by *South China Morning Post*, Hong Kong, December 24.
- 2021 [“Taiwan’s politics and future directions after the 2021 referendum,”](#) interviewed by *ABC Chinese*, Australia, December 23. (In Mandarin)

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- 2021 [“How politics is defining referendum campaigns in Taiwan,”](#) interviewed by *TaiwanPlus News*, Taiwan, December 16.
- 2021 [“Taiwan rides soft power wave as democracies sour on China,”](#) quoted by *Nikkei Asia*, Japan, October 20.
- 2021 [“Taiwan’s ‘Butcher Princess’ is fed up with all the sexism and stalkers,”](#) quoted by *VICE World News*, NY, USA, May 27.
- 2021 “Recent anti-Asian crimes raise concerns,” quoted by the *Northeastern News*, OK, USA, April 7.
- 2021 [“NSU professor discusses increased racism against Asians,”](#) quoted by the *Tahlequah Daily Press*, OK, USA, March 26.
- 2020 Podcast interview, *North American Taiwan Studies Association*, July 17.
- 2019 [“A Generation of Playing Cute,”](#) *Formosa TV*, Taiwan Lecture Hall, “台製日常” (Made-in-Taiwan Quotidian Life), Taiwan, July 1. (In Mandarin)
- 2018 Interview for Graduate College Spotlight Stories, *Northeastern State University*, OK, USA, June 26.
- 2018 Interview for NSU Master’s Program in Communication Studies, *Master’s in Communications.com*, May 3.
- 2018 Interview for Inclusive Conference Spaces Project, *Central States Communication Association*, Milwaukee, WI, USA, April 4.
- 2017 “NSU professor discusses immigration executive order,” quoted by the *Tahlequah Daily Press*, OK, USA, February 8.
- 2014 “Intercultural communication course offers friendship program,” quoted by *Northeastern Student Newspaper*, OK, USA, September 17.

## F. Conference Paper Presentations

- 2024 A comparative study of international news coverage about transnational conflict: Take the #MilkTeaAlliance controversy as example, co-authored with Penchan Phoborisut. *National Communication Association*, International & Intercultural Communication Division, New Orleans, LA.
- 2023 #MilkTeaAlliance as minor solidarity: How a Taiwan-centered perspective engages and challenges the Global South theoretical framework. *European Association of Taiwan Studies*, London, UK.
- 2023 Minor solidarity: Rethinking ‘Chinese media’ and the Global South via the case study of #MilkTeaAlliance. *Central States Communication Association*, St. Louis, MO.
- 2022 Taiwanese netizens’ identity reconnection and transformation through cultural terms under US–China relations. *Central States Communication Association*, Madison, WI. **Top Paper.**



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- 2021 Surviving the academy: Linguistic minorities building alliances through transnational collaborative autoethnography, co-authored with Renu Pariyadath. *National Communication Association*, Ethnography Division, Seattle, WA. **Top Four Papers.**
- 2021 Taiwan as a keyword in American speech communication and journalism research. *North American Taiwan Studies Association*, Irvine, CA. (Postponed from 2020 to 2021 due to Covid-19; virtual conference)
- 2021 When a “spicy Taiwanese sister” rules: Identity politics and gender representations in Taiwan. *The East Asian Popular Culture Association*, Kyushu University, Fukuoka, Japan. (Postponed from 2020 to 2021 due to Covid-19; virtual conference)
- 2020 Beyond cultural China: The representation of Taiwan in the US speech communication and journalism research. *National Communication Association*, Chinese Communication Studies Division, Indianapolis, IN. **Top Paper.** (Virtual conference)
- 2019 Vernacular discourse in Sinophone transnational space: On Namewee’s YouTube music videos. *National Communication Association*, Critical/Cultural Studies Division, Baltimore, MD.
- 2019 The “problems” of international teaching assistant mentoring from a critical pedagogical perspective. *Central States Communication Association*, Intercultural Communication Interest Group, Omaha, NE. **Top Four Papers.**
- 2018 Asian American communication at play: The Sinophone as a vernacular discourse. *National Communication Association*, Asian/Pacific American Communication Studies Division, Salt Lake City, UT.
- 2018 Cultural fusion theory and its application: Examining identity transformation of an immigrant Facebook group. *International Communication Association*, Intercultural Communication Division, Prague, Czech Republic.
- 2018 Sinophone or diaspora: Understanding Malaysian YouTuber Namewee’s music works. *North American Taiwan Studies Association*, Austin, TX.
- 2017 Transcultural masculinity: A discourse analysis of the cultural term zhainan in Taiwan. *National Communication Association*, Language and Social Interaction Division, Dallas, TX.
- 2017 Taiwanese immigrants in the USA: A virtual ethnography of “becoming American” through the use of Facebook. *International Academy for Intercultural Research*, Staten Island, NY.
- 2017 Japanese otaku vs. Mandarin zhainan: Gender, cultural appropriation, and transnational cyberspace in Taiwan. *North American Taiwan Studies Association*, Stanford, CA.
- 2017 Online music videos and localism in Taiwan: Nine One One’s parody of racialized others in Waiguoren (foreigner). *Central States Communication Association*, Intercultural Communication Interest Group, Minneapolis, MI.
- 2016 A marginal position as a solution: A calling for interdisciplinary inquiry of Taiwanese identity. *National Communication Association*, Asian/Pacific American Communication Studies Division, Philadelphia, PA.

