

NIGEL HAARSTAD, PHD

nigelhaarstad@missouri.edu · <https://www.linkedin.com/in/nigelhaarstad/>

EDUCATION

- 2016 Ph.D., University of Kentucky
Communication
Co-Advisors: Dr. Tim Sellnow & Dr. Patric Spence
Dissertation: The IDEA Model: Designing Earthquake Early Warning Messages Using Instructional Risk Communication
- 2012 M.A., North Dakota State University
Speech Communication
Advisor: Dr. Robert Littlefield
Thesis: The Perception of Risk Messages Through Facebook During Severe Weather Events
- 2010 B.A., North Dakota State University
Management Communication

CLASSROOM TEACHING EXPERIENCE

- COM 209: Argumentation (Speaking Intensive). 3 sections. Instructor. *University of Mary Washington.*
- COM 325: Intro to Organizational Communication. 1 section. Teaching Assistant. *University of Kentucky.*
- CIS 111: Composition & Communication II. 3 sections. Instructor. *University of Kentucky.*
- CIS 111: Composition & Communication I (synchronous online). 2 sections. Teaching Assistant. *University of Kentucky.*
- COM 110: Intro to Public Speaking. 9 sections. Instructor. *North Dakota State University.*
- Co-Director of Forensics (Speech & Debate). *University of Kentucky.*
- Assistant Director of Forensics (Speech & Debate). *North Dakota State University.*

ACADEMIC AND PROFESSIONAL EMPLOYMENT

- 2018-2019 Computational Disinformation Analyst
New Knowledge
Client-facing investigator for Fortune 100 companies
Present reports for government and corporate clients.
Subject matter expert and researcher
Research design and implementation
Open-source intelligence expert
- 2016-2018 Instructor, Online Learning Specialist
University of Mary Washington
COM 209: Argumentation (Speaking Intensive). 3 sections. Instructor
Curriculum & Course Design
Online Course Review Committee
Faculty development for effective teaching

- 2015-2016 Instructional Designer, Office of E-Learning
University of Kentucky
 CIS 111: Composition & Communication I (synchronous online). 2
 sections. Teaching Assistant.
 Online Degree Program Development
 Course & Curriculum Design
 Faculty Development
 Program Evaluation
 Project Management
- 2012-2015 Graduate Assistant
University of Kentucky
 University Quality Enhancement Plan
 Taught Courses in Communication
 Research Assistant for grant-funded risk communication projects.
- 2014 Research Assistant (Intern)
Consortium for the Study of Terrorism & Responses to Terrorism
 Educational App Development for Training in Risk & Crisis Comm
 Conducted focus groups for Department of Defense clients
 Assisted with research on rhetoric in the Israel/Palestine conflict
- 2010-2012 Graduate Teaching Assistant
North Dakota State University
 Nine Sections as Instructor: Fundamentals of Public Speaking (COMM
 110)
 Assistant Director of Forensics
 President's Task Force for Distance and Continuing Education
- 2009 Undergraduate Teaching Assistant
North Dakota State University
 Two Sections: Human Communication (COMM 113)
 Grading, answer questions, maintaining course material online.

SCHOLARSHIP

Published Scholarship

- Haarstad, N.** (2017). Learning interfaces: Collaboration and learning space in the digital age. In M. Strawser (Ed.). *New Media and Digital Pedagogy*. Lexington, KY: Lexington Books.
- Ivanov, B., Rains, S. A., Geegan, S. A., Vos, S. C., **Haarstad, N. D.**, & Parker, K. A. (2017). Beyond simple inoculation: Examining the persuasive value of inoculation for audiences with initially neutral or opposing attitudes. *Western Journal of Communication*, *81*(1), 105-126. doi: 10.1080/10570314.2016.1224917

Haarstad, N., & Littlefield, R. (2015). Tension of Certainty: The Mistakes of the E. Coli Outbreak in Europe. In R Littlefield and T. Sellnow (Eds.). *Risk and Crisis Communication: Navigating the Tensions Between Organizations and the Public.* (pp. 57-74). London: Lexington Books.

Haarstad, N. (2010). Metaphorical Enthymeme: A rhetorical criticism of “Barack Obama: Son of Promise, Child of Hope.” *Journal of the Communication, Speech & Theatre Association of North Dakota*, 2356-2360.

