

**RACHAEL HERNANDEZ**  
Curriculum Vitae

**EDUCATION**

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Ph.D.	Health Communication Bioethics (Minor) Indiana University-Purdue University Indianapolis Advisor: Sandra Petronio, Ph.D.	2019
M.A.	Communication Texas A&M University Advisor: Barbara Sharf, Ph.D.	2010
B.S.	Communication The University of Texas at Austin	2008

**PUBLICATIONS**

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11. Hoffmann-Longtin, K., **Hernandez, R.A.** (Accepted for publication). An exploration of uncertainty management in medical education. *Communication Studies*.
10. **Hernandez, R.A.** (accepted for publication). (Mis)perceptions of HIV and HPV among female college students: A qualitative study. *Sexual Health*.
9. **Hernandez, R.A.** Hoffmann-Longtin, K, Patrick, S, Tucker-Edmonds, B, Rucker, S, Livingston, N. Hernandez, R., Hoffmann-Longtin, K., Patrick, S., Tucker-Edmonds, B., Rucker, S., & Livingston, N. (2020). The Conscientious Use of Images Illustrating Diversity in Medical Education Marketing. *Academic Medicine: Journal of the Association of American Medical Colleges*.
8. Bute, J. J., Brann, M., & **Hernandez, R.A.** (2019). Exploring societal-level privacy rules for talking about miscarriage. *Journal of Social and Personal Relationships*,36(2), 379-399.
7. Petronio, S. & **Hernandez, R.** (2019). "Communication Management Privacy Theory." In *Oxford Research Encyclopedia of Communication*. Oxford University Press.
6. **Hernandez, R.A.** (2018). Understanding sorority women's privacy management about condom use. *Qualitative Health Research*, 28(8), 1342-1353.
5. **Hernandez, R.A.** (2018). Medical students' implicit bias and the communication of norms in medical education. *Teaching and Learning in Medicine*, 30(1), 112-117.
4. Ebersole, D. S., & **Hernandez, R. A.** (2016). "Taking good care of our health": Parent-adolescent perceptions of boundary management about health information. *Communication Quarterly*, 64(5), 573-595.
3. Smith, R. A., **Hernandez, R.A.**, & Catona, D. (2014). Investigating initial disclosures and reactions to unexpected, positive HPV diagnosis. *Western Journal of Communication*, 78(4), 426-440.
2. **Hernandez, R. A.**, Haidet, P., Gill, A.C., & Teal, C.R. (2012). Fostering students' reflection about bias in healthcare: Cognitive dissonance and the role of personal and normative standards. *Medical Teacher*, 35(4), e1082-e1089.

1. Searle, N., Teal, C., Boyd, R., Friedland, J., Weigel, N., **Hernandez, R.A.**, Lomax, J., Coburn, M., Nelson, E. (2012). A standards-based, peer-reviewed teaching award to enhance a medical school's teaching environment and inform the promotions process. *Academic Medicine*, 87(7), 870-876

## **PUBLICATIONS UNDER REVIEW AND IN PREPARATION**

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**Hernandez, R.A.** Patients' perceptions of physicians' implicit bias. *Under review.*

**Hernandez, R.A.**, Ebersole, D.E. Privacy management about sensitive topics in parent/child dyads. *Under review.*

**Hernandez, R.A.** Petronio, S. Female college students' privacy management with physicians about sexual behavior: Perceptions of physicians' communication competence. *Under review.*

**Hernandez, R.A.**, Ranjit, Y., Collins, C. "Can I hit our JUUL?": The negotiation of vaping and dating among young people. *Under review.*

**Hernandez, R.A.**, Colaner, C. Family risk communication about COVID-19. *Analysis.*

**Hernandez, R.A.**, Meisenbach, R. Intimate partner and physician-patient communication about urinary tract infections. *Data collection.*

## **TEACHING**

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Instructor	<b>University of Missouri- Columbia</b> Health Communication (1 Section)	2020
Instructor	<b>Indiana University Purdue University- Indianapolis</b> Interpersonal Communication (1 Section)	2019
Adjunct Professor	<b>Marian University</b> Public Speaking (3 Sections)	2016-2017
Instructor	<b>Pennsylvania State University</b> Effective Speech (9 Sections) Communication and Technology (7 Sections) Group Communication (2 Sections)	2011-2014
Teaching Intern	<b>Pennsylvania State University</b> Health Communication (1 Section)	2012
Instructor	<b>Texas A&amp;M University</b> Public Speaking (9 Sections)	2008-2010