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- 2016 Culturally-situated femininity: Language, identity, and gender role negotiation in Taiwan. *International Communication Association*, Intercultural Communication Division, Fukuoka, Japan.
- 2015 Taiwanese communication: Practices and their cultural meanings, co-authored with Todd L. Sandel. *National Communication Association*, International and Intercultural Communication Division, Las Vegas, NV.
- 2014 How to teach diversity? A textual analysis of intercultural communication syllabi, co-authored with Kristopher Copeland. *National Communication Association*, International and Intercultural Communication Division, Chicago, IL.
- 2014 The uses of sajjiao: An ethnography of a feminine persuasive speech act in Taiwan. *North American Taiwan Studies Association*, Madison, WI.
- 2013 Gender performance in the cultural context: A post-structuralist view of sajjiao language in Taiwan. *National Communication Association*, Association of Chinese Communication Studies, Washington, DC.
- 2012 The imagined geography and identity trouble: The discursive construction of Taipei Chic in Taiwan's women's talk shows. *National Communication Association*, Asian/Pacific American Communication Studies Division, Orlando, FL.
- 2012 People sajjiao all the time: A culturally situated persuasive performance. *International Communication Association*, Language and Social Interaction Division, Phoenix, AZ.
- 2011 My fair lady is a baby: A critical analysis of femininity in Taiwanese popular culture. *National Communication Association*, Asian/Pacific American Communication Studies Division, New Orleans, LA.
- 2011 The politics of playing cute: A critical analysis of femininity in Taiwanese popular culture. *North American Taiwan Studies Association*, Pittsburgh, PA. **Top Paper.**
- 2011 The flâneuse in Shanghai: Revisiting modernity through women's mobility. *International Communication Association*, Feminist Scholarship, Boston, MA.
- 2011 The portrait of modern Chinese women: Rereading footbinding in Eileen Chang's Shanghai urban legend. *James F. Jakobsen Graduate Conference*, University of Iowa, IA. **Top Paper.**
- 2011 The tactic of the weak: A critical analysis of feminine persuasion in Taiwan. *Crossing Borders Convocation*, University of Iowa, IA.
- 2010 Feminine persuasive power? The analysis of a cultural term for talk in Taiwan. *National Communication Association*, Language and Social Interaction Division, San Francisco, CA.
- 2010 The carnivalesque competition: The insanity, rebellion, and restoration in a Japanese talk show. *National Communication Association*, Asian/Pacific American Communication Studies Division, San Francisco, CA.
- 2009 Japanese competitive eaters in the U.S.: A cross-cultural Interpretation of American popular culture. *James F. Jakobsen Graduate Conference*, University of Iowa, IA.

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2008 Ranking 10 female entertainers: A discourse analysis of the formation of Japanese women's proper behavior in a popular TV show. *National Communication Association*, Japan-U.S. Communication Association, San Diego, CA.