Scholarship in Progress

Hinderaker, A. & Haarstad, N. (preparing for submission). The Development of Counter-institutional Narrative Space: An Intertextual Narrative Network Analysis of Mormonleaks.io.

Convention Participation

Hinderaker, A. & **Haarstad, N. (2018)** *The Development of Counter-institutional Narrative Space: An Intertextual Narrative Network Analysis of Mormonleaks.io.* Competitively selected for presentation at the Annual Convention of the National Communication Association, Salt Lake City, UT.

Greenlaw, S. & **Haarstad, N., (2017).** *Measuring the impact of interactive open educational resources in the undergraduate macroeconomics course.* Findings presented at the 13th Annual Open Education Conference, Richmond, VA

Haarstad, N., Wilson, J. & Asher, S. (2016). Lessons Learned Driving Structural Innovation at the University of Kentucky. Panel conducted at the OLC Innovate Conference, New Orleans, LA.

Ivanov, B., Parker, K., Vos, S., **Haarstad, N., & Geegan, S. (2014).** *Beyond simple inoculation: Examining the persuasive value of inoculation for audiences with initially neutral or negative attitudes.* Paper presented at the 100th Annual Convention of the National Communication Association, Chicago, IL.

Hinderaker, A. N., **Haarstad, N., Bill, T. J., Johnson, J. D., & Delzer, M. (2013).** *Making connections between forensics praxis and the communication discipline: A panel discussion.* Symposium presented at the 99th Annual Convention of the National Communication Association, Washington, DC.

Wilson, B., Young, L., & **Haarstad, N. (2013).** *Communication, knowledge capture, management, and transfer: An examination of a failed MOOC.* Paper presented at the Kentucky Communication Association annual conference, Carrolton, KY.

Haarstad, N., Holbrook, D., Jones, A., Schartel, S., & Schultz, J. (2011, November). In A. Hinderaker (Chair), *Graduate student directed forensics programs: A panel discussion on maintaining team voice without faculty position support.* Panel conducted at the meeting of the National Communication Association, New Orleans, LA.

Haarstad, N. (2010, September). *Metaphorical Enthymeme: A rhetorical criticism of "Barack Obama: Son of Promise, Child of Hope."* Paper presented at the annual conference of the Communication, Speech & Theatre Association of North Dakota, Bismarck, ND.

Haarstad, N. & Hinderaker, A. (2009, September). *Making conflict rhetoric mainstream: The DeclareYourself.org public service announcements.* Paper presented at the annual conference of the Communication, Speech & Theatre Association of North Dakota, Bismarck. ND.

Work Mentions in Media

Untersinger, M. (2018, Dec. 10). «Gilets jaunes»: soupçons de manipulation sur les réseaux sociaux. *LeMonde*.

Blakely, R. (2018, Dec. 8). Russian accounts fuel French outrage online. *The Times of London*. Retrieved from: <https://www.thetimes.co.uk/article/russian-accounts-fuel-protesters-outrage-online-xx2f2g8th>

Walker, A. (2014, June 19). Earthquake early warning systems save lives. So why don't we have one? *Gizmodo*. Retrieved from <http://gizmodo.com/earthquake-early-warning-systems-save-lives-so-why-don-1573781046> [Mentions our Research Team]

Invited Presentations

Haarstad, N. (2018). *The Disinformation Life Cycle*. Presented for the Department of Communication Studies, Texas Christian University.

Haarstad, N. (2018). *The Disinformation Threat for Crisis Communication Practitioners*. Presented for the Department of Communication Studies, Texas Christian University.

Haarstad, N. (2016). *Fostering Community in Online Courses*. Presented for the Division of Teaching & Learning Technologies, University of Mary Washington.

Haarstad, N. (2016). *Advanced Assessment Techniques for your Online Course*. Presented for the Division of Instructional Communication & Research, University of Kentucky.

Haarstad, N. (2016). *Teaching Visual Communication: Designing and Assessing Assignments for your Online Course*. Presented at Presentation U, University of Kentucky.

Haarstad, N. (2015). *Designing Digital Media Assignments*. Presented at the eLearning Innovation Initiative Innovation & Design Lab, University of Kentucky.