## **PROFESSIONAL EMPLOYMENT**

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Postdoctoral Research Fellow, <b>University of Missouri</b>	2019-Present
Research Assistant, <b>Indiana University-Purdue University Indianapolis</b> Research conducted with Dr. Sandra Petronio, Dr. Jennifer Bute, and Dr. Krista Hoffman-Longtin regarding topics in privacy management and medical education	2015-Present

- Research Assistant, **Indiana School of Medicine** 2016  
 Research conducted with Dr. Krista Hoffman-Longtin regarding the best practices for LCME reaccreditation, including issues regarding diversity
- Researcher, **Pennsylvania State University** 2011-2014  
 Research conducted with Dr. Roxanne Parrott, Dr. Rachel Smith, and Dr. Jonathan Marks regarding college student disclosures of HPV status, college student privacy management about sexual behavior, and bioethics in medical education
- Qualitative Analyst, **Baylor College of Medicine** 2012  
 Qualitative analysis of research regarding how relationship-centered values can promote physicians' cultural competence  
 K07 HL0856622-01 (PI: Paul Haidet, M.D.)
- Research Associate, **Baylor College of Medicine** 2010-2011  
 Research with Dr. Cayla Teal and Dr. Paul Haidet regarding training medical students to recognize and address implicit bias in their interactions with patients  
 K07 HL0856622-01 (PI: Paul Haidet, M.D.)
- Research Coordinator, **Baylor College of Medicine, Texas A&M Health Science Center** 2010  
 Interviewed 90 physicians and medical students regarding how relationship-centered values can promote physicians' cultural competence  
 K07 HL082629 (PI: John Rogers, MD)
- Graduate Intern, **New York City Department of Health and Mental Hygiene** 2009

## **CONFERENCE PRESENTATIONS**

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- Hernandez, R.** Petronio, S. Female College Students' Privacy Management with Physicians About Sexual Behavior: Perceptions of Physicians' Communication Competence. *Accepted for presentation at the National Communication Association Conference.*
- Hernandez, R.** Ebersole, D. At the Crossroads of Parents' and Children's Privacy Management about Sensitive Topics: A Dyadic Study. *Accepted for presentation at the National Communication Association Conference.*
- Greene, D., Pardee, J., Bacigalupe, G., Bendeck, S., Cianfarani, M., Dakey, S., Edwards-Capen, T., Gibb, G., Denardo, D., Goertz-Rütten, S., **Hernandez, R.A.**, Ranganath, P., Schneider, J. (2020, July). Re-Defining Family During Covid-19: Research in Process. *Poster presented at: 45th Annual Natural Hazards Research and Applications Workshop, Boulder, CO.*
- Hernandez, R. A.** (2020, April). Female College Students' Perceptions of Physicians' Implicit Bias. *Paper presented at the Kentucky Health Communication Conferences, Lexington, KY.*