## G. Panel Presentations

- 2024 Communicating greater regard for mentoring and community-building in the International and Intercultural Communication Division. *National Communication Association*, sponsored by International and Intercultural Communication Division, New Orleans, LA. (panelist)
- 2024 Mutual mentoring, networking and community building as Asian/Pacific American scholars. *National Communication Association*, sponsored by Asian/Pacific American Communication Studies Division, New Orleans, LA. (panelist)
- 2024 Asian/American feminist frontiers: Reimagining transnational solidarity, methodological insights, and cultural representations. *Organization for the Study of Communication, Language & Gender*, Excelsior Springs, MO (panel organizer & presenter)
- 2024 Mentoring international teaching assistants in the American classroom: Overcoming challenges and building inclusivity. *University of Missouri*, Celebration of Teaching hosted by Teaching for Learning Center, Columbia, MO (panel organizer & presenter)
- 2024 An investigation into international graduate students and the teaching assistantship decision-making process. *University of Missouri*, Connection Showcase Show Me Research Week, Columbia, MO (panel paper presenter with Melissa Hauber-Özer)
- 2024 What we learned from our failure in teaching intercultural communication: Suggestions from international scholars of color. *Central States Communication Association*, sponsored by Intercultural Communication Interest Group, Grand Rapids, MI (panel organizer & chair) **Top Panel.**
- 2024 Are we ever going to be global at CSCA? *Central States Communication Association*, sponsored by CSCA President, Grand Rapids, MI (panel discussant)
- 2024 Preparing for what is next: Teaching, applications, and promotion documents. *Central States Communication Association*, sponsored by CSCA Next Leaders Network, Grand Rapids, MI (panel organizer & chair)
- 2023 When the cute becomes political and the political becomes cute: Freedom and effeminate style in East Asian politics. *National Communication Association*, sponsored by Asian/Pacific American Communication Studies, National Harbor, MD (paper presenter)
- 2023 Democracy, resistance, and freedom-fighting in Taiwan and Hong Kong. *National Communication Association*, sponsored by International and Intercultural Communication Division/Political Communication Division, National Harbor, MD (panel discussant)
- 2023 Creating spaces of freedom through mentorship and community-building in the International and Intercultural Communication Division, *National Communication Association*, sponsored by International and Intercultural Communication Division, National Harbor, MD (panel discussant)

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- 2023 Mutual mentoring, networking and community building as Asian/Pacific American scholars, *National Communication Association*, sponsored by Asian/Pacific American Caucus, National Harbor, MD (panel discussant)
- 2023 The freedom to teach and learn: Proposing, implementing, and/or revising a communication course related to social justice and direct action. *National Communication Association*, Preconferences, National Harbor, MD (panel presenter)
- 2023 Language, identity, and religion: Perspectives from contemporary Taiwan. *North American Taiwan Studies Association*, UC Irvine, CA (respondent)
- 2023 Thriving together: Revisiting IC and ERICC goals, missions, and scopes. *Central States Communication Association*, sponsored by Intercultural Communication Interest Group, St. Louis, MO (panel discussant)
- 2022 The ugly face of racism: The realities of Asian Americans post-pandemic. *National Communication Association*, sponsored by Asian/Pacific American Caucus, New Orleans, LA (respondent)
- 2022 Looking both from the outside in and from the inside out: Asian immigrant women scholars in the COVID-19 pandemic. *National Communication Association*, sponsored by Asian/Pacific American Caucus, New Orleans, LA (panel discussant)
- 2022 Entering and Exiting the World: Perspectives from the Peripher(ies). *International Communication Association*, sponsored by Ethnicity and Race in Communication and Intercultural Communication, Paris, France (paper presenter)
- 2022 What is the faculty learning community? *Central States Communication Association*, Madison, WI (panel discussant)
- 2022 Hating on it: Existential crisis in academia and the condition of the international scholar. *Central States Communication Association*, sponsored by Intercultural Communication Interest Group, Madison, WI (panel discussant)
- 2022 Reconnect through resistance: Authoritarianism, nativism, and Asian communities in the US and abroad. *Central States Communication Association*, sponsored by CSCA Presidential Spotlight, Madison, WI (panel discussant)
- 2021 The transformative potential of US, China, and Taiwan on the knife's edge of international conflict. *National Communication Association*, sponsored by International and Intercultural Communication Division, Seattle, WA (panel discussant)
- 2021 Professionalism Session. Third Biennial Conference on Communication, Media, and Governance in the Age of Globalization, sponsored by NCA and CUC (panel discussant) (virtual conference)
- 2021 Perspectives on social activism and social change. *Central States Communication Association*, sponsored by multiple groups (panel discussant) (virtual conference)
- 2021 CSCA faculty learning community planning session. *Central States Communication Association*, sponsored by CSCA Second Vice President (panel discussant) (virtual conference)