Cruse, K., Asher, S., **Haarstad, N.**, Hall, G., Johnson, F., & Stone, G. (2015). *Teaching*

Online: Your Role as an Instructor. Presented at the eLearning Innovation Initiative Innovation

Haarstad, N. (2014). *Using APA Style Effectively.* Presented at Presentation U, University of Kentucky.

Haarstad, N., Dike, M. (2014). *Introduction to APA Style.* Presented at Presentation U, University of Kentucky.

Nestmann, M. A., & **Haarstad, N.** (2014). *Visual Communication and Web Design: Creating Effective Online Content.* Presented for the Faculty Fellows Program, Presentation U, University of Kentucky.

Haarstad, N. (2014, October). *Make Your Pitch: Tips for Effective Persuasive Speaking.* Presented at Presentation U, University of Kentucky.

Haarstad, N. (2014, August 8). *Training in Risk and Crisis Communication through Gamification and Mobile Technology.* Presented at the Consortium for the Study of Terrorism and Responses to Terrorism, College Park, Maryland.

Online Academic Contributions

Haarstad, N. (2016, April 25). Building Community Online [Blog Post]. Retrieved from <http://umwdtlt.com/building-community-online/>

GRANT-FUNDED PROJECT PARTICIPATION

2015-2016: Team Lead/Instructional Designer: eLearning Innovation Initiative. Division of *Analytics & Technologies: University of Kentucky:*

2013-2016: Research Associate: Assessing the Effectiveness of Instructional Risk Messages for Effective Hazards Communication and Risk Perception. *Science Application for Risk Reduction Project: United States Geological Survey.*

2014-2015: Co-Producer: Targeted Instructional Grant One (TIG-1). *Pi Kappa Delta National Honor Society:*

2014: Team Lead: Training in Risk and Crisis Communication. *Consortium for Terrorism & Responses to Terrorism, also Department of Homeland Security.*

2013: Graduate Research Assistant: Organizational Learning in Response to Crisis or Near Crisis Events. *National Center for Food Protection & Defense.*

2012: Graduate Research Assistant: Case studies in food safety: A best practices approach. *National Center for Food Protection & Defense.*

PROFESSIONAL ORGANIZATIONS AND AFFILIATIONS

2011-Present	National Communication Association
2005-Present	Pi Kappa Delta, Alumnus with Distinction
2016-2018	Digital Pedagogy Lab
2012-2016	Graduate Student Association – University of Kentucky
2009-2012	Communication, Speech, and Theater Association of North Dakota

AWARDS

2018	STAR Award for Outstanding Performance. University of Mary Washington
2012	National Center for Food Protection and Defense Frontier Scholarship for Interdisciplinary Study

SERVICE

Department Service

2019 – Present	Inclusion, Diversity, and Equity Committee
2014-2016	Graduate Mentor – Graduate Program in Communication
2013-2015	Treasurer: UK Communication Graduate Student Association
2013-2015	Forensics Committee Member
2010-2012	Assistant Director of Forensics, Lincoln Speech & Debate Society, NDSU
2010-2012	Co-Organizer, Public Speaking Tutoring Nights, NDSU
2011	Member, Basic Course Exam Revision Committee, Department of Communication, NDSU
2011	Teaching Mentor, COMM 110 program, Department of Communication, NDSU

University Service

2016-2018	Online Course Review Committee, UMW
2016-2018	Safe Zone Committee, UMW
2011	Focus Group Project Leader: “Improving the Onboarding Process”, IT Division Human Resources, NDSU
2009-2010	President’s Task Force for Distance and Continuing Education, Member: NDSU
2009-2010	Distance and Continuing Education Committee Member, University Senate, NDSU
2008-2010	Grade Appeals Board Member, University Senate, NDSU

Professional Service

2017	Paper Reviewer, Student Scholarship, Pi Kappa Delta Honor Society
2013-2015	Lieutenant Governor of the Province of the Southeast, Pi Kappa Delta
2012	Assistant Tournament Director, NDISL/SDIFA Tournament, Fargo, ND
2011	Paper Reviewer, Western States Communication Association, Western

Forensics Association Division

COMMUNITY SERVICE

2017-2018	Friends of the Rappahannock, Fredericksburg, VA
2011-2014	Charter Member, North Dakota NFL Chapter, Lion's Club International
2009-2012	Judge, Optimist Society Oratorical Contest, Fargo, ND