- Hernandez, R.A.** (2018, November). A measure of college students' privacy management about sexual topics. *Paper presented at the National Communication Association Conference*, Salt Lake City, UT.
- Petronio, S., **Hernandez, R.A.**, Vik, T., Thorson, A., Child, J. (2018, November). The play in teaching communication privacy management theory: The fun of observations and drama of regulating privacy. *Short course presented at the National Communication Association Conference*, Salt Lake City, UT.
- Hoffmann-Longtin, K., **Hernandez, R.A.** (2018, November). Re-Conceptualizing uncertainty in the workplace: An exploration of uncertainty management in medical education. *Paper presented at the National Communication Association Conference*, Salt Lake City, UT.
- Petronio, S., **Hernandez, R.**, Vik, T., Thorson, A., Child, J. (2017, November). Legacy of teaching communication privacy management theory: Relevance to understanding privacy. *Short course presented at the National Communication Association Conference*, Dallas, TX.
- Hernandez, R. A.** (2017, November). A measure of college student's management of private information about condom use. *Poster presented at the Communication, Medicine, and Ethics Conference*, Indianapolis, IN.
- Hernandez, R. A.**, Ebersole, D.S. (2017, June). A spectrum of explicitness: Parent-adolescent perceptions of family privacy management at the intersections of health, technology, and parental drug use. *Paper presented at the Communication, Medicine, and Ethics Conference*, Indianapolis, IN.
- Bute, J.J., Brann, M., **Hernandez, R.A.** (2016, November). Societal-level privacy rules for talking about miscarriage. *Paper presented at the National Communication Association Conference*, Philadelphia, PA.
- Hernandez, R. A.** (2015, November). Medical students' implicit bias: An examination of the communication of norms in the hidden curriculum. *Paper presented at the National Communication Association Conference*, Las Vegas, NV.
- Hernandez, R.A.**, Sharf, B. (November, 2013). Connecting with sisters: understanding sorority women's communication privacy management regarding condom use. *Paper presented at the National Communication Association Conference*, Washington, D.C.
- Ebersole, D., Nussbaum, J., Miller-Day, M., & **Hernandez, R.A.** (November, 2013). Parent-adolescent privacy management regarding personal and family health: A qualitative study about family privacy cultures and boundary management practices. *Paper presented at the National Communication Association Conference*, Washington, D.C.
- Teal, C.R., Jarecke J., **Hernandez R.A.**, Haidet P. (2013, April). Pathways through the encounter: Comparing experienced clinicians' and students' interactions with patients. *Paper presented at the Regional Conference of the Southern Group on Educational Affairs of the Association of American Medical Colleges*, Savannah, GA.
- Eberly, R.A., Gehrke, P.J., **Hernandez, R.A.**, Morris III, C. E., Rood, C., Saas. W. (2012, November) Reflections on communication privacy management, crisis, and classroom. *Presented in the panel "What Can Communication Scholars Learn from the Penn State*

*Child Abuse Scandal?” at the National Communication Association Conference, Orlando, FL.*

Teal C.R, Jarecke J., **Hernandez R.A.**, Haidet P. (2012, June). Pathways through the encounter: How experienced clinicians recognize and follow patient clues. *American Association on Communication in Healthcare (AACH) Research & Teaching Forum*, Providence, RI.

**Hernandez, R.A.**, Haidet, P., Gill, A., Teal, C. (2012, March). Fine tuning the inner voice: Use of personal standards to foster students’ reflection about bias in healthcare. *Paper presented at the Regional Conference of the Southern Group on Educational Affairs of the of the Association of American Medical Colleges*, Lexington, KY.

**Hernandez, R.A.** (2011, June). Reflection, relationships, and the hidden curriculum: Exploring relationship-centered care values among medical students and faculty. *Paper presented at the Regional Conference of the Southern Group on Educational Affairs of the of the Association of American Medical Colleges*, Houston, TX.

**Hernandez, R.A.** (2009, November) ¿Tiene hambre? An investigation of emerging trends in research on eating disorders in racial and ethnic minorities. *Paper presented at the National Communication Association Conference*, Chicago, IL.

## **INVITED PRESENTATIONS AND COMMUNITY OUTREACH**

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Interpersonal communication about COVID-19. (2020). Department of Public Health COVID-19 Course. Columbia, MO: *University of Missouri*.

Communicating research. (2020). McNair Scholar’s Program. Columbia, MO: *University of Missouri*.

Instructor privacy management during crisis. (2020). Teaching for Learning Center. Columbia, MO: *University of Missouri*.

Passport program helps Columbians address implicit bias. (2020). Media coverage. Columbia, MO: *Vox Magazine*.

Taking a sexual history. (2016, 2018) Foundations of Clinical Practice Lecture. Indianapolis, IN: *Indiana School of Medicine*.

Medical students’ implicit bias: Norms in the hidden curriculum. (2015) Colloquium. Indianapolis, IN: *Indiana University - Purdue University Indianapolis*.

Medical students’ implicit bias: A bioethical examination of norms in the hidden curriculum. (2014) Bioethics Colloquium. State College, PA: *Pennsylvania State University*.

Connecting with sisters: Understanding sorority women’s communication privacy management regarding condom use. (2013) Communication Colloquium. State College, PA: *Pennsylvania State University*.

Beyond the birds and the bees: How to communicate with your child about sex. (2009) Radio broadcast. College Station, TX: *Fair and Feminist Radio*.

Beyond the megaphone: Communication and outreach between NYC communities and the NYC Department of Health and Mental Hygiene. (2009) Research presentation. New York, NY: *Health Research Training Program*.