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- 2021 What if international faculty could speak! What would they say about the prospects and challenges of “inspiration” in the academy? *Central States Communication Association*, Ethnicity, Race, International and Class Concerns Caucus (panel discussant) (virtual conference)
- 2021 Experiences of international scholars during the COVID-19 pandemic. *Central States Communication Association*, Intercultural Communication Interest Group (panel discussant) (virtual conference)
- 2020 Democracy, disinformation, and citizenship: At the crossroads of changing political participation and border making in Taiwan. *National Communication Association*, Association of Chinese Communication Studies, Indianapolis, IN (paper presenter) (virtual conference)
- 2020 Scholars at the crossroads: Mentoring, networking and building community as Asian/Pacific American scholars. *National Communication Association*, Asian/Pacific American Caucus, Indianapolis, IN (panel discussant) (virtual conference)
- 2020 Navigating racism within your department. *Central States Communication Association*, Chicago, IL (panel discussant) (canceled due to Covid-19)
- 2020 Communicating across contexts: Borders and breakthroughs in intercultural communication. *Central States Communication Association*, Chicago, IL (paper respondent) (canceled due to Covid-19)
- 2020 Be(com)ing (un)desirable: English hegemony, whiteness, and higher education. *Central States Communication Association*, Chicago, IL (paper presenter) (resubmitted to NCA 2020)
- 2020 What if international faculty could speak! What would they say about “borders” and “breakthroughs”? *Central States Communication Association*, Chicago, IL (panel discussant) (cancelled due to Covid-19)
- 2019 Understanding Chinese identity/ies and communication in various contexts. *National Communication Association*, International and Intercultural Communication Division, Baltimore, MD (paper respondent)
- 2019 Mentoring in intercultural contexts. *National Communication Association*, International and Intercultural Communication Division, Baltimore, MD (discussion panelist)
- 2019 Surviving academia as “others”? The past, present and future of the Association of Chinese Communication Studies (ACCS). *National Communication Association*, Association of Chinese Communication Studies, Baltimore, MD (discussion panelist)
- 2019 Explorations in the intersections of media and the ethnography of communication in Taiwan, Macao, Bhutan, and China. *Conference for Ethnography of Communication and Interdisciplinary Moves*, Helsinki, Finland (paper presenter)
- 2019 Creating inclusive conference spaces: A continuing dialogue. *Central States Communication Association*, Omaha, NE (discussion panelist)
- 2018 Challenging colonial legacies through critical intercultural communication scholarship: Denaturalize modernity and decolonize knowledge. *National Communication Association*, International and Intercultural Communication Division, Salt Lake City, UT (paper respondent)

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- 2018 Intercultural pedagogy: Bridging the gap for international students in the public speaking classroom. *National Communication Association*, Basic Course Division, Salt Lake City, UT (discussion panelist)
- 2018 Pushing and pulling game of race and racism: Playing in the inter/intra East Asia-U.S. Space. *National Communication Association*, Asian/Pacific American Communication Studies Division, Salt Lake City, UT (discussion panelist)
- 2018 Everyday intercultural communication challenges in American higher education: Make a difference from international faculty's perspectives. *Central States Communication Association*, Intercultural Communication Interest Group, Milwaukee, WI (discussion panel chair and organizer)
- 2017 Pedagogies of cross-cultural communication. *National Communication Association*, Education Policies Board, Dallas, TX (discussion panelist)
- 2017 Revisiting identity theories in the marginalized position: Making their legacies relevant to us. *National Communication Association*, International and Intercultural Communication Division, Dallas, TX (paper panel presenter)
- 2016 Cross-cultural collaboration: Understanding cultural differences through international encounter project. *Oklahoma Speech Theater Communication Association*, Tulsa, OK (discussion panel chair and organizer)
- 2016 Strengthening the foundation: Preparing international graduate students for cross-cultural challenges. *Central States Communication Association*, Graduate Caucus, Grand Rapids, MI (discussion panel chair and organizer)
- 2015 The Taiwan question: In search of new identities and opportunities. *National Communication Association*, Asian/Pacific American Communication Studies Division, Las Vegas, NV (paper panel chair and organizer)
- 2015 Intercultural communication as praxis: Asia as method in teaching and learning. *Asian Studies Development Program National Conference*, Branson, MO (discussion panel organizer and presenter)
- 2014 Who are we? Who am I? Exploring auto/ethnography and Asian/American experiences. *National Communication Association*, Asian/Pacific American Communication Studies Division, Chicago, IL (discussion panelist)
- 2013 Connecting diverse voices in communication leadership and scholarship. *National Communication Association*, Washington DC (discussion panelist)
- 2013 Learning intercultural communication through ethnography: Empowering communities through campus engagement. *Oklahoma Speech Theater Communication Association*, Oklahoma City, OK (discussion panel chair and organizer)
- 2013 Qualitative possibilities: Overcoming the challenges of research. *Central States Communication Association*, Kansas City, MO (discussion panelist)
- 2012 Animated communities: Japanese pop aesthetics, gendered performance and language politics. *National Communication Association*, Orlando, FL (paper panel presenter)

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- 2012 Roundtable: Pedagogy and curriculum. *Conference of Ethnography of Communication: Ways Forward*. Creighton University, Omaha, NE (discussion panelist)
- 2012 From marginality to liminality: Culture, geography, and identity formation in Taiwan. *The Association for Asian Studies*, Toronto, Canada (paper panel presenter)

## H. Research Funds and Grants

- 2024 Connection Faculty Support Program Fund, *University of Missouri*, \$500.
- 2023 Connection Faculty Support Program Fund, *University of Missouri*, \$500.
- 2023 College of Arts & Science Travel Award, *University of Missouri*, Domestic Travel: \$545; International Travel: \$1,500.
- 2021 Grant for the East Asian Popular Culture Association Conference, *European Association of Taiwan Studies*, €200.
- 2020 Graduate College Travel Fund, *Northeastern State University*, Graduate College, \$430
- 2019 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2019 Travel Fund for Graduate Program, *Northeastern State University*, College of Liberal Arts \$2,485
- 2018 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2018 Graduate College Travel Fund, *Northeastern State University*, Graduate College, \$1,500
- 2017 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2017 President's Ambassadors Network Grant, *Northeastern State University*, \$977
- 2017 Chinese Language Research Grant, *University of Oklahoma*, Institute for U.S.–China Issues, \$2,000
- 2017 Short-Term Visiting Scholar, *University of Macao*, Department of Communication, \$2,500
- 2016 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2016 Faculty Development Grant, *University of Oklahoma*, Institute for U.S.–China Issues, \$2,000
- 2015 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2014 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2013 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2012 Faculty Development Fund, *Northeastern State University*, Academic Affairs, \$1,000
- 2011 T. Anne Cleary International Dissertation Research Fellowship, *University of Iowa*, \$2,000
- 2011 Graduate Dissertation Grant, *University of Iowa*, Center for Asian and Pacific Studies, \$500

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- 2011 Graduate College Summer Fellowship, *University of Iowa*, monthly stipends
- 2010 Crossing Borders Travel Research, *University of Iowa*, \$2,000
- 2009 Kenneth T. Key Scholarship for Taiwanese-Born Graduate Students, *University of Iowa*, \$2,000
- 2009 Crossing Borders Travel Research, *University of Iowa*, \$4,000
- 2008 Foreign Languages and Area Studies Fellowship, *University of Iowa*, \$3,000

## **TEACHING EXPERIENCES**

### **A. Courses Taught**

University of Missouri, 2022–Present

#### *Undergraduate Courses*

- Communication Research Methods
  - Theory and Research in Persuasion
  - Internship
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Northeastern State University, 2012–2022

#### *Graduate Courses*

- Advanced Intercultural Communication
- Asian Communication: Media, Globalization, and Culture
- Communication and Social Change
- Digital Narrative
- Ethnographic Research Method
- Instructional Communication
- Introduction to Graduate Study

#### *Undergraduate Courses*

- Fundamentals of Oral Communication
- Intercultural Communication



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- Introduction to Communication Theory
- Persuasion
- Public Speaking

University of Iowa, 2007–2011

*Undergraduate Courses*

- Communication and Everyday Life
- Gender Role and Communication
- Intercultural Communication
- Media, Advertising, and Society
- Politics of Popular Culture

**B. Thesis Direction**

University of Missouri

2023 Jacinto Báez, in International Doctoral Program in Asia-Pacific Studies, National Chengchi University, Taiwan (external committee member for dissertation proposal defense)

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Northeastern State University

2020 Julia Carlo, M.A. in Communication Studies (committee member)

2018 Conner Schwab, M.A. in Communication Studies (advisor)

2017 Christopher Rudick, M.A. in Communication Studies (advisor)

2016 Tricia Price, M.A. in Communication Studies (advisor)

2016 Kendrea James, M.A. in Communication Studies (second reader)

2015 Jamie Shanks, M.A. in Communication Studies (second reader)

2015 Sherilyne Pack, M.A. in Communication Studies (second reader)

2014 Elaina Ross, M.A. in Communication Studies (second reader)

**C. Academic/Administrative Advising**

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University of Missouri

***Graduate Teaching Assistant Advising***

Fall 2024      Virgil Hayes

2023–2024    Emelia Lucia Ramirez Paguay

- Held weekly meetings to discuss teaching materials, assignments, and TA duties
- Organized grading workshops during the midterm and finals week to ensure inter-grader reliability
- Assisted the TA to create assessment materials and rubrics