## **SERVICE**

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### **Reviewer**

Graduate School Spring Fellowship Competition, University of Missouri	2020
Journal of Family Communication	2019-present
Health Communication	2018-present
Journal of General Internal Medicine	2018-present
NCA Conference, Health Communication Division	2018-present
NCA Conference, Applied Communication Division	2020
Teaching and Learning in Medicine- commended for outstanding review quality	2017-present

### **Committee Member**

Awards Committee, University of Missouri	2019-2020
Educational Policy Subcommittee, Indiana University School of Medicine	2016-2017
Hiring Committee, Pennsylvania State University	2013-2014
Technology Committee, Pennsylvania State University	2012-2013

### **Leadership**

Community Relations Chair, Graduate Student Forum, Pennsylvania State University	2013-2014
Mentor, Instructors Mentorship Program, Pennsylvania State University	2012-2013
President, Graduate Student Forum, Pennsylvania State University	2012-2013
Founding Chair, Communication Graduate Student Council, Texas A&M	2009-2010

### **Volunteer**

Webmaster, NCA Health Communication Division Webpage	2020
Communication, Medicine, and Ethics Conference	2017
National Communication Association Graduate Fair	2015, 2013, 2012
Amanda Kundrat Memorial Blood Drive, Pennsylvania State University	2012-2014
Rhetoric, Media, and the Obama Phenomenon Conference, Texas A&M University	2010
Women and Minority Health Resources Group, New York City	2009

## **AWARDS**

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IUPUI Communication Travel Award	2015, 2016, 2017, 2018
NCA Caucus Student Travel Grant	2015, 2018
Petronio-Bantz Travel Award	2015, 2018
Nomination for Outstanding Graduate Student Paper, IUPUI	2015
National Communication Association Conference Travel Award,	2009-2014

**PROFESSIONAL DEVELOPMENT**

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**Best Practices in Online Instruction.** [August 2020, Teaching for Learning Center]. Learned how to design an online course.

**Reverse Teach-In: Preparing for Fall 2020.** [August 2020, Office of the Dean, College of Arts and Science]. Learned from Black students and alumni about their experiences in our classrooms and on campus.

**How to Design a Course.** [April 2020, Teaching for Learning Center]. Learned how to design a course to meet learning objectives.

**Active Learning Workshop.** [January 2020, Public Health Department, University of Missouri]. Developed skills in creating dynamic activities and fostering an active learning.

**Teaching Renewal Workshop.** [January 2020, Teaching for Learning Center, University of Missouri]. Learned strategies for effective and efficient grading, as well as inclusive teaching techniques.

**Negotiation 101.** [December 2019, National Postdoctoral Association]. Learned fundamental skills in negotiation.

**Qualitative Theory Building and Claim-Making Workshop.** [November 2019, National Communication Association Conference]. Learned techniques in this half-day workshop to transform qualitative research findings into theory-building and impactful claims.

**Latina/o Communication Studies Division and La Raza Caucus Mentorship Initiative.** [November, 2019, National Communication Association Conference]. Participated in semi-structured small group discussions to forge professional networking connections.

**Green Zone Training.** [November 2019, University of Missouri] Participated in a half-day program for faculty and staff members designed to help develop a supportive campus community for veterans, current service members, and their families.

**Leading in Place: Promoting Change from the Bottom.** [October 2019, University of Missouri] Attended lecture describing research about grassroots organizational change in colleges and universities and offering specific tactics to successfully create change across a range of initiatives.

**Identity-First Language.** [September 2019, University of Missouri] Attended a seminar on the use of person-first or identity-first language when describing minoritized individuals.

**Thriving as a Post-doc.** [September 2019, University of Missouri] Attended a lecture on maximizing the post-doc experience.

**Clinical Ethics Conference.** [September 2019, Indiana University School of Medicine] Attended a day-long conference involving training regarding teaching about communication in health care, narrative medicine, end-of-life care, and clinical ethical dilemmas.

**Reducing Unconscious Bias Workshop.** [January 2017, Indiana University School of Medicine] Attended a seminar on unconscious bias.

**Communicating Science Workshop.** [May 2017, Indiana University School of Medicine]  
Attended a workshop to communicate complex scientific topics more effectively to non-experts like patients, learners, lawmakers, and funders.

**Teaching with Technology Certificate.** [December 2014, Pennsylvania State University]  
Attended workshops and created a website detailing strategies to use emerging technologies as to enhance teaching and learning.

**LEAP Training.** [April 2012, Pennsylvania State University] Participated in a day-long training session to help high school students successfully transition to college.