***Recommendation Letters***

2024            Emma Armour, Chase Milliken

2023            Justin Fuller

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Northeastern State University

***Graduate Academic Advising***

2019–2020    10 students

2018–2019    9 students

2017–2018    12 students

2016–2017    8 students

2015–2016    6 students

2014–2015    7 students

2013–2014    9 students

***Recommendation Letters***

2021            Miranda Robert, Billy Hefton

2020            Chuyue Ou

2019            Petra Russel, Anthony Woodall, Yikun Wang, Comfort Tosin Adebayo

2017            Kendrea James

***Undergraduate Advising***

2020–2022    NSU Communication Lab Consultation

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## D. Mentored Student Research Presentations

(\*=graduate student; \*\*=undergraduate student)

### University of Missouri

- 2024 Caruthers, K.\*\* Queer all year: PROMO X Rehab St. Louis. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU.
- 2024 Milliken, C.\*\* Search for sharks: A conservation initiative to save sharks from finning. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU.
- 2024 Scarato, S.\*\* Looking good and feeling good: An Old Navy social marketing campaign. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU.
- 2024 Souder, B.\*\* Adidas ocean champions campaign. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU. (**Third Place Poster Award**)
- 2024 Weaver, E.\*\* Harvest for the hungry. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU.
- 2023 Armour, E.\*\* “Prison ReLeaf” social marketing campaign. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU. (**Top Poster Award**)
- 2023 Dike, L.\*\* Racing for clean air. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU.
- 2023 Smith, G.\*\* Love Shack Fancy: Let’s slow down the waste created by the fashion industry. Poster presented at The Celebration of Undergraduate Research, *Department of Communication*, MU.
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### Northeastern State University

#### **Conference Papers**

- 2018 Diaville, T. P.\* “We’re there to help, not to learn”: An analysis of lack of cultural awareness and its influence on volunteerism in Haiti. Paper presented at the annual meeting of the *Central States Communication Association*, Milwaukee, WI.
- 2018 Rudick, C. L.\* Their stories: Environmental identity and narrated experience. Paper presented at the annual meeting of the *Central States Communication Association*, Milwaukee, WI.
- 2016 James, K.\* Thanks FAMM: A social change project. Paper presented at the annual meeting of the *Oklahoma Speech, Theatre, and Communication Association*, Tulsa, OK.

#### **Poster and Panel Sessions**

08/23/2024

- 2019 Dorr, M. M.\* “Fake news”: Examining the scrutiny and distrust of modern day media. Discussion panel organized and submitted to the annual meeting of *Central States Communication Association*, Omaha, NE.
- 2019 Vaughn, T.\* Being feminist graduate students during the #metoo movement. Discussion panel organized and submitted to the annual meeting of *Central States Communication Association*, Omaha, NE.
- 2016 Desai, P.,\*\* Dow, R.,\*\* Song, Y.,\*\* & Trammel, J. L.\*\* Cross-cultural collaboration: Understanding cultural differences through international encounter project. Panel presented at the annual meeting of the *Oklahoma Speech, Theatre, and Communication Association*, Tulsa, OK.
- 2016 Lasater, L. B.,\* Price, T.,\* James, K.,\* & Turner, M. C.\* *Media analysis of Orange is the New Black*. Panel presented at the annual meeting of *Central States Communication Association*, Minneapolis, MN.
- 2015 Alwoeden, J.\* Standard beauty is not one size fits all. Poster presented at *Oklahoma Research Day*.
- 2015 Atcity, L.\* Understanding cultural differences through practice: A reflection on intercultural friendship program. Poster presented at *Oklahoma Research Day*.
- 2015 Bradford, B.\* Walking out of the household: Becoming an outdoor-woman (BOW) outdoor program. Poster presented at *Oklahoma Research Day*.
- 2015 Curry, P.\* Whore: Stud:: Gay: Weak: Vocabulary and the sexual double standard. Poster presented at *Oklahoma Research Day*.
- 2015 Parker, J.\* The portrayal of African American males in the media. Poster presented at *Oklahoma Research Day*.
- 2014 Alworden, J.\* A textual analysis of the ideal female image in the U.S. Poster presented at *Oklahoma Research Day*.
- 2014 Johnson, T.\* A netnography of baby boomers’ adaptation of social media and evolving communication devices. Poster presented at *Oklahoma Research Day*.
- 2014 Rae, J.\* Bar talk: A discourse comparison of the communication in heterosexual and homosexual singles bars. Poster presented at *Oklahoma Research Day*.
- 2014 Rudick, C.\* Will this be on the test? Student-teacher interactions in a college classroom setting. Poster presented at *Oklahoma Research Day*.
- 2013 Drumm, M.,\*\* Husdon, B.,\*\* Schwab, C.,\*\* & Williams, R. A.\*\* (2013). Learning intercultural communication through ethnography: Empowering communities through campus engagement. Panel presented at the annual meeting of *Oklahoma Speech, Theatre, and Communication Association*.

## **E. Mentored Undergraduate Student Published Persuasive Essays**

University of Missouri

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- 2024 Creed, O. [University should be offering more affordable parking for student employees](#). Letters to the Editor. *Columbia Missourian* (April 26).
- 2024 Sarveswaran, A. [Support students' well-being in K-12 education](#). Letters to the Editor. *Columbia Missourian* (April 25).
- 2024 Minton, L. [Let's show more respect at Columbia's health care clinics](#). Letters to the Editor. *Columbia Missourian* (April 18).
- 2022 Hans, K. [Smartphones are not a means to improved human connection, as some say](#). Letters to the Editor. *Columbia Missourian* (November 16).
- 2022 Bonds, C. [MU should recognize serve differences of its students, regardless of ability](#). Letters to the Editor. *Columbia Missourian* (November 9).

## **SERVICE**

### **A. Reviewer**

#### Associate Editor

2024–present *East Asian Journal of Popular Culture*

#### Editorial Board Member

2024–present Anthem Impact in Asian Media, Cinema and Communications [book series](#)

2022–2023 *East Asian Journal of Popular Culture*

2017–2020 *Journal of International and Intercultural Communication*

#### Ad Hoc Journal Reviewer

2024 *Western Journal of Communication*;  
*Journal of Language, Identity & Education*;  
*International Feminist Journal of Politics*

2023 *The Howard Journal of Communications*;  
*Journalism and Media*;  
*Taiwan Politics*;  
*International Feminist Journal of Politics*;  
*Communication Studies*;

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*Popular Music and Society;*

*Perspectives: Studies in Translation Theory and Practice*

2022 *Journal of Southeast Asian Studies;*

*Language and Communication*

2021 *Cambridge Review of International Affairs;*

*International Journal of Taiwan Studies*

2020 *Globalizations*

2019 *East Asian Journal of Popular Culture*

2015 *International Journal of Intercultural Relations*

#### Book Reviewer

2023 Routledge

2020 Lexington Books

2019 Michigan State University Press

2019 Routledge

#### Tenure and Promotion Reviewer

2024 University of Missouri (outside member)

2023 Suffolk University

Utah State University

#### Conference Paper/Abstract Reviewer

2024 CSCA Undergraduate Honors Conference

2023 NCA Instructional Development Division

2022 North American Taiwan Studies Association

2013–2021 NCA Asian/Pacific American Communication Studies Division

2013–2021 NCA International and Intercultural Communication Division

2014–2020 CSCA Intercultural Communication Interest Group

2019–2020 NCA Language and Social Interaction Division

2018–2019 European Association of Taiwan Studies

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2014–2019 ICA Intercultural Communication Division  
2013–2019 ICA Language and Social Interaction Division  
2018 Georgetown University Round Table on Language and Linguistics  
2018 OSTCA Student Competitive Papers  
2015 ICA Global Communication and Social Change Division  
2014, 2018 NCA Ethnography Division

## **B. External Positions & Committees**

2025 Chair/Program Planner, *CSCA*, Ethnicity, Race, International, and Class Concerns Caucus  
2024 Reviewer, *OSCLG*, Feminist Mentor-Teacher Award Committee  
Member, *CSCA*, Cooper Award Committee  
Vice Chair, *CSCA*, Ethnicity, Race, International, and Class Concerns Caucus  
2023 Chair, *NCA*, APAC Outstanding Dissertation Award Committee  
Member, *NCA*, APAC Nomination Committee  
2022 Reviewer, International Journal of Taiwan Studies Outstanding Article Award  
Chair, *CSCA*, Communication Studies Outstanding Article Award Committee  
2021 Vice Chair, *CSCA*, Communication Studies Outstanding Article Award Committee  
2020–2023 Board of Directors, *NATSA*  
2020–2022 Member, *CSCA*, Faculty Learning Community for Students and Scholars of Color  
2020 Member, *NCA*, APAC Outstanding Dissertation Award Committee  
Member, *CSCA*, Ad Hoc Committee on Equity & Inclusion  
Member, *NCA*, The US–China Communication Colloquium, Task Force for Fostering International Collaborations in the Age of Solidarity  
2019 Member, *CSCA*, Communication Studies Outstanding Article Award Committee  
2018 Member, *CSCA*, Cooper Award Committee  
Chair/Program Planner, *CSCA*, Intercultural Communication Interest Group  
Representative, *NCA*, Legislative Assembly  
Representative, *OSTCA*, *CSCA* National States Advisory Council

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- 2017 The Nomination Committee, *NCA*, International & Intercultural Communication Division
- 2014–2015 Secretary, *CSCA*, Intercultural Communication Interest Group
- 2013–2015 Inter-Caucus Representative, *NCA*, Asian/Pacific American Communication Studies Division

### **C. College/University Services**

#### University of Missouri

- 2024 Faculty Book Author, MU Faculty Excellence Week
- Participant, MU Connection program promotional clip
- Reviewer, Legacy Building Fellowships (11 applications)
- Faculty Representative, Admissions visits (3 prospective students)
- 2023 Advisor, the Delta Xi Chapter of Phi Sigma Pi
- Reviewer, Graduate Fellowship Applications (10 applications)
- Faculty Representative, Admissions visits (7 prospective students)
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#### Northeastern State University

- 2020 Promotional video participant, University Strategies
- 2019 Recruiter, Graduate Program Fair
- 2018 Recruiter, Graduate Program Fair
- Recruiter, Major Fair
- Recruiter, Graduate School Fair
- 2017 Member, Student Conduct Appeals Committee
- Recruiter, campus visiting (Roger State University)
- Recruiter, Riverhawk Rally
- 2016 Member, Affirmative Action Committee
- Recruiter, Riverhawk Rally
- Recruiter, Riverhawk Jam
- 2015–2019 Member, University Curriculum Committee



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- 2015–2018 Faculty Representative, Publications Board
- 2015–2017 College Representative, Faculty Council
- 2015 Recruiter, Riverhawk Jam
- Recruiter, Career and Graduate School Fair
- 2014 Recruiter, Riverhawk Expo on Transfer Student Orientation
- 2013–2020 Member, Graduate Council
- 2013–2015 Member, General Education Committee
- 2013–2014 Member, Student Conduct Appeals Committee
- 2013 Recruiter, Family Weekend and College of Liberal Arts Open House

#### **D. Department**

##### University of Missouri

##### *Departmental Committees*

- 2022–present Undergraduate Committee
- Undergraduate Curriculum Committee
- Faculty Award Committee

##### *International Program*

- 2024–present Assistant Director, Summer Study Abroad Program

##### *Other Services*

- 2023–present Faculty Organizer, International Graduate Student Monthly Social Gathering (5 meetings in 2023; February, March, May 2024)
- Member, International Graduate Student Task Force
- Reviewer, Undergraduate Awards

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##### Northeastern State University

- 2021 Hiring Committee, Department of Communication Studies
- MA Program Revision Committee
- 2020 Leading to launch an M.A. Program in Public Relations

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2019            Review Committee, Department of Communication Studies  
                  Leading to revise learning outcomes of M.A. Program in Communication Studies  
                  Hiring Committee, two positions, Department of Communication Studies

2018            Promotion Committee Member

2017            Hiring Committee, Department of Languages and Literature

2015            Hiring Committee, Department of Languages and Literature

2014            Hiring Committee, Department of Communication Studies

2013            Hiring Committee, Department of Communication Studies

University of Iowa

2011–2012    Co-Organizer, International Female Graduate Students' Kitchen Table, Department of  
                  Communication Studies

2011            Schrage Award Committee, Department of Communication Studies

2010–2011    Graduate Student Advisory Committee, Department of Communication Studies

**E. Membership**

- Association of Asian Studies (2012–2014; 2019–2022)
- Central States Communication Association (2013–Present)
- International Academy for Intercultural Research (2017)
- International Communication Association (2009–2023)
- National Communication Association (2008–Present)
- North American Taiwan Studies Association (2011; 2014–Present)
- Oklahoma Speech, Theater, and Communication Association (2012–2